



## **SEMIOTIC ANALYSIS ON JEMBER BATIK DESIGN**

### **THESIS**

A thesis presented to English Department,  
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In English Studies

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## SUMMARY

**“Semiotics Analysis on Jember Batik Design”; 2010; Luthfia Fataty; 060110191012; English Department, Faculty of letters; Jember University; 65 pages.**

This thesis analyzes Jember batik design. The Jember batik designs as text are analyzed through the semiotic theory. The analyses describe how the semiotics theory signifies the meaning of Jember batik design. It investigates the types of sign such as an icon (iconical sign), an index (indexical sign), a symbol (symbolical sign) and the levels of meaning such as denotation (denotative meaning), connotation (connotative meaning) and myth because semiotics is a systematic study of sign, sign systems of signs, sign systems or structure, sign processes and sign functions. This thesis also applies library research and filed research in order to get the data and information about matter of discussion and it taken from several books, dictionary, and internet. The data are in the form of qualitative data that have been gathered by conducting observation and the writer uses the technique of documentary study. The result of this thesis shows that the Jember batik design can be analyzed by the semiotics theory in order to know the intended meaning and the secret code. Jember batik designs as the data represent the ideas and they are colorful, unique, and interesting. In the conclusion, the semiotic theory that applied in this thesis shows the interpretations of Jember batik designs both the types of sign and the levels of meaning.

*Key words: semiotics, sign, batik design and meaning*

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