A SEMIOTIC ANALYSIS OF TEXT LINGO ON TEXTING: THE CASE OF THE STUDENTS OF JEMBER UNIVERSITY

THESIS

Written by

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ENGLISH DEPARTMENT
FACULTY OF LETTERS
JEMBER UNIVERSITY
2012

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A Thesis Presented to the English Department, Faculty of Letters,
Jember University as One of the Requirements to Get
the Award of Sarjana Sastra Degree
in English Studies

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DEDICATION

With the deepest sincerity of my heart, this thesis is dedicated to:

- My dearest mother, Hj. Siti Maryam who always gives me spirit, love, affection, endless prayer, who sacrifices everything, and teaches me how to thank to Allah SWT, and how to respect others.
- My beloved father, Alm. H. Soekarno who had taught me how to thank to Allah SWT, how to respect others, given me the endless prayer, love and affection.
- Achmad Sumarsoni, who always supports me.
- Mr. Africa who has given his time to teach me patiently.
- My greatest friends Gautam Vs, Ramees Kamal, Reska, and Acank who always help me.
- My Alma Mater.

MOTTO

"To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others"

(Anthony Robbins)

DECLARATION

I hereby state that the thesis entitled *A Semiotic Analysis of Text Lingo on Texting: The Case of the Students of Jember University* is an original piece of writing. I declare that the analysis and the research described in this thesis have never been submitted for any other degree or any publications.

I certify to the best of my knowledge that all sources used and any help received in the preparation of this thesis have been acknowledged.

Jember, …. Pebruary 2012

The Writer,

Afiah Rakhmaniah, A.Md

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APPROVAL SHEET

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Afiah Rakhmaniah, A.Md

SUMMARY

"*A Semiotic Analysis of Text Lingo on Texting: The Case of the Students of Jember University* "; Afiah Rakhmaniah, A.Md, 090110101117; 2012: 54 pages; English Department, Faculty of Letters, Jember University.

This thesis analyses what the lingo language is in semiotics field especialy on texting and chatting room, how it becomes the favourite language in communications among youngsters and teenagers, how it is formed, the advantages and disadvantages.

Library research and field research are conducted in this thesis. This research used the qualitative data. It focuses on understanding and meaning through verbal narratives and observations rather than through numbers. It applies observation, questionnaires and interview technique as the data collection. The objects of this research are a hundred respodents from some faculties in University of Jember, 47 students of Faculty of Letters, 9 students of Faculty of Political and Social Sciences, 4 students of Faculty of Teacher Training and Education, 10 students of Faculty of Agriculture, 4 students of Faculty of Economic, 5 students of Faculty of Public Health and 21 students of Faculty of Exact Sciences. The respondents are chosen randomly in order to get objective data. Interpretative method is used to analyze the data in this thesis. Interpretative method is the proccess by which the reseacher puts his or her own meaning on the data he or she collected and analyzed.

The result of this thesis indicates that lingo language is one of the language phenomena in this world and becomes the favourite one. The users of lingo language is mostly of the youngsters and teenagers around 15 up to 27 years old. Lingo language is used in casual context. It is shaped by convention and made by themselves. Numbers, symbols and abbreviations are commonly used in lingo language. Lingo language also has some advantages. The advantages are

efficient, simple, and interesting. Based on the data from questionnaires (75% respondents) stated that the users of this language can be claimed as ‘cool people’. But the elder generations find a little bit difficult to understand.

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