



**A SEMIOTIC ANALYSIS ON THE LOGOS OF THE SELECTED
ISLAMIC BOARDING SCHOOLS AT PESANTREN
NURUL JADID IN PROBOLINGGO**

THESIS

By:

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**ENGLISH DEPARTMENT
FACULTY OF LETTERS
JEMBER UNIVERSITY
2012**



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THESIS

**A Thesis Presented to the English Department
Faculty of Letters Jember University as
One of the Requirements to Get the
Award of Sarjana Sastra Degree
in English Studies**

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DEDICATION

This thesis is sincerely dedicated to

❖ My beloved parents, Wildaniah and Zaenal Arifin

I do not have any words to symbolize everything that you have always given me for all my life because you are the best parents in the world. I truly love you both.

❖ My dear brothers, Muhammad Lutfhi Fahrizal and Muhammad Fahmi Alfarizi who support and encourage me for all time.

❖ All my lovely friends especially in Anniar lodging house. You give me strength, courage, spirit, and hope. I am really lucky to be part the family of Anniar lodging house which is full of love and support.

❖ My Alma Mater

Thanks for all knowledge, experience, and education you give. It is really unforgettable memories to be part of you.

MOTTO

“Science without religion is lame. Religion without science is blind.”)*

*) Harris, Kevin. 1995. *Collected Quotes from Albert Einstein*. WWW rescomp.stanford.edu.
<http://rescomp.stanford.edu/~cheshire/EinsteinQuotes.html>. [5 April 2012].

DECLARATION

I hereby declare that the thesis entitled *A Semiotic Analysis on the Logos of the Selected Islamic Boarding Schools at Pesantren Nurul Jadid in Probolinggo* is an original piece of writing, except the quotation. I surely affirm that the thesis is not a plagiarism and its validity is qualified. Moreover, the research presented in the thesis has never been submitted for any other degrees or publication. I claim to the best of my knowledge that the whole sources used and any help recognized in the preparation of this thesis have been acknowledged.

The writer

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APPROVAL SHEET

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Thus, I write the names would like to give my appreciation that can be summed up as follows:

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SUMMARY

***“A Semiotic Analysis on the Logos of the Selected Islamic Boarding Schools at Pesantren Nurul Jadid in Probolinggo”*; 2012; Muhammad Zainur Roziqien; 070110101074; English Department, Faculty of Letters; Jember University; 50 pages.**

This thesis investigates the logos on the Islamic boarding schools at *pesantren* Nurul Jadid in Probolinggo. The logos on the Islamic boarding schools at *pesantren* Nurul Jadid in Probolinggo as texts can be analyzed by applying the theory of semiotics. This study describes how the theory of semiotics shows the intended meanings and messages inside the logos on the Islamic boarding schools. It explores the levels of meaning as well as the denotative meaning (denotation sense) and the connotative meaning (connotative sense). Then, the thesis employs library research in order to get the data and information about matter of discussion which is obtained from books, dictionary, and internet. The data in this thesis are in the form of qualitative data that have been collected by doing observation and the method of documentary study. The analysis of this study exposes that the logos on the Islamic boarding schools are able to be investigated by using the theory of semiotics to get the intended meanings and messages inside the logos. Finally, this thesis explains the interpretation of the logos on the Islamic boarding schools at *pesantren* Nurul Jadid in Probolinggo from the levels of meaning that are applicable to the theory of semiotics.

Key words: semiotics, sign, logo, and levels of meaning

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