

## INDONESIAN TEA STORY

(By: Dr. Yuli Witono – Indonesian)

Most of Indonesia people like to drink the tea every day, why ? There are several reasoning for the questions, as in the following:

### 1. Indonesian habit



Indonesia people like to formal and nonformal meet. Indonesian often visit to neighbour and visited by a guest. To respect the moment and guest, at least the tea served automatically. In Indonesia, the tea is cheaper than coffee, beside sugar, the tea is always available in the any level household.

### 2. The from generation to generation product

Tea is the from generation to generation (traditional) product which it is maintain in the daily existence. Few of Indonesian believe that the tea drinking make a valuable live. For instance, in Tegal Area (Center Java-Indonesia) recognized well about “Poci” tea.



Poci (Indonesia Language) is pot or special catle that is made from burned soil. The tea served in the “poci” is more cold and more fresh naturally. The “poci” tea drinking become local culture curently.

### 3. Health reasoning

Not all of Indonesia community see a lot on the tea product health advantages. But they know that the tea promote their spirit to do any activities stronger. They are sure that the tea better than wahite water.

### 4. To attract attention

To design the spesific event to be interest, the organizer create the event by “tea” word. For example: “Morning Sunday hot tea”, “Tea invite you to joint in the meeting”, “Audience will get the free tea drinking”, “Drink tea together with Senator”, “Let’s drink tea, let’s solve the problem” a.t.c.

### **How to serve the tea ?**

Generally, Indonesian serve the tea into the three ways, such as:

1. Mix with sugar in hot water, it is called "sweet tea"
2. Put in hot water without sugar, namely is "hot tea"
3. Mix with cube ice in the water, the called as "tea ice"
4. Keep into the chiller is up to cold, then it is served as "cold tea drinking"
5. Keep into the "Poci" (specific cattle) long, the product is as "Poci Tea"

The tea is put in water by filtering. Otherwise, they mix the tea with water directly, then delay to drink while the waste of tea is settling. Curently, Indonesian also serve the tea by using filter paper, namely is "filter paper served tea".

### **When are they drink the tea ?**

1. In the morning, before they go to work. Usually, they drink the sweet tea
2. Drink tea together with guest
3. When they are taking a rest in the traveling
4. After dinner or before go to sleep
5. When they are waking up in the night