

Company Strategy to Improve Work Productivity

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Abstract

Human resource is a factor that must be present in the performance improvement of an organization. The significance of human resource to the organization itself lies on its human capability to react positively to the target jobs or activities that will lead to the organizational achievement. The human resource factor is extremely crucial to the success of anticipating changes and competitions faced by a company. Human resource plays an important role and is in a strategic position among the various resources owned by the company. In order to make the human resource to be able to carry out the duties properly, a company needs to pay attention on some things that can increase the productivity. Among others are the organizational commitment, the work environment, the wages and the employees' welfare.

Keywords: Organizational Commitment, Employee Productivity, Work Environment, Wages, Employees' Welfare