



A SOCIOLINGUISTIC STUDY OF ANNOUNCER'S REGISTER
ON CHANNEL PROGRAM AT KISS FM RADIO STATION JEMBER

THESIS

Written by:

Elvira Ari Febriyani
060110191032

ENGLISH DEPARTMENT
FACULTY OF LETTERS
UNIVERSITY OF JEMBER
2011



A SOCIOLINGUISTIC STUDY OF ANNOUNCER'S REGISTER
ON CHANNEL PROGRAM AT KISS FM RADIO STATION JEMBER

THESIS

A Thesis Presented to the English Department, Faculty of Letters,
University of Jember, as One of the Requirements to Get
the Award of Sarjana Sastra Degree
in English Studies

Written by:

Elvira Ari Febriyani
060110191032

ENGLISH DEPARTMENT
FACULTY OF LETTERS
UNIVERSITY OF JEMBER
2011

DEDICATION PAGE

This thesis honorably is dedicated to:

My beloved Father and Mother: *M. Djani, ST and Sri Sundari,*

for the love, prayers, support, and affection;

My beloved brothers and sister: *Dadang Ardiansyah, SE,*

who always asked me when I finished my thesis,

Ryan Wijaya, and Yesi Mariska

for the spirit, prayers and the support, I cry for you;

My Almamater

MOTTO

“Deep listening is miraculous for both listener and speaker. When someone receives us with open hearted, non judging, intensely interested listening, our spirits expand”

(Sue Patton Thoele)

DECLARATION

I hereby state that the thesis entitled *A Sociolinguistic Study of Announcer's Register in channel Program at KISS FM Radio Station Jember* is an original piece of writing. I certify that the analysis and the research described in this thesis have never been submitted for any other degree or any publications.

I certify to the best of my knowledge that all sources used and any help received in the preparation of this thesis have been acknowledged.

Jember, January 20th 2011

The Writer

Elvira Ari Febriyani
060110191032

APPROVAL SHEET

Approved and received by the Examination committee of English Department,
Faculty of Letters, Jember University

Day : Thursday
Date : January, 20th 2011
Place : Faculty of Letters, University of Jember

Chairman,

Secretary,

Prof. Dr. Samudji, M.A.
NIP : 194808161976031002

Dra. Supiastutik, M.Pd.
NIP : 196605141998032001

The Members :

- 1 Drs. Syamsul Anam, M.A
NIP:195909181988021001 (.....)
- 2 Dr. Hairus Salikin, M.Ed
NIP:196310151989021001 (.....)
- 3 Drs. Wisasongko, M.A
NIP:196204141988031004 (.....)

Approved by,
The Dean

Drs. Syamsul Anam, M.A
NIP : 195909181988021001

ACKNOWLEDGEMENT

First of all, I would like to thank Allah who always grants me blessing, mercy, and grace so I can finish the thesis well. I am sure without the mercies, it is very difficult for me to carry out this writing.

In this opportunity, I would like to express my deepest appreciation and sincere thanks to:

1. Drs. Syamsul Anam, M.A. The Dean of the Faculty of Letters Jember, as well as the first advisor who gives his intellectual inspirations and guidance in writing this thesis.
2. Dr. Hairus Salikin, M.Ed. My second advisor who guides and supervises my writing patiently to give suggestion to the improvement of this thesis.
3. Drs. Moh. Ilham, M.Si. The Head of English Department, Faculty of Letters for his approval for writing my thesis.
4. All of the lecturers of the English Department who have taught me the valuable knowledge that lead me to finish my study in this faculty.
5. All of the staff of central library and Faculty of Letters' for serving me in borrowing books.
6. All of the staff of KISS FM Jember for helping me make the data of my thesis valid.
7. My parents, my brothers, and my sister who always support me and always bring out the best for me, thank you for your endless loves, and prayer.
8. My close friend, Beau; thank you for your support and for always reminding me to take care of my health.
9. My best friends, thank you for all of your all support, and all friends in English Department, the Faculty of Letters Academic year of 2006, thank you for sharing, togetherness and supports., I am so lucky to make friends with you.

SUMMARY

“A Sociolinguistic Study of Announcer’s Register on Channel Program at KISS FM Radio Station Jember”; 2011; Elvira Ari Febriyani; 060110191032; English Department, Faculty of Letters; University of Jember; 44 pages.

The general study of this thesis is Sociolinguistics. Register is a part of Sociolinguistics which refers to a set of words that speakers use to communicate in certain situations and occasions reflecting their social identity. This thesis analyzes the reasons of the announcers when they use broadcasting register, the occasions when the announcers use broadcasting register and the response of the listeners when the announcers use broadcasting register. The research type of this thesis is field research and it is conducted in KISS FM radio station, Jember. Nine announcers are selected randomly. The data are collected from observation, questionnaires, and interviews, and then the writer interprets the findings. The result of this thesis show the reasons why the announcers use the broadcasting register: intimacy, prestige, identity, solidarity, and social distance. Also, it is found that 45,5% of the nine announcers or five respondents use the items in the radio station, 9% or one respondent uses them at home, 18,2% or two respondents use them whenever they meet people with the same job, and 27,3% or three respondents use the broadcasting register in other places. The responses of the 30 randomly selected listeners when they hear the broadcasting register used are respectively 20,6% or 7 respondents state that it is common, 17,6% or 6 listeners say it informative, 14,7% or 5 respondents say it intimate and the same number and percentage also occur in the response of associate category, 11,8% or 4 respondents say it impressive, 5,9% or two respondents say it respectively easy-listening, communicative and confused, and only 2,9% or one respondent says it familiar. In conclusion, language function is determined by situational or social factors, and language form.

TABLE OF CONTENTS

TITLE	i
DEDICATION PAGE	ii
MOTTO	iii
DECLARATION	iv
APPROVAL SHEET	v
ACKNOWLEDGEMENT	vi
SUMMARY	vii
TABLE OF CONTENTS	viii
LIST OF TABLES	xi
LIST OF CHARTS	xii
LIST OF FIGURE	xiii
Chapter I Introduction	
1.1 The Background of the Study	1
1.2 The Problems of the Study	2
1.3 The Scope of the Study	2
1.4 The Goals of the Study	3
1.5 The Significances of the Study	3
1.6 The Organization of the Thesis	3
Chapter II Theoretical Framework	
2.1 The General View of Previous Studies in Register	5
2.2 The Definition of Communication	6
2.3 Theory of the Study	
2.3.1 Language.....	7
2.3.2 Sociolinguistics.....	8
2.3.3 Language Variety.....	9

2.3.4 Register.....	10
2.3.5 Dialect.....	11
2.4 Some Reasons Which Cause Language Variation	
2.4.1 Intimacy.....	11
2.4.2 Prestige.....	12
2.4.3 Identity.....	12
2.4.4 Solidarity.....	13
2.4.5 Social Distance.....	14
2.5 The Kinds of Register.....	14
2.6 The Characteristic of Radio.....	15
2.7 The Kinds of Radio Program.....	17
2.8 The Language of Broadcasting.....	18

Chapter III Research Method

3.1 The Type of Research.....	20
3.2 The Source of Data.....	20
3.3 The Data Collection	
3.3.1 Observation.....	21
3.3.2 Questionnaire.....	21
3.3.3 Interview.....	21
3.3.4 Population and Sample.....	22
3.4 The Type of Data.....	22
3.5 The Data Analysis.....	23

Chapter IV Analysis and Discussion

4.1 The Data of Announcer's Register.....	25
4.1.1 The Observation Results.....	25
4.1.2 The Data from Questionnaire and Interview.....	25

4.2 Broadcasting Register Used by the Announcer.....	26
4.2.1The Language which is Used by the Announcer.....	26
4.2.2The Terms which are Used by the Announcer.....	28
4.2.3The Occasion when the Announcer Used Broadcasting Register.....	31
4.3 The Reasons of the Announcer	
4.3.1 Intimacy.....	32
4.3.2 Prestige.....	34
4.3.3 Identity.....	35
4.3.4 Solidarity.....	36
4.3.5 Social Distance.....	37
4.4 The Response of the Listeners.....	39
 Chapter V Conclusion.....	 43

BIBLIOGRAPHY

APPENDICES

- Appendix 1 : Questionnaire**
- Appendix 2 : The Respondent's List**
- Appendix 3 : The Meaning of the Terms**
- Appendix 4 : Transcript of Broadcasting**
- Appendix 5 : Transcript of Interview**
- Appendix 6 : The Permission Letter for Conducting the Research in
KISS FM Jember**

LIST OF TABLES

Table 1. The Terms of Broadcasting Register	29
Table 2. The Occasion When the Announcer Used Broadcasting Register	32
Table 3. The Response of the Listeners	40
Table 4. The Terms which is Heard by the Listeners	41

LIST OF CHARTS

Chart 1. The Language Used When Broadcasting	27
Chart 2. The Language Mixture Used by the Announcer	28
Chart 3. Intimacy	33
Chart 4. Prestige	34
Chart 5. Identity	35
Chart 6. Solidarity	36
Chart 7. Social Distance	37
Chart 8. The Response of the Listeners	39
Chart 9. Know the Meaning of Broadcasting Register	39

LIST OF FIGURE

Figure 1. Solidarity 13