



**IMPROVING CLASS XI IPS 1 STUDENTS' SPEAKING ACHIEVEMENT BY  
USING BROCHURE AT SMA NEGERI 1 KENCONG JEMBER IN 2010/2011  
ACADEMIC YEAR**

**THESIS**

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**2012**



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**ii**

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### IMPROVING CLASS XI IPS 1 STUDENTS' SPEAKING ACHIEVEMENT BY USING BROCHURE AT SMA NEGERI 1 KENCONG IN THE 2010/2011 ACADEMIC YEAR

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## **DEDICATION**

I dedicated this thesis to the honorable people:

1. My beloved parents Hadi Suwoto, S.Pd.I and Jumaiyah Ismiyati
2. My sister Anggun Septa Dewi, S.St
3. My beloved friend Siti Aisyah, A.Md.Keb who always gives me support and prayer
4. My first advisor and second advisor who have helped me to write this thesis.
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I sincerely hope that readers will get the benefit from this thesis. Any critics and valuable suggestion for improvement of this thesis would be appreciated.

Jember, 02/10/2012

The Writer

Andi Eka Prima

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## SUMMARY

### **Andi Eka Prima. 2012. Improving Class XI IPS 1 Students' Speaking Achievement by Using Brochure at SMA Negeri 1 Kencong in the 2010/2011 Academic Year.**

Thesis: English Language Education Study Program, Language and Arts Department, Faculty of Teacher Training and Education Jember University.

English has important roles in the world since it has been widely used as a mean of communication in a lot of countries. English, as a foreign language (EFL), has been taught in Indonesia as a compulsory subject since junior high school up to university level. Most people learn English as the requirements to get a better job opportunity or to achieve a certain TOEFL score as one of the requirement to study abroad and to continue studying at higher degree, master or doctorate degree. Today, speaking is one of the important skills for the students to master. The students must be able to express their ideas or thoughts and feeling in oral communication (Depdikbud, 1994:32). Based on the preliminary study, it is shown that the English teacher still gives a little allocation of time for speaking class. And the way the English teacher teaches is by using general books recommended by the government like *Buku Sekolah Elektronik* (BSE) and *Lembar Kerja Siswa* (LKS). This condition gets worse that most of the students tend to be passive to use English in the classroom either in asking a question or in answering questions given by the English teacher. Furthermore, the students have problem and find the speaking difficult especially in creating sentences and in delivering their utterances. It seems that they are afraid of making mistake in speaking and are not motivated in learning English especially speaking that they become passive during the process of teaching and learning of speaking in class. This condition indicates that the English teacher should give more portions or give more time for speaking class. The XI IPS 1 class was the class that experienced those problems. The Speaking test was done by the English teacher, but the result of it was still under the minimum standard score requirement, 70. This minimum standard score requirement is used as the Minimum Standard Competence or *Standar Kompetensi Minimum* (SKM) by the school.

To solve those problems, the researcher and the English teacher used media to teach speaking skill in the class. The media are hoped to be able to increase the students' test score as well as to improve their active participation during the process of teaching and learning of speaking in class. In this case the researcher and the English teacher used brochure as the media

of learning. The following was the result of the observation and speaking test in the first cycle. In first cycle, there were two meetings or treatments and one speaking test. In meeting 1, there were 22 students (64.7%) categorized in active category. While the rest of the students, 12 students (35.3%), were categorized in passive category. In meeting 2, there were 23 students (65.7%) categorized in active category, while the rest of the students, 12 students (34.3%), were categorized in passive category.

The result of the test was that there were only 21 students (60%) achieved the minimum standard score requirement, 70. It means that the target of the research in cycle one was not achieved that this research had to be continued to cycle two. In meeting 3, there were 25 students (71.4%) categorized in active category, and the rest of the students, 10 students (28.6 %), were categorized in passive category. Furthermore, in meeting 4, there were 26 students (74.8%) categorized in active category. While the rest of the students, 9 students (25.2%), were categorized in passive category.

According to the result of both cycles, it is shown that the result of the students' speaking achievement in the second cycle was better than that in the first cycle. The result showed that the use of brochure in teaching learning process especially speaking could improve the students' speaking achievement in class XI IPS 1. Besides, brochure can also encourage them to express their ideas orally. It means the use of brochure was able to make the students active in class. In other words, the media could motivate the students to participate in the process of teaching and learning of speaking in the class.

## **I. INTRODUCTION**

This chapter presents the background of Research, problems of the research, operational definition, objective of the research, the scope of the research, and the significances of the research.

### **1.1 Background of the Research**

English has important roles in the world since it has been widely used as a means of communication in lots of countries. English as a foreign language (EFL) has been taught in Indonesia as a compulsory subject from junior high school to university level. It is also intended in elementary school as a local content subject.

Most people learn English as the requirement to get a job or to take TOEFL test as one of the requirement to study abroad, and to continue studying at master or doctorate degree. In conclusion, having good command of English is really important for them.

Speaking is one of the important skills for the students to master. The students must be able to express their ideas or thoughts and feeling in oral communication (Depdikbu, 1994:32). The students at SMA Negeri Kencong have a lot of problem in learning English. Most students tend to be silent and feel discouraged to use English either in asking a question to a teacher or in answering questions given by the teacher. Furthermore, the students still had problems with speaking in everyday life and they had difficulties in how to create the sentences. It seemed that they were afraid of speaking.

Based on the result of the preliminary study with the English teacher of class XI IPS 1, conducted on Juli 5<sup>th</sup> 2010, it was known that most of the students had problem in speaking. It could be shown by the students' speaking test score that was below the minimum standard score requirement, 70. It is found that there are 18 students (51%) who get less than 70. While, the rest of them get lower score and the mean score of the test is 60. On the other hand, teaching learning speaking at school