



Comparisons of The Profitability Value of The Broiler Business on Three Models of Partnership System with Close House System in Malang Regency

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ABSTRACT

Three models of partnership system with close house system was used in this research consists of: 1) for results, 2) sub-contract, and 3) management fee. The aim of this research was to (a) formulated cost production and cost structure was used for producing chicken meat, (b) analyzed profitability value based: GPM (Gross Profit Margin), NPM (Net Profit Margin), ROA (Return of Assets), and ROE (Return of Equity). The method of this research that is case study. Sampling data was used consists of survey, observation, and live interview with farmers. The result showed that (a) cost production has spent by farmers for producing one kilogram at partnership system with for results system on Rp. 21.006, sub-contract system on Rp. 21.132, and management fee system on Rp. 14.610; (b) GPM value at partnership system with for results system on 7 %, sub-contract system on 3% and management fee system on 11%; NPM value at partnership system with for results system on 7,01 %, sub-contract system on 3,20 % and management fee system on 10,74%; ROA value at partnership system with for results system on 6,59 %, sub-contract system on 5,93% and management fee system on 19,42%; ROE value at partnership system with for results system on 14,15 %, sub-contract system on -5,63% and management fee system on 18,47%.

Keyword(s): partnership system of broiler, profitability analysis.
