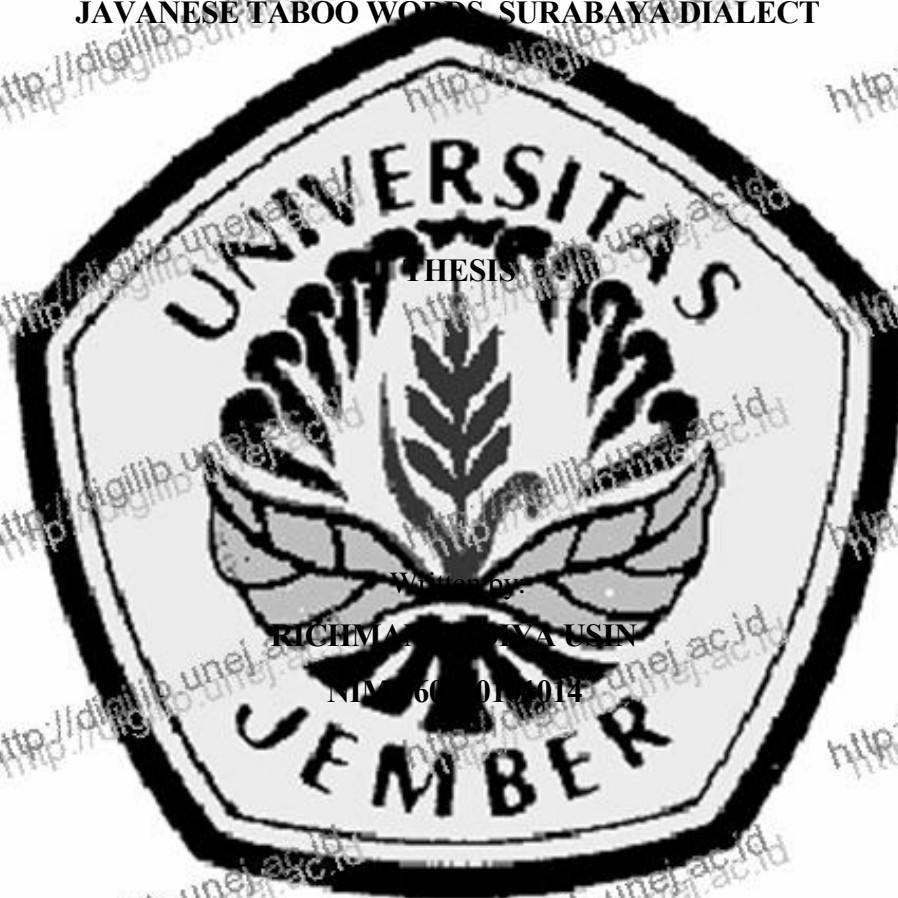




**THE ANALYSIS OF CONNOTATIVE MEANING AND ITS IMPLICATURE ON THE
JAVANESE TABOO WORDS SURABAYA DIALECT**



THESIS

by
RICHMA SYIVA USIN
NIM 6020110145

**ENGLISH DEPARTMENT
FACULTY OF LETTERS
JEMBER UNIVERSITY
2011**



**AN ANALYSIS OF CONNOTATIVE MEANING AND ITS IMPLICATURE
ON THE JAVANESE TABOO WORDS, SURABAYA DIALECT**

THESIS

A thesis presented to the English Department Faculty of Letters Jember University as one of the requirements to obtain the award of Sarjana Sastera degree in English studies

Written by

RICHMA WIDIYA USIN

NIM 16011101014

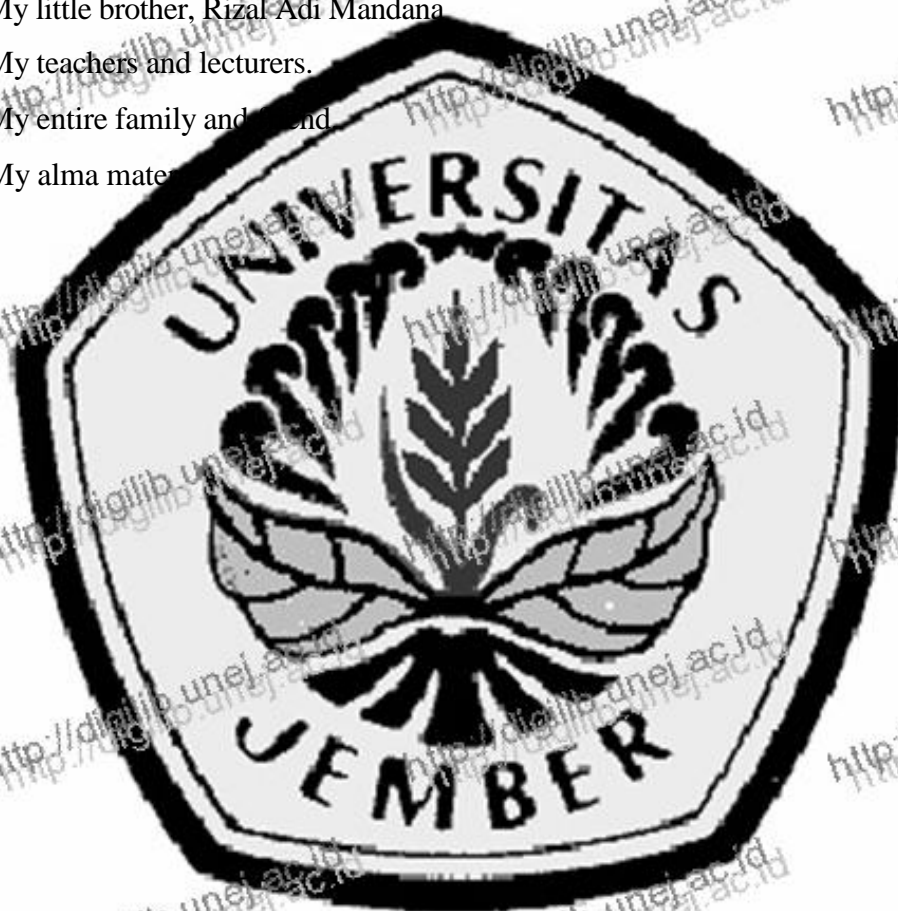
**ENGLISH DEPARTMENT
FACULTY OF LETTERS
JEMBER UNIVERSITY**

2011

DEDICATION PAGE

With sincerity and love, I proudly dedicated this thesis to:

1. My beloved mother and father, Warsih and Riyanto
2. My little brother, Rizal Adi Mandana
3. My teachers and lecturers.
4. My entire family and friend.
5. My alma mater



MOTTO

*“Unique in My Own Way” **



The big secret in life is that there is no big secret.

Whatever your goal, you can get there

*If you are willing to work ***

* Kurt Cobain

** Oprah Winfrey

DECLARATION

I hereby state that the thesis entitled “**An Analysis of Connotative Meaning and Its Implicature on the Javanese Taboo Words, Surabaya Dialect**” is an original piece of writing. I certify that the analysis and the research described in this thesis have not already been submitted for another degree or any publications.

I certify to the best of my knowledge that all sources used and any help received in the preparation of this thesis have been acknowledged.



Jember, March 2011

The Writer

Richman Widiya Usin

NIM: 060110101014

APPROVAL SHEET

A thesis entitled "An Analysis of Connotative Meaning and Its Implication on the Javanese Taboos Word, Surabaya Dialect" has been approved and accepted by the examination committee of the English Department, Faculty of Letters, Jember University on:

Day : Monday
Date : March 14th 2011 08:00:00 WIP
Place : Faculty of Letters

Jember, March 4th, 2011

Secretary,

Chairman,

Erna Cahayawati, S.S., M. Ed
NIP. 97308271992032004

Dr. Hainus Salikin M.Ed
NIP.196310131989021001

The Members:

1. Drs. Syamsul Anam, M.A. (.....)
NIP. 195909181988021001
2. Dr. Wisasonko, M.A. (.....)
NIP. 196204141988031004
3. Drs. Fadiri, M.A. (.....)
NIP. 9480717197603100

Approved by the Dean

(Drs. Syamsul Anam, M.A.)
NIP. 195909181988021001

ACKNOWLEDGEMENT

My best praise is due to the almighty Allah, The Almighty who has been giving me His blessings and mercies so that I could finish writing the thesis.

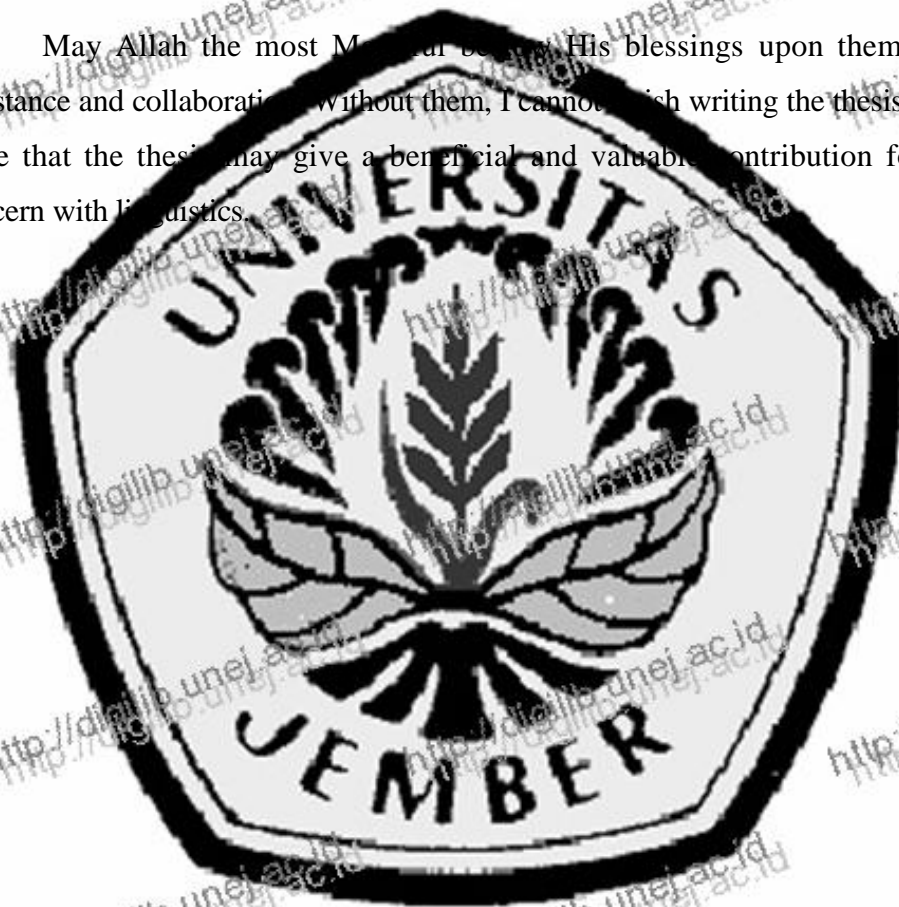
I would like to gratefully acknowledge several people in connection with writing and finishing the thesis.

1. Drs. Syamsul Anam, M.Pd., Dean of the Faculty of Letters, Jember University, who has allowed me to conduct my thesis;
2. Drs. Moch. Ham, M.Si., Head of the English Department, Faculty of Letters, Jember University;
3. Drs. Syamsul Anam, M.Pd., my first advisor, and Drs. Wisasongko, M.A., my second advisor, who have spent a lot of time collecting and improving the thesis. I am so grateful for their patience, times, advice, and guidance;
4. The lecturers of the Faculty of Letters, Jember University, who have taught me much precious knowledge during my study at the Faculty of Letters;
5. My mother and father, Warsih and Riyanto, who always love me and always pray for my successes;
6. My beloved little brother, Rizal Adhiananda;
7. My beloved sister, Ela Cici Wulandari who always be my guardian angel;
8. All my family;
9. All of my friends in the English Department for providing the knowledge and friendship, especially the academic year 2006 - Reza, Happy, Tyas, Raffri, Niki, Inna, Ahong and Tedy.
10. All of my Senior High School friends who always bring a lot of smile in my life. We have to keep our relationship till we die.
11. All of my "Bandit Galaxy Boarding House" in Jember who has painted smiles and unforgettable moments;

12. All of my family in “Mahadelta Community” who has brought me “Sidoarjo” in Jember;

13. All of the members of “Si Bolank” in Jember (Yudi, Andi, Toni, Agung, Mahfud, Erik) and Sidoarjo (Hanif, Tomi, Sony, Aga, Grandong, Mbah, Pee-tek) who have spent beautiful days together. Keep our spirit on “Our life, our adventure”

May Allah the most Merciful be with them. His blessings upon them all for their assistance and collaboration. Without them, I cannot finish writing the thesis. Finally, I do hope that the thesis may give a beneficial and valuable contribution for those who concern with linguistics.



Jember, March 2011
Richman Widiya Usin

SUMMARY

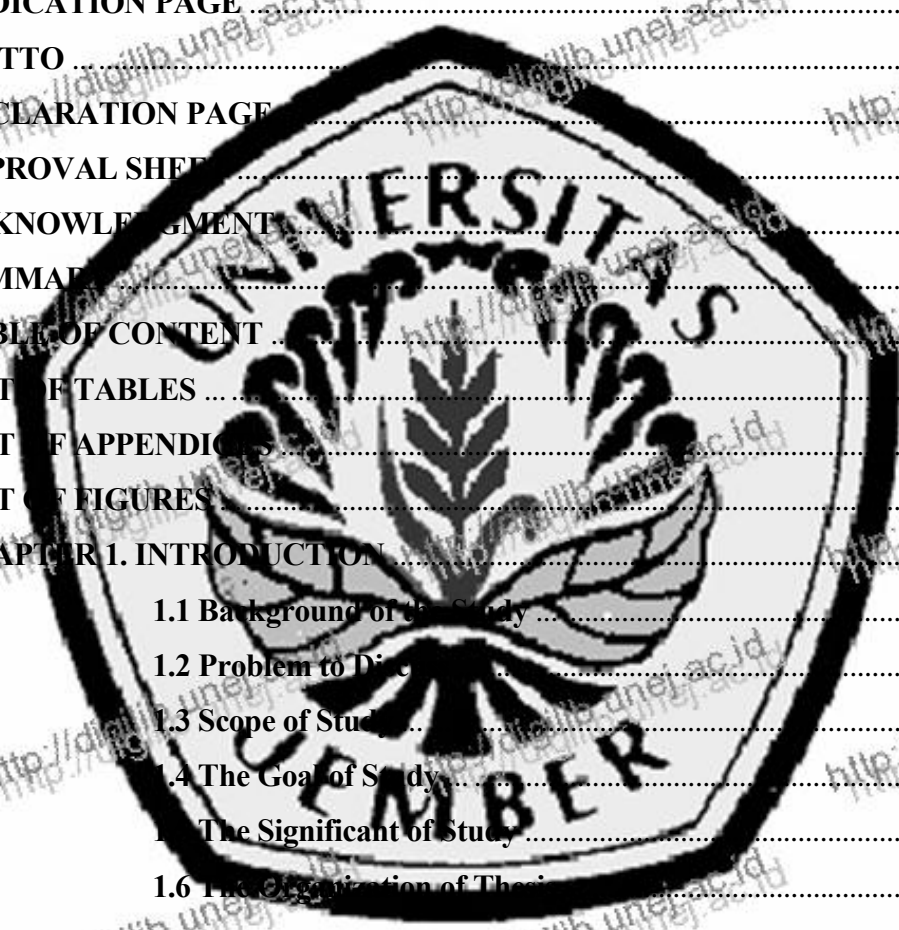
AN ANALYSIS OF CONNOTATIVE MEANING AND ITS IMPLICATURE ON THE JAVANESE TABOO WORDS, SURABAYA DIALECT; RICHMAN WIDIYA USIN, 060110101014; 2011; 64 PAGES; ENGLISH DEPARTMENT, FACULTY OF LETTERS, JEMBER UNIVERSITY.

This thesis deals with pragmatic studies which concern with the contextual meaning of a word. The object analyzed in this thesis is the Surabaya's taboos. The writer intends to find out the connotative meaning and the implicature of each taboo word. The data applied in this writing are qualitative and quantitative data which mean the data are written text and in the form of number. Data collection in this thesis use a questionnaire which is given to the HIMASURYA's students and randomly chosen people in Bungkul Garden. This thesis is descriptive study which elaborates the connotative meaning and the implicature of each taboo in order to determine the speaker's meaning. The result of this thesis indicates that the Surabaya's taboos are used not only for expressing negative but also the positive. In general, the Surabaya's taboos word is used to express amazed, intimacy, anger, and disagreement. In conclusion, the analysis of the connotative meaning and the implicature of the Surabaya's taboos word are to determine the speaker's meaning which deals with positive meaning.

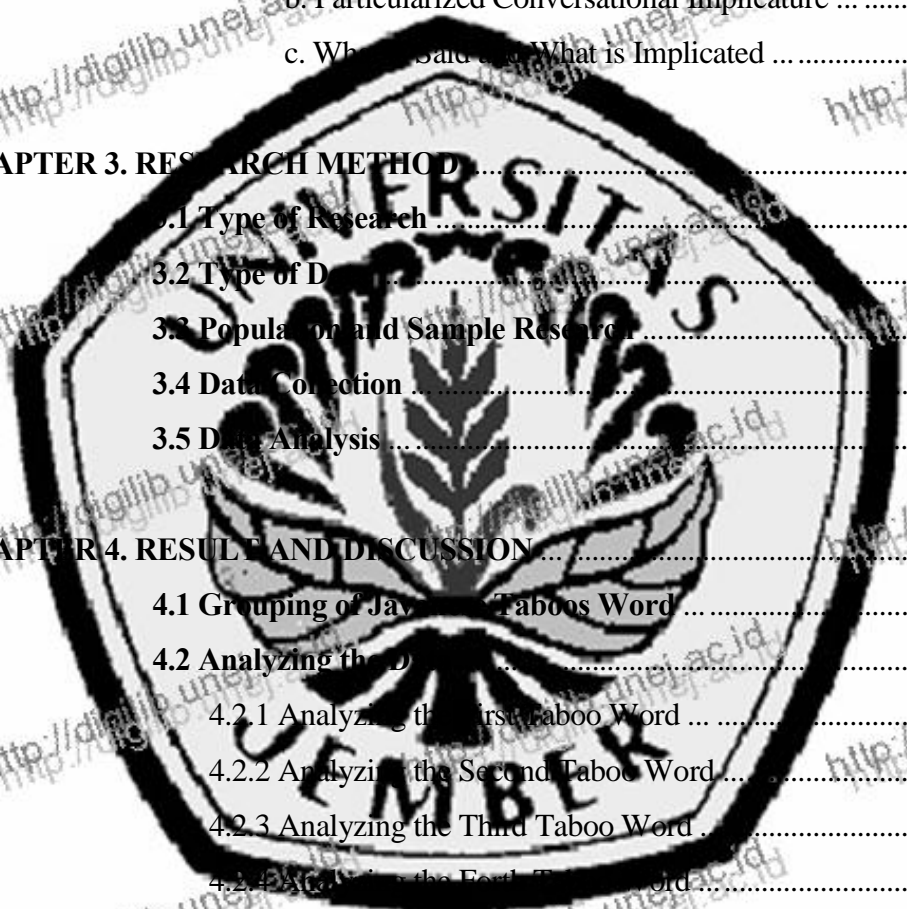
Key words: *Pragmatic, Javanese Taboos word, Connotative Meaning, Implicature, Positive Meaning, Speaker's Meaning.*

TABLE OF CONTENT

	Page
TITLE PAGE	i
DEDICATION PAGE	ii
MOTTO	iii
DECLARATION PAGE	iv
APPROVAL SHEET	v
ACKNOWLEDGMENT	vi
SUMMARY	viii
TABLE OF CONTENT	ix
LIST OF TABLES	xii
LIST OF APPENDICES	xiii
LIST OF FIGURES	xiv
CHAPTER 1. INTRODUCTION	1
1.1 Background of the Study	1
1.2 Problem to Discuss	3
1.3 Scope of Study	4
1.4 The Goal of Study	4
1.5 The Significant of Study	4
1.6 The Organization of Thesis	4
CHAPTER 2. THEORETICAL REVIEW	6
2.1 Javanese Taboo Word	6
2.2 Defining Taboo Word	7
2.2.1 Taboo of Fear	8
2.2.2 Taboo of Delicacy	9
2.2.3 Taboo of Propriety	10



2.3 Meaning and Context	11
2.4 Review of Related Topics	12
2.4.1 Theory of Connotative Meaning	12
2.4.2 Theory of Implicature	13
a. Generalized Conversational Implicature	14
b. Particularized Conversational Implicature	15
c. What is Said and What is Implicated	16
CHAPTER 3. RESEARCH METHOD	18
3.1 Type of Research	18
3.2 Type of Data	18
3.3 Population and Sample Research	19
3.4 Data Collection	19
3.5 Data Analysis	20
CHAPTER 4. RESULT AND DISCUSSION	21
4.1 Grouping of Javanese Taboo Word	21
4.2 Analyzing the Data	23
4.2.1 Analyzing the First Taboo Word	23
4.2.2 Analyzing the Second Taboo Word	29
4.2.3 Analyzing the Third Taboo Word	34
4.2.4 Analyzing the Fourth Taboo Word	40
4.2.5 Analyzing the Fifth Taboo Word	42
4.2.6 Analyzing the Sixth Taboo Word	47
4.2.7 Analyzing the Seven Taboo Word	49
4.2.8 Analyzing the Eighth Taboo Word	53
4.3 The Discussion of Finding	56



CHAPTER 5. CONCLUSION	61
BIBLIOGRAPY	63
APPENDICES	66



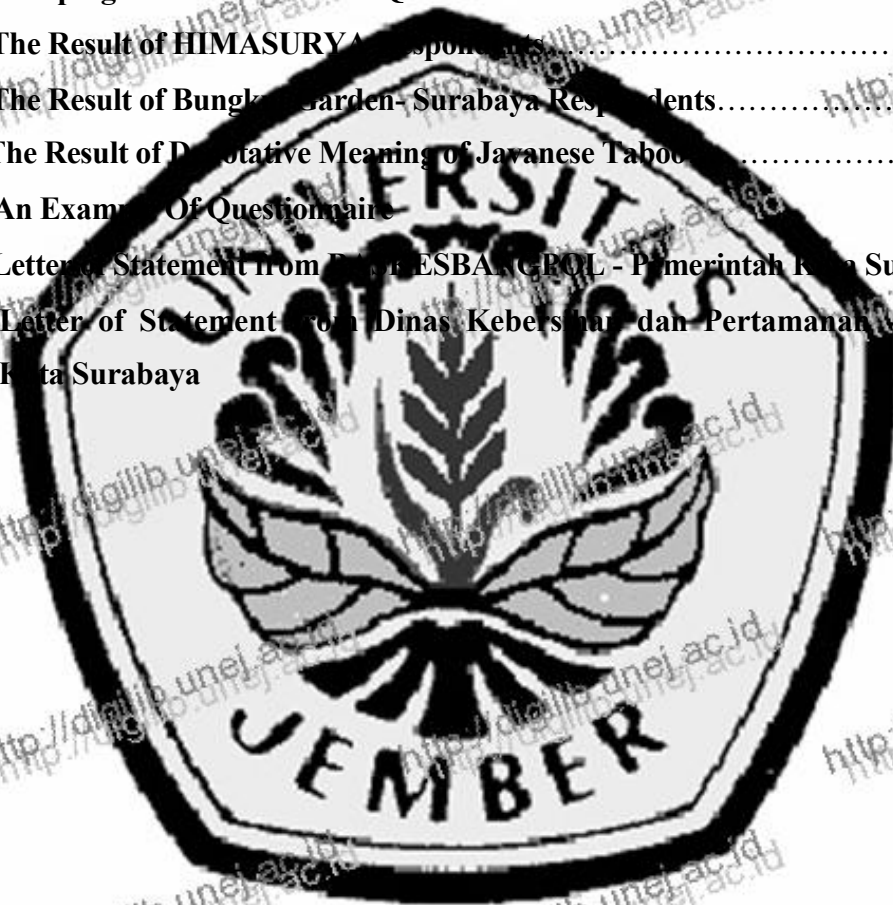
LIST OF TABLES

	Page
Table 4.1 Conditions which are Used as Samples	22
Table 4.2 an Average Result of Taboo's Denotative Meaning	59



LIST OF APPENDICES

	Page
A. Conditions which show different meaning of each taboo word.....	66
B. Grouping of Conditions from Questionnaire.....	70
C. The Result of HIMASURYA respondents.....	73
D. The Result of Bungkul Garden- Surabaya Residents.....	75
E. The Result of Descriptive Meaning of Javanese Taboo.....	78
F. An Example Of Questionnaire.....	
G. Letter of Statement from Dinas ESBA GROL - Pemerintah Kota Surabaya	
H. Letter of Statement from Dinas Kebersihan dan Pertamanan Pemerintah Kota Surabaya	



LIST OF FIGURES

	Page
Figure 2.1 Gricean Typology of Speaker's meaning	13
Figure 4.1 an Average Result of Condition Showing Anger	56
Figure 4.2 an Average Result of Condition Showing Amazement	57
Figure 4.3 an Average Result of Condition Showing Intimacy	58
Figure 4.4 an Average Result of Condition Showing Disappointment	58

