

AN ANALYSIS OF PARTICULARIZED IMPLICATURE IN THE DIALOGUES AMONG THE CHARACTERS OF *THE DARK KNIGHT RISES* MOVIE AS THE RESULT OF FLOUTING MAXIM (SEBUAH ANALISA IMPLIKASI ISTIMEWA DALAM DIALOG ANTARA KARAKTER DI FILM *THE DARK KNIGHT RISES* SEBAGAI HASIL DARI PELANGGARAN MAKSIM)

Ika Wahyuningsih; Albert Tallapessy; Sabta Diana.
English Department, Faculty of Letters, Jember University
Jln. Kalimantan 37, Jember 68121
E-mail: ikaquimby@yahoo.com

Abstrak

Untuk mendapatkan sebuah komunikasi yang baik, ada sebuah aturan yang harus dipatuhi yang disebut Prinsip Kooperatif yang terdiri dari empat maksim. Akan tetapi, ada pembicara yang tidak mengikuti Prinsip Kooperatif dengan menggunakan implikasi dalam ucapannya yang menyebabkan mereka melanggar maksim. Mereka melakukan hal tersebut karena mereka memiliki alasan. Penggunaan implikasi menyebabkan lawan bicara membuat kesimpulan yang salah. Penelitian ini disusun untuk menguraikan jenis-jenis maksim yang dilanggar oleh karakter, untuk menganalisa jenis maksim yang paling banyak dilanggar oleh karakter dan untuk mengungkapkan alasan dari karakter film *The Dark Knight Rises* yang melanggar maksim. Penelitian ini berdasarkan teori Grice tentang pelanggaran maksim dan teori Halliday tentang konteks situasi. Penelitian ini menggunakan metode kualitatif dan kuantitatif. Metode kualitatif digunakan untuk menggambarkan data dalam bentuk kalimat dalam naskah film dan metode kuantitatif digunakan untuk mengetahui persentase dari hasil penelitian. Hasilnya menunjukkan bahwa keempat maksim dilanggar oleh karakter film dan yang paling banyak dilanggar adalah maksim Hubungan. Selain itu, ada juga beberapa ucapan yang melanggar dua maksim (maksim Kuantitas dan maksim Cara).

Kata kunci: Implikasi, Prinsip Kooperatif, pelanggaran maksim, konteks situasi.

Abstract

To achieve a good communication, there is a rule to be obeyed that is called Cooperative Principle which consists of four maxims. However, there are speakers who do not follow the Cooperative Principle by using implicature in their utterances that makes them flout the maxims. They do so because they have reasons. The use of implicature may lead the addressee to make wrong inference. This research is conducted to elucidate what maxims are flouted by the characters, to analyze what type of maxims flouted dominantly by the characters and to reveal the reason of the characters flouting the maxims in *The Dark Knight Rises* movie. The investigation is based on Grice's theory of Flouting maxims and Halliday's theory of context of situation. This study employs qualitative and quantitative method. Qualitative method is applied to describe the data in the form of sentences in the movie script and quantitative one is used to know the percentage of the result. The result presents that the four maxims are flouted and the dominant flouted maxim is maxim of Relation. Besides, there are also some utterances that flout two maxims (maxim of Quantity and maxim of Manner).

Keywords: Implicature, Cooperative Principle, flouting maxims, context of situation.

Introduction

Language as a device used by people to communicate is an essential element in conversation which is used as a tool to deliver what the speaker wants to say and what inference that the addressee probably made. The clearness of the language used by people make the addressee easily understands what the speaker means. But not all people communicate in such a way, some of them use implicature in

their utterances. "Implicature is a component of speaker meaning that constitutes an aspect of what is meant in a speaker's utterance without being part of what is said. What a speaker intends to communicate is characteristically far richer than what she directly expresses (Horn, 2006:3). What the speaker expresses or says actually has more meaning than that. It requires the other's inference in the conversation. Unfortunately, not all addressees can get the speaker's intended meaning and it leads to misunderstanding

of speaker's utterances and wrong inference that the addressee probably made.

Such kind of language phenomenon also happens in *The Dark Knight Rises* movie. *The Dark Knight Rises* is a movie that presents characters who use implicature in their utterances. The main characters in this movie are Batman as the hero, Bane as the enemy and Miranda as the ringleader of the plan. Batman implicates something in his utterances to hide his identity from people, Bane implicates something in their utterances to hide plan in cooperation with Miranda. There are also some implicatures of other characters that relates to the main characters act. The use of the implicature leads to the wrong inference that the other character made.

Yule (1996:35) argues that "Implicature is an additional conveyed meaning. Something must be more than what the words mean". This means that the speaker has more intended meaning than what is said. The utterances do not mean as it is but it has something more than that. The meaning of the utterances is not merely like what is uttered, but the speaker actually wants to say something more than that. The kind of implicature analyzed in this research is particularized implicature. Particularized implicature is an implicature which require such specific context. The speaker's intended meaning is obtained from the use of an utterance within a particular context rather than from the utterance alone. The utterance of the speaker can be confusing when the addressee does not consider the context. The use of implicature by the characters of *The Dark Knight Rises* movie leads them to flout the maxims of Cooperative Principle. The research is held to find out, 1. What maxims are flouted by the characters in *The Dark Knight Rises* movie, 2. What dominant type of flouting maxim is flouted by the characters in *The Dark Knight Rises* movie, 3. What is the reason of the characters flouting the maxims according to the context of situation in the movie.

This study is designed to achieve three purposes; 1. To elucidate what maxims are flouted by the characters of *The Dark Knight Rises* movie, 2. To analyze what type of maxims flouted dominantly by the characters of *The Dark Knight Rises* movie, 3. To reveals the reason of the characters flouting the maxims through the result of flouting maxims and the context of situation.

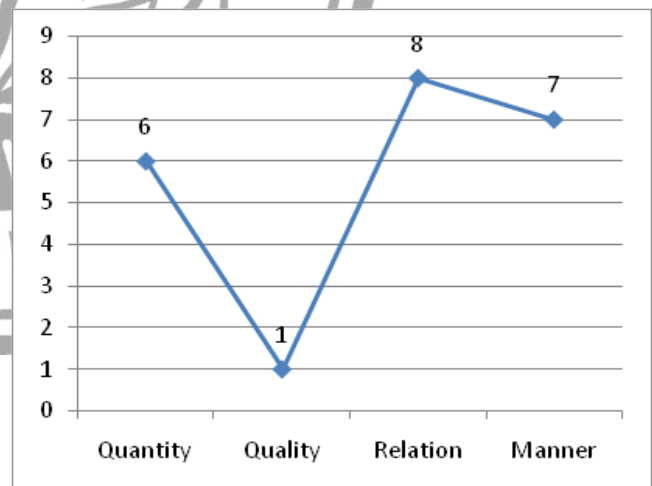
Research Methodology

This study applies both qualitative and quantitative research. The qualitative method is applied in this thesis to analyze the data in the form of text (movie script) whereas the quantitative one is used to count the type of maxim flouted by the characters in *The Dark Knight Rises* Movie to conclude which type of maxim is dominantly flouted. Furthermore, the technique of data collection in this study applies the documentary method. According to Blaxter *et al* (1997:187) "Documentary technique proceeds by abstracting from each document those elements which we consider to be important or relevant by grouping together those findings, or setting on them alongside others which we believe to be linked."

The movie script has 26 utterances that flout the maxim of Cooperative Principle, consisting flouting the maxim of Quantity, maxim of Quality, maxim of Relation, and maxim of Manner. After the type of flouting maxim is discovered, the utterances that flout the maxim are categorized into what type of maxim they are flouted. The nature of analysis of this study applies descriptive method which is used to apply the theory of Cooperative Principle and the maxims proposed by Grice on the selected sentences taken from the characters' dialogue in *The Dark Knight Rises* movie. Then, statistical method is applied to classify and count the type of flouting maxim flouted by the characters as well as to count the frequency of the type of flouting maxim. Finally, interpretative method is used to find out the reason of the characters flouting the maxims in *The Dark Knight Rises* movie based on the flouting maxim theory proposed by Grice and the context of situation theory proposed by Halliday.

Result

Based on the data which have been collected and analyzed, it is found that there are 22 sentences that flout one maxim which consist of 6 sentences flouting the maxim of Quantity, 1 sentence flouting the maxim of Quality, 8 sentences flouting the maxim of Relation, 7 sentences flouting the maxim of Manner and 4 sentences that flout two maxims (maxim of Quantity and maxim of Manner). The result of sentences that flout one maxim is drawn into line chart below:



Discussion

The analysis illustrates that the characters in this movie tend to flout the maxim of Relation. As Yule (1996:37) stated that to fulfil maxim of Relation, the speaker should make relevance contribution to the topic being talked about. Some characters in this movie are regarded flouting the maxim of Relation because they give unrelated responses. The least flouted maxim is maxim of Quality. Yule (1996:37) argues that to accomplish this maxim, the speaker is required to tell the truth, he is not allowed to say

something he knows it is false. The character is regarded flouting the maxim of Quality since she tells a lie. Maxim of Manner is also flouted by the characters because they give excessive or unclear contribution. Yule (1996:37) explains that to fulfil maxim of Manner, the speaker should make his utterances unambiguous, concise and neat to execute this maxim. Last, the characters are considered flouting the maxim of Quantity because they give less or more information than is required. It does not follow what Grundy (2000:74) states that to fulfil maxim of Quantity, the speaker should make the utterances as informative as required for the topic being discussed.

The flouting maxims analysis can be seen in the following examples.

1. Flouting maxim of Quantity

CIA Man: “(unnerved) Was being caught part of your plan?”

Bane : “Of course. Dr. Pavel refused our offer in favor of yours. We had to know what he told you about us”

(Nolan and Nolan, 2012:4).

In the dialogue above, Bane flouts the maxim of Quantity because he gives more information in his utterances by explaining his reason why he intends to be caught by the CIA agent. The question actually just need answer “yes” or “no” but he adds more information by saying “*Dr. Pavel refused our offer in favor of yours. We had to know what he told you about us*” to make his intention delivered successfully. He implicates that he intentionally let himself to be caught by CIA agent to know what Dr. Pavel told about Bane. He indirectly wants the agent to tell him about it.

2. Flouting maxim of Quality

Wayne: “That’s a beautiful necklace. Reminds me of the one that belonged to my mother. It can’t be the same one, her pearls are in this safe, which the manufacturer clearly explained is uncrackable”

Maid : “Oops. No one told me it was uncrackable”

(Nolan and Nolan, 2012:14).

In the dialogue above, the maid flouts the maxim of Quality since she pretends not knowing that Wayne wants her to give his mother’s necklace back, but she pretends to not knowing it by making justification of her act (stealing) by saying “*Oops. No one told me it was uncrackable*” responding Wayne’s utterances. The maid implicates that no one told her that the box is uncrackable, therefore she can take the necklace by her skill in stealing.

3. Flouting maxim of Relation

CIA Man : “(fascinated) If I pull this off, will you die?”

Bane : “It would be extremely painful”

(Nolan and Nolan, 2012:4).

In this dialogue, Bane flouts the maxim of Relation because he does not directly answer CIA Man’s question by saying “yes” or “no” but he explains the effect of the CIA Man pulling off the breathing apparatus instead. Bane implicates that he may not die if the CIA Man pulls off the breathing apparatus on his face, but he will feel such pain which is awfully tender. It can be inferred that the breathing apparatus is very important for him.

4. Flouting of maxim of Manner

Gordon: “But shouldn’t the people know the hero who saved them?”

Batman: “A hero can be anyone. That was always the point. Anyone. A man doing something as simple and reassuring as putting a coat around a little boy’s shoulders to let him know that the world hadn’t ended”

(Nolan and Nolan, 2012:157).

Gordon wants Batman to show his face to people of Gotham to let them know the hero who save them but Batman says that hero can be anyone. Batman responds Gordon’s question by giving vague statement that leads him to flout the maxim of Manner. He implicates that he does not need to show his identity to people of Gotham because everybody can be a hero that is always the point. He also does not deliver brief information by saying “*a man doing something as simple and reassuring as putting a coat around a little boy’s shoulders to let him know that the world hadn’t ended*” to implicate that Gordon is also a hero to Batman because he has motivated Batman to live well. It makes Gordon realizes that the man that Batman means is Gordon. Gordon finally knows that Batman is Bruce Wayne because of Batman’s utterances.

The reasons of the characters flouting the maxims are various according to what maxim they flout. They are obtained by the help of context of situation in the movie. As Halliday (1989:12) stated that Field refers to what is happening in the place where the communication is held between the speaker and the addressee or in what kind of circumstances the conversation happens. The Field in the movie gives information of the reasons of the characters flouting the maxims. The analysis finds that the characters flout the maxim of Relation because they would like to conceal or declare something. It is proved by the following dialogues:

CIA Man : “Lot of loyalty for a hired gun!”

Third Prisoner : “Or he’s wondering why someone would shoot a man before throwing him out of an aeroplane”

(Nolan and Nolan, 2012:3).

In this dialogue, the third prisoner does not tell the agent about what the agent is curious about. The agent wants to know why Bane wears a mask, but the third prisoner does not tell him about it because the mask has a story in the past that relates to the terror. The mask is actually breathing equipment that helps Bane to keep alive. He uses it because a tragedy that happens to him in underground prison to help a girl (Miranda).

The reason of the character flouting the maxim of Quality is that to pretend not knowing the truth or to tell a lie. As in the following dialogue:

Wayne: "That's a beautiful necklace. Reminds me of the one that belonged to my mother. It can't be the same one, her pearls are in this safe, which the manufacturer clearly explained is uncrackable"
Maid : "Oops. No one told me it was uncrackable"
(Nolan and Nolan, 2012:14).

In the dialogue above, the maid actually knows that Wayne wants her to give his mother's necklace back, but she pretends to not knowing it by making justification of her act (stealing) by saying *"Oops. No one told me it was uncrackable"* responding Wayne's utterances.

The characters flout the maxim of Manner to emphasize their implied meaning. It is supported by the dialogues below:

CIA Man: "Wise guy, huh? At least you can talk. Who are you?"
Bane : "Who we are does not matter. What matters is our plan"
(Nolan and Nolan, 2012:4).

In this dialogue, Bane emphasizes that he has a plan to destroy the city, so that it is not important to concern about who is Bane and his friends. What people need to know is that Bane will destroy Gotham city and they need to be ready with that.

The last is the reason of the characters flouting the maxim of Quantity. They flout the maxim of Quantity to emphasize their implied meaning. It is proved by the following dialogues:

CIA Man: "(unnerved) Was being caught part of your plan?"
Bane: "Of course. Dr. Pavel refused our offer in favor of yours. We had to know what he told you about us"
(Nolan and Nolan, 2012:4).

Bane emphasizes his implied meaning of letting himself to be caught by the agent. He did it because he wants to know whether Dr. Pavel says something about Bane and his friend or not. By letting himself to be caught by the agent, it means that he will be in the same plane with Dr. Pavel and he will hear anything Dr. Pavel says.

Beside the dialogues that flout one maxim, there are also some dialogues that flout two maxims. The reason of the characters flouting two maxims is that they intend to emphasize their implied meaning. It is demonstrated in the following dialogue:

CIA Man: "Wise guy, huh? At least you can talk. Who are you?"
Third Prisoner: "We are nothing. We are the dirt beneath your feet. And no one cared who I was until I put on the mask"
(Nolan and Nolan, 2012:3).

In this dialogue, Bane emphasizes that he and his friends are nobody. He takes dirt as an example to describe how little they are and they do not power over anything. He is nobody until he wears the mask that signifies that he is the one who will destroy Gotham's city.

The flouting of the maxim of Relation makes the characters become a mysterious person or vice versa. The flouting of maxim of Quality leads the character to be a liar. The flouting maxim of Quantity and maxim of Manner lead the characters to be complicated people.

In this movie, some flouting maxims are understood by the addressees, but some are not. The characters who cannot understand the implied meaning of the flouting maxims become confused. The confusion can be solved if the addressees understand the context of situation. While the confusion of the addressee that cannot be solved leads to wrong inference.

Conclusion

The analysis shows that the four maxims are flouted by the characters. They are maxim of Quantity, maxim of Quality, maxim of Relation and maxim of Manner. It is also found that the characters flout two maxims which are the maxim of Quantity and maxim of Manner. Furthermore, The maxim flouted dominantly by the characters in *The Dark Knight Rises* movie is maxim of Relation.

The characters flout the maxim of Relation because they would like to conceal or declare something. The dominant reason of the characters flouting the maxim of Relation is to conceal something. It leads them to be mysterious people. The reason of the character flouting the maxim of Quality is to pretend not knowing the truth or to tell a lie. It leads her to be a liar. The characters flout the maxim of Quantity and maxim of Manner to indirectly emphasize their implied meaning. It leads them to be complicated people. The characters flout two maxims to emphasize their implied meaning they want to deliver to other characters. This shows that the types of flouting maxim determine the reasons of the characters flouting the maxim.

The characters in *The Dark Knight Rises* movie implicate something in their utterances because they have reason and the use of implicature leads them to flout the maxims of Cooperative Principle. There are 19 utterances by the speakers which are understood by the addressees and 7 utterances which are not. The failure of the addressees in understanding the implicature causes confusion, but it can be solved by understanding the context of situation in the conversation. The confusion which cannot be solved makes the addressee infers in a wrong way. Therefore, understanding implicature is important to minimize the possibility of misunderstanding and wrong inferences occur in the conversation.

Acknowledgments

Our sincere gratitude to the following people who never ceased in helping until this research is completed: Dr.

Hairus Salikin, M.Ed. as Dean of the Faculty of Letters, Jember University; Dra. Supiastutik, M.Pd. the Head of English Department; All of lecturers of English Department who have taught us much precious knowledge during studying at Faculty of Letters; and All of staffs of central library and of Faculty of Letters' library for helping us in finding books and references.

References

Books

- Blaxter, L., Hughes, C. & Tight, M. 1997. *How to Research*. Buckingham: Open University Press
- Grundy, Peter. 2000. *Doing Pragmatics*. New York: Oxford University Press
- Halliday, M. A. K & Hasan, R. 1989. *Language, Context and Text: Aspects of Language in a Social Semiotic Perspective*. Oxford: Oxford University Press
- Horn, L. R & Ward, Gregory. 2006. *The Handbook of Pragmatics*. United Kingdom: Blackwell Publishing
- Yule, George. 1996. *Pragmatics*. New York: Oxford University Press

Internet

- Nolan, J & Nolan, C. 2012. *The Dark Knight Rises*. <http://www.imsdb.com/scripts/Dark-Knight-Rises,-The.html> [accessed on July 30, 2012]

