



**THE REPRESENTATION OF LIBERAL FEMINISM IN ELMER BOYD
SMITH'S *THE STORY OF POCAHONTAS AND CAPTAIN JOHN SMITH***

THESIS

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**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS JEMBER**

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A thesis presented to English Department, Faculty of Humanities, Jember
University, as one of the requirements to obtain the Award of Sarjana Sastra
Degree in English Studies

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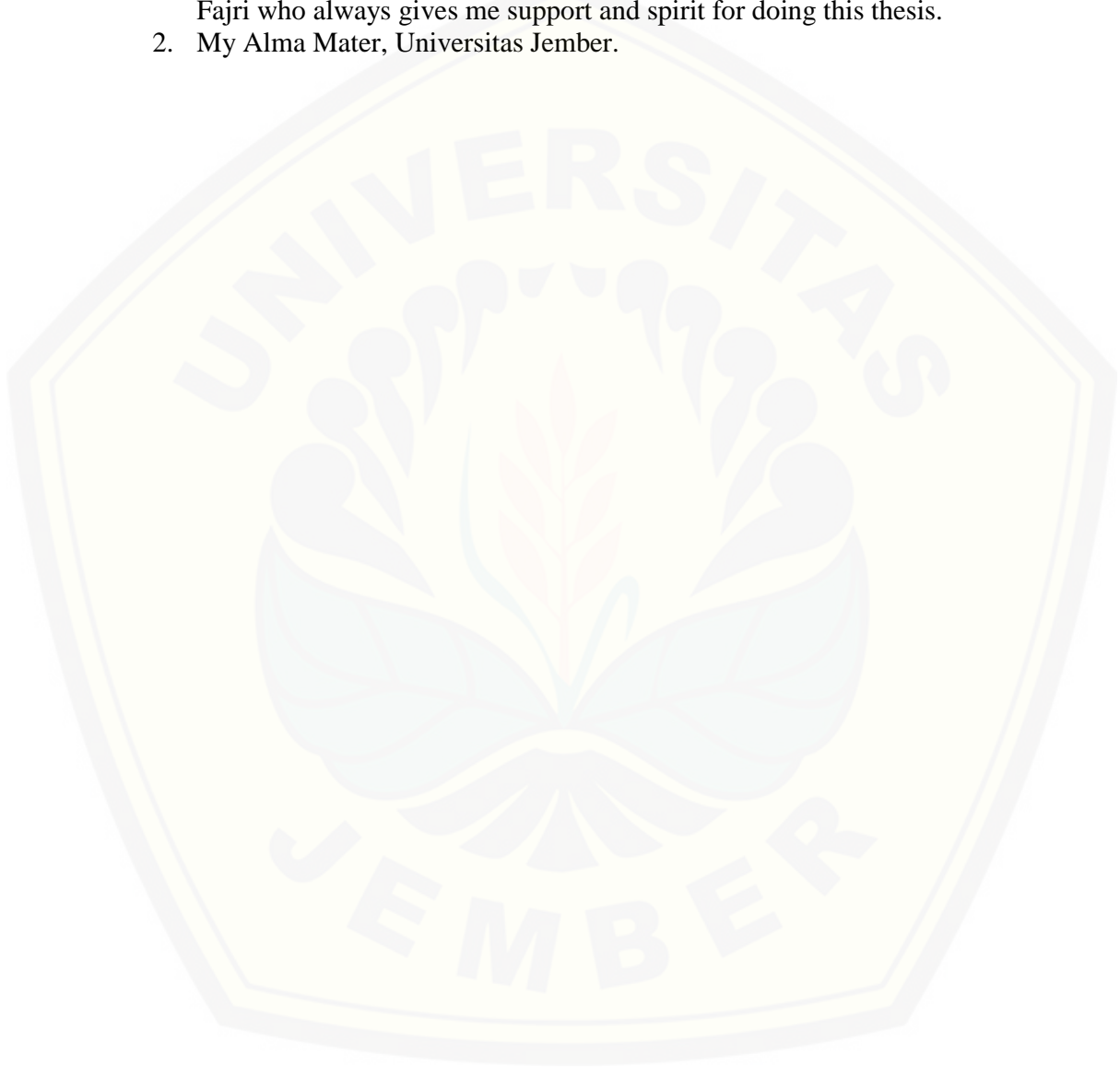
**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
JEMBER UNIVERSITY**

2020

DEDICATION

This thesis is dedicated to:

1. My beloved parents, Paidi and Kusmiyati who always be my inspiration, my motivation to chase my idea and spirit to struggle hard, and my brother, Rifal Fajri who always gives me support and spirit for doing this thesis.
2. My Alma Mater, Universitas Jember.



MOTTO

Your thoughts become things.

(Rhonda Bryne)



DECLARATION

I sincerely declare that this thesis entitled “The Representation of Liberal Feminism in Elmer Boyd Smith’s *The Story of Pocahontas and Captain John Smith*” is an original writing. The analysis and the research elaborated in this thesis have never been accomplished for any degree or publication. With all my consciousness, I clarify that the sources applied and any assist received in the making of this writing have all been acknowledged.

Jember,

The writer

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Hopefully, this thesis will be beneficial to those who focus on literature research and analysis.

Jember, January 2020

Olivia Putri Citra Ramadani

SUMMARY

The Representation of Liberal Feminism in *The Story of Pocahontas and Captain John Smith*; Olivia Putri Citra Ramadani, 130110101008; 2019; 45 pages; English department, Faculty of Humanities, Universitas Jember.

The Story of Pocahontas and Captain John Smith is a picture book written by Elmer Boyd Smith in 1906. The story is about Native American Princess named Pocahontas. She is being friendship with the English settler named John Smith. Besides their friendship, there is liberal feminism issues that becomes the background of the story. Liberal feminism issues becomes interesting to be analyzed because the author creates the Princess of the great chief Powhatan as the female main character in this story. She is greatly described the characteristics of liberal feminism as strong and independent woman. In early story, Pocahontas is described as a little daughter of the great chief Powhatan who lived in Virginia. Then, she meets with Captain John Smith who is a member of the English settler. The popular part of the story is when she rescued John Smith from the execution and their relationship is improved. They are traded with each other and their friendship continued until she grows up as independent and strong woman. Pocahontas character in this story is portrayed as a woman with strong minded and independent who could achieved the equality between man and woman especially in American society at that time.

This study aims to analyze the female main character with liberal feminism characteristic that were represented through Pocahontas in the story. Therefore, there are two kinds of theories used in this thesis. They are Stuart Hall's theory of the representation which is used to find the discourse of liberal feminism within the story and the theory of liberal feminism as the supporting theory which is used to give the information about the characteristics of liberal feminism. The construction of liberal feminism which is delivered in the story represents the discourse of liberal feminism's characteristics in American society where the author lives. In the analysis processes, the researcher applies the

theories to the data found in the text and continues to analyze the context behind the story that obviously proves the existence of liberal feminism's characteristics and find the discourse of liberal feminism which is constructed in the story.

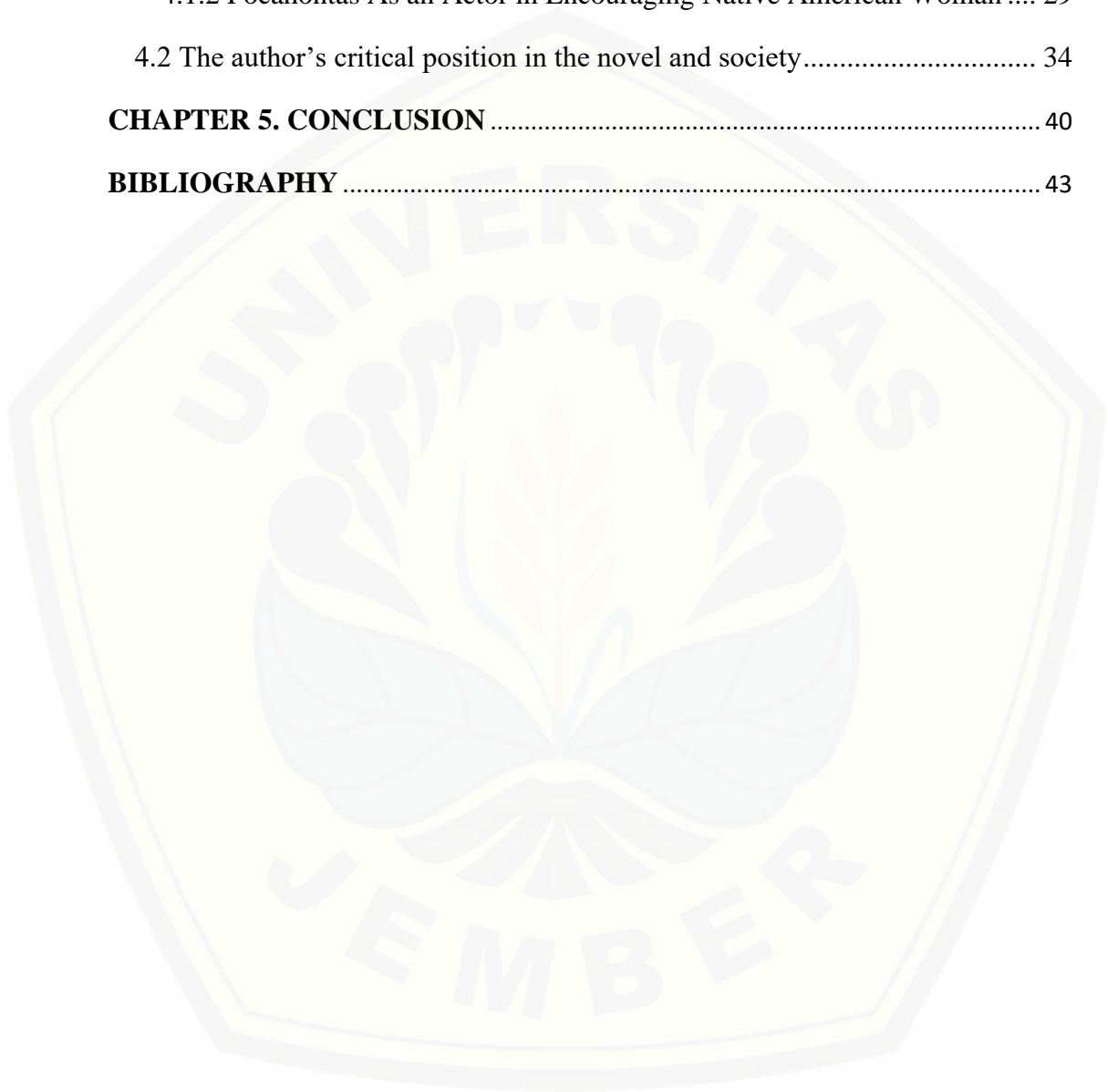
The type of research used in this research is qualitative research. It means that the data have been selected in the form of sentences and texts from the story or any other resources. As the result of the analysis, liberal feminism ideology can be understood as the response of the portrayal woman in late 19st century, the beginning of liberal feminism thoughts coming. Liberal feminism perspective emphasizes the equality between men and women. The inequality is the result of a patriarchy system prevailing in society. The equality can also occur by transforming through remaking the pattern of several important institutions, such as : law, work, family, education and media. For answering the problem, liberal feminism tries to support women hold these truths to be self-evident. Their self-evident are life, liberty, and the pursuit of happiness.

The author writes a story about a princess that is different from the portrayal of a princess in general. He describes his female character as a little girl who have been living in the wild nature and this little girl is growing to become an independent and brave woman. The researcher can conclude from the passage that liberal feminism ideology has been finding through the story. The researcher has been finding the ideas of liberal feminism who is offered as the representations of the female main character. I found that the female main character depicted clearly about women's powers, performances, the diversity, and potency of women's intelligent who is equal with men. The educated, mentally healthy and competent women was found in the portrayal of the female main character within the story.

TABLE OF CONTENT

FRONTESPIECE	i
DEDICATION	ii
MOTTO	iii
DECLARATION	iv
APPROVAL SHEET	v
ACKNOWLEDGEMENT	vi
SUMMARY	vii
TABLE OF CONTENT	ix
CHAPTER 1. INTRODUCTION	1
1.1 Background of Study	1
1.2 Problem to Discuss	3
1.3 The Scope of the Study	3
1.4 The Goals of The Study	4
CHAPTER 2. LITERATURE REVIEW	5
2.1 Previous Research	5
2.2 Stuart Hall's Theory of Representation	8
2.3 Feminist Theory	10
2.3.1 Liberal Feminism	12
CHAPTER 3. RESEARCH AND METHODOLOGY	15
3.1 Research Methodology	15
3.2 Data Collection	15
3.3 Data Processing and Analyzing	16
CHAPTER 4. DISCUSSION	18

4.1 The Representation of Liberal Feminism in <i>The Story of Pocahontas and Captain John Smith</i>	18
4.1.1 Pocahontas As an Actor in Tribal Policy	20
4.1.2 Pocahontas As an Actor in Encouraging Native American Woman	29
4.2 The author’s critical position in the novel and society.....	34
CHAPTER 5. CONCLUSION	40
BIBLIOGRAPHY	43



CHAPTER 1. INTRODUCTION

Chapter one is introduction as overview of the whole paper. It consists of four subchapters; first subchapter is the background of the study, second subchapter is problem to discuss, third subchapter relates to the scope of the study, and last is about the goals of the study.

1.1 Background of Study

A Children's Picture Book is usually available for children. It is widely developed by text and art designed as much for young children. "A picture book is a book, typically for children, in which the illustrations are as important as (or even more important than) the words in telling the story" (Kennedy, 2019). A number of pages within a picture book it is about 24 pages long or more. There are illustrations on every pages of a picture book and the text must convey mood, emotion and setting with a few carefully considered words. "It essentially provides the child with a visual experience. A picture book has a collective unity of story-line, theme, or concept, developed through the series of pictures of which the book is comprised" (Smith, 2013). There are three common categories of children's picture books such as Picture Book Biographies, Wordless Picture Books, and Classic Picture Books (Kennedy, 2019). First, picture book biographies is the picture book format has proved effective for biographies, serving as an introduction to the lives of a variety of accomplished men and women. Second, wordless picture books are the picture books that tell the story completely through illustrations with no words at all, or only a very few embedded in the artwork, are known as wordless picture books. Last, classic picture books is the picture book that has remained popular and accessible for more than one generation.

The Story of Pocahontas was written and illustrated by some writers. *The Story of Pocahontas and Captain John Smith* (1906) by *Elmer Boyd Smith* was known as one of a children's picture book. Most of children's picture book was greatly written for younger children, but there is a number of excellent picture books for upper elementary and middle school readers have been published. *The*

Story of Pocahontas and Captain John Smith (1906) by Elmer Boyd Smith was include as the excellent picture book for upper elementary, middle school, and adult readers. It is because the story told entirely in words and the picture designed only to support the readers to get clearly understanding about the story. Smith is a draughtsman from Boston and his knack for storytelling and also conveying useful knowledge in a fresh, unforced, and delightful way can produce the excellent picture book. In early work, Smith is published his first two children's picture books, *The Story of Noah's Ark* (1905) and *The Story of Pocahontas and Captain John Smith* (1906). Those were popular children's picture books in 20th century.

The Story of Pocahontas and Captain John Smith (1906) was his early picture book of the contemporary American Society. The story tells about the main female character, Pocahontas, being friendship with English Settler and married with a young man from England. It is because she wants to gain the peace between her tribe and the English People. Pocahontas father's way of thinking becoming a patriarchy, who does not allow her to have any chance to get her desire. The interesting issue within *The Story of Pocahontas and Captain John Smith* by Smith is drawn the character of strong female character, how the main female character struggling herself to be equal to social, taking care each other, and teachable person. Those characters indentified as liberal feminism. *The Story of Pocahontas and Captain John Smith* by Smith is also drawn hierarchical worldview of the Puritan colonists. According to Madsen (2000:2), puritans believed that the inferiority of women was a mark of original sin, manifest in physical weakness, smaller stature, intellectual limitations and a tendency to depend upon emotions rather than the intellect. Those were found in *The Story of Pocahontas and Captain John Smith* identified as one impact of the puritan colonists.

The Story of Pocahontas and Captain John Smith is a kind of literary work that represents liberal feminism. In order to determine if story by Smith reflects feminist values, this research using feminist theory by Deborah L Madsen. Liberal feminism is the feminist movement that emphasizes the reform of patriarchy

rather than the structural change of a male-dominated society (Madsen, 2000:36). Liberal feminism concerns to gender equality. It means that women should be equal and have the same opportunity with men. Liberal feminism promotes all forms of social domination or authority needed to be justified.

This research will discuss about the representation of liberal feminism through the main female character *Pocahontas*. It is constructs Smith's perspectives to the society by using Stuart Hall's theory of representation. So, this research is entitled *The Representation of Liberal Feminism in Elmer Boyd Smith's The Story of Pocahontas and Captain John Smith*.

1.2 Problem to Discuss

Problem is an important thing to discuss in doing a research. The researcher wants to analyze the representation of liberal feminism from Pocahontas character experienced in *The Story of Pocahontas and Captain John Smith*. Because of that, here are some questions required to reveal the problems. Patriarchy profound influence on the ideas of female main character and its impact upon the female main character. Based on that statement, this research focuses on the following problems:

1. How does the story represent liberal feminism experienced by the female main character?
2. What is the critical position of the author toward the female condition in the children's picture book?

1.3 The Scope of the Study

In answering the problems to discuss appropriately, the scope of the study is needed to limit the problem and to avoid any complicated discussion. There are many versions of Pocahontas story that have been written by many authors, for example *Native American Legends Pocahontas* (2004) by Don Mcleese, *Pocahontas* (2002) by Shannon Zemlicka, and *Pocahontas* (1995) by Disney. In this research, I focus on analyzing *The Story of Pocahontas and Captain John Smith* (1906) by Elmer Boyd Smith.

This study only focused on the representation of liberal feminism through the female main character, which is portray the process how Pocahontas struggle the conflicts against the equality. This research uses theory of representation by Stuart Hall to show the portrayal of female main character through text. Then it will be covered by liberal feminism theory by Deborah L. Madsen entitled feminist theory and literary practice. In addition, the author's ideological perspectives will constructed in *The Story of Pocahontas and Captain John Smith*.

1.4 The Goals of The Study

This research is written to reach some goals; they are the general and specific goals. The general goal is to apply the theories that have been gathered in English Department, Faculty of Humanities. Meanwhile, the specific goals are to describe how *The Story of Pocahontas and Captain John Smith* by Smith represents liberal feminism through Pocahontas as the female main character. Second, it is to know the critical position of the author toward the female condition in the novel. Besides, hopefully, this research also becomes a reference for other students who have the same topic about a female main character portray liberal feminism.

CHAPTER 2. LITERATURE REVIEW

Second chapter will explain about literature review. First subchapter is previous research, Second subchapter is Representation Theory by Stuart Hall's especially in Discursive Approach, and last is brief explanation about Feminist theory especially in Liberal feminist perspectives by Deborah L. Madsen.

2.1 Previous Research

In this research, I will take use the same studies as the previous researcher, for example Sholeha's thesis entitled "*The Representation of Liberal Feminism through the Main Character in Henrik Ibsen's A Doll's House*" (English Department, Faculty of Humanities, Jember University, 2016), Malfroid's thesis entitled "*Gender, Class, and Ethnicity in the Disney Princesses journal Series*" (Faculteit Letteren en Wijsbegeerte, Universiteit Gent, 2009), Benhamou's journal article entitled "*From the Advent of Multiculturalism to the Erasure of Race: The Representation of Race Relations in Disney Animated Features (1995-2009)*" (The Warwick Research Journal, University of Warwick, 2014).

Firstly, the previous research is written by Hilmiatus Sholeha, she discusses the analysis of Ibsen's ideology in *A Doll's House* drama, where liberal feminism discourses is found. Liberal feminism discourses as a way to give a new idea and to change general point of view of women, who are identified as the weak class, or the negative though to the positive one. She uses Stuart Hall's theory of representation and Deborah L. Madsen *Feminist Theory and Literary Practice* to improve it.

Second, the research is written by Kirsan Malfroid, he discusses about the nature of ideological messages regarding gender, class and ethnicity, conveyed through Disney animated movies. His research focuses on the animated Disney movies, instead of the combined animation and live-action movies, the Disney theme parks. He uses the representation theory to represent gender in the Disney Princesses with an extra focus on class and ethnicity to analyze his thesis.

The last is the journal written by Eve Benhamou. In the journal, she discusses about the evolution of the representation of race, focusing on the film texts, historical and cultural context, production history, and critical reception. She argue that the apparent messages of tolerance and promotion of multiculturalism were accompanied and slowly replaced by a colour-blind erasure of race. She uses Valdivia's theory to get the history of ethnic representation in the United States.

This research, after reviewing those previous researches, will use the same theory known as the Representation theory by Stuart Hall. It also uses Liberal feminist perspective same as those previous research. Each previous research, has its important role to support this research. Sholeha's thesis uses representation theory by stuart hall to express the female main character portray liberal feminist perspectives. She uses representation theory for analysing the women's position and roles in the Victorian era. She stated that in marriage, subordinate sexual class was the impact of industrial revolution. Whereas i pointed out women's subordination was the position of women in colonial America which was determined by the hierarchical worldview of the puritan colonists. Her thesis represents liberal feminism concerns to gender equality which means women should be equal with man wether they are in marriage. According to Sholeha's thesis, liberal feminism emphasizes the rights of individual which known as personal freedom. By Sholeha's thesis, the researcher can learn more about the technique how to apply representation theory by Stuart Hall in this thesis "*The Representation Of Liberal Feminism In Elmer Boyd Smith's The Story Of Pocahontas And Captain John Smith*" in order to find the liberal feminism which occur in *Pocahontas*.

Malfruid's article entitled "*Gender, Class, and Ethnicity in The Disney Princesses Series*" proved that *Pocahontas's* story reveal Age-Old Gender Stereotypes and Role Discontinuity Under a Facade of Liberation. It means that Gender stereotype associated with the initial selfish behaviour.

"In the subsequent level, an individual takes others into account by obeying certain rules; in the final stage, the individual's behaviour is

based on universal human rights principles (ibid.)” (Malfroid, 2009:84).

“Caring (seen as characteristically female) behaviour, heedful of others, is still seen as inferior to rational (supposedly male) thoughts” (Dundes cited in Malfroid, 2009:84). Furthermore, he decided to analyze Gender representation using Stuart Hall’s Representation theory. He wants to investigate the nature of ideological messages regarding gender, class and ethnicity. Second, it consists of detailed analysis of the depiction of the heroines from the Disney Princesses series, containing the movies Snow White and the Seven Dwarfs (1937), Cinderella (1950), Sleeping Beauty (1959), The Little Mermaid (1989), Beauty and the Beast (1991), Aladdin (1992), Pocahontas (1995), and Mulan (1998).

Benhamou’s journal entitled “*From the Advent of Multiculturalism to the Erasure of Race: The Representation of Race Relations in Disney Animated Features (1995-2009)*” discusses about The representation of race relations and minority identities which depict African Americans. Native Americans and Latinos have suffered in various ways ranging from mere absence to racial stereotypes. She portrays American human characters are set in the United States and the promotion of multiculturalism reconstructed a colour-blind world in which race not only did not matter anymore, but also seemed invisible.

After reviewing those previous research, this research will analyze the representation of liberal feminism in *The Story of Pocahontas and John Smith*. It will guide me for finding the gap between my research question and their research question. This research analyzed how the female main character portrays liberal feminism in the story and what the author’s ideological perspectives about the story, in order to get understanding about the representation of liberal feminism in *The Story of Pocahontas and John Smith* by Elmer Boyd Smith.

2.2 Stuart Hall's Theory of Representation

In this research, the researcher will take *theory of representation* which focused in how the text process gives a sense to emphasize the important meaning. Representation explains the process by which meaning is produced through language. Hall states:

“Representation connects meaning and language to culture...Representation is an essential part of the process by which meaning is produced and exchanged between members and culture. It does involve the use of language, of sign, and images which stand for or represent things” (Hall, 1997:15).

The quotation above means that representation conveys meaning about reality to the viewer or reader. Hall (1997:17) divides two processes of representation namely mental representation and language. Mental representation is used to observe the meaning which is contributed by language. Without it, we could not interpret the world meaningfully at all. Besides, Language used for transformed our idea to other people by language, so that is why both language and meaning has a great relationship system each other.

The theory of representation divides three approaches which explains how the theory representation works on producing the meaning through languages correspond to the world. First, *Reflective approach*. It gives detail language has a function as a mirror (Hall, 1997:24). It means that language produced by people through their thoughts, media, or their experiences in real society that already exist in the world. They are imitating the truth. Thus meaning is given to the things where representations simply reflect reality.

Second, *Intentional approach*. This approach expose the language is used to communicate with other people by interpret the meaning. They use their own language to create the unique meaning which is suitable with their point of view on the world (Hall, 1997:25). This approach is the opposite of reflective, where our understanding of reality is created by representation.

Last, *Constructionist approach*. The last one is the approach tells about how a meaning constructed only in language. Hall states below:

“Things don’t mean. We construct meaning, using representational system- concept and sign. Hence it is called the constructivist or constructionist approach to meaning in language. We must not confuse the material world, where things and people exist, and processes through which representation, meaning and language operate. Constructivists do not deny the existence of the material world” (Hall, 1997:26).

Based on the quotation above, representations create or construct meaning which is based on a material reality. Moreover, there are two typical models to construct meaning. First, *semiotic* offered by *Ferdinand de Saussure*. *Semiotic* model focused on the sign and symbol in literary work. Second, *discursive* approach offered by *Foucault*. Foucault argued discourse constructs the topic and produce the object of our knowledge.

Smith in his *The Story Of Pocahontas And Captain John Smith* children’s picture book gives readers an idea about his critical perspectives toward the subject position that is the evidence of a woman representation of liberal feminism. The subject position is a princess of Native American. A female main character who identified into playful and brave in the position of American women under colonial and puritan patriarchy society. *Discursive* approach in this sense is used to construct the representation of liberal feminism through the main female character.

Based on discussion above, the researcher applies the theory of representation by Stuart Hall (1997) to analyze the story. The representation theory would be the main tool to do this research. The representation focuses to present and to depict some discourses about liberal feminism in the story. *The Story of Pocahontas and Captain John Smith* as the literary work constructs certain knowledge about the context of liberal feminism.

Pocahontas portrays the image of women began to demand that they too should be free and equal. She did not mean that men could do anything they liked. What she wanted as feminine being respected and have the right to choose whatever path she decided. The discussion of this text focuses first upon patriarchal attitudes towards women in the colonial era and revolutionary war, especially the emerging conflict between patriarchal and liberal. Therefore, this

research needs the supporting theory. By using Deborah L. Madsen *Feminist Theory and Literary Practice*, this research will show the context of liberal feminism in Elmer Boyd Smith children's picture book *The Story of Pocahontas and Captain John Smith*, and the author ideology.

2.3 Feminist Theory

Feminist literary theory is frequently explained in terms of how theorists deal with the concepts of 'Woman' or 'the Feminine'. According to Madsen (2000:1), Feminist in American began with Pre National & Revolutionary period (1770s) which calls for political equality during the Revolutionary era went largely unheard; the notion of women's rights was ignored by the Constitutional Convention (Madsen, 2000:3). Then it follows by first wave (1840s-1920) which commonly known as Seneca Falls Convention period at 1848. It was marked by the first Women's Rights Convention organized by Elizabeth Cady Stanton (Madsen,2000:3). Stanton in Seneca Fall Convention talked about Woman in the Nineteenth Century which was set by Margaret Fuller, she claimed for the abolition of all intellectual and economic restrictions imposed for reasons of gender, emphasis upon self-realisation and self-fulfilment as the object of human life (Madsen, 2000:4). It refers to the suffrage movement. "The earlier phase of modern feminist theory was very much influenced by the social and economic reforms brought about by the Women's Rights and Suffrage movements" (Carter, 2006:92). Next, By the late 1960s, second wave feminism raised up. "The second wave of feminist theory was very much influenced by the various liberationist movements, especially in America, in the 1960s" (Carter, 2006:93). Second wave (1960s) which marked as the establishment of the modern Women's Movement (Madsen, 2000:2). The issue toward this second wave was about *The Feminine Mystique* (1963) by Friedan. It promotes more about the equality in various aspects between men and women than the first wave. It brings the benefit for women for getting more opportunities in educational aspect and also in career. It also influenced the impact of French feminist theory in the 1980s considerably diversified the feminist agenda in America (Madsen, 2000:2). Last, third wave

began in 1991 to nowadays. “Third-wave feminists stress that women and feminists come in many colors, ethnicities, nationalities, religions, and cultural backgrounds” (Tong, 2009:285). It means that this period did not only about equality but also tried to accept the differences between women in many aspects. “Third-wave feminists seems to be inhabited by a collection of strongly individual women, expressing each other’s different feelings to each other and leaving it at that” (Tong, 2009:289). It benefitted significantly from the legal rights and protections that had been obtained by first and second wave feminists, and it critiqued the positions as unfinished work of second-wave feminism.

Moreover, feminism emphasizes the awareness of women’s roles to reveal the extent of male dominance in all aspects. Feminism manifests worldwide activity on behalf of women's rights and interest. Thus feminism thinking has developed in each diversity which is begin with *Liberal feminism*. It stresses on individual autonomy. It was protected by guaranteed rights, economic justice and equality of opportunity. “The overall goal of *liberal feminism* is the worthy one of creating “a just and compassionate society in which freedom flourishes” (Tong, 2009:15). Then, *Radical feminism* questions the concept of biological differences between male and female. Biological differences means the male is active, dominating, and rational, whereas the female is passive, submissive, and emotional. *Radical feminism* wants to affect prejudice by celebrating women's qualities, women's ways, and women's experiences, often believing that the "woman's way" is the better way (Tong, 2009:94). Next, *Marxist feminism* is emphasizing classism and sexism as both primary cause of women's oppression. *Marxist* point out capitalism. It means material forces as their production and reproduction of social life as a system of exploitative power relations (Tong, 2009:98). *Ecofeminism* is a theory that beliefs the basic principal patriarchal philosophies are unsafe to women, children, and further living things. Those thought drawn between society's treatment of the environment, animals, or resources and its treatment of women. *Ecofeminists* is focused against the culture of patriarchy through the rejection of domination and control of women. It deals with *ecofeminism* views about partiarchal society whose makes female as centre

of the social roles and social structures as the original hierarchy (Tong, 2009:269). Next, *Post feminism* related to Woman's position as a matter of on-going negotiation. It uses language and ideas in such a specific way whether she wants to have emancipator or domestic position (Tong, 2009:283). *Post feminism* is a matter of personal and rational choice. It means that women should more be critical to choose what they really want to be in appreciating the differences between women. Last, *Psychoanalytic feminism* specifically pointed out women's way of thinking about themselves as women. Based on Freudian constructs the theory of Oedipal stage of psychosexual development; investigating the subconscious structure of gender identity. These experiences which are accessible to us only through psychoanalysis. It means the estimation of psychoanalytic feminists causes individual viewing themselves in masculine or feminine terms of thinking of themselves as boys or girls (Tong, 2009:129).

2.3.1 Liberal Feminism

Every scientific discussion needs suitable theory to get a clear discussion and detailed explanation. In accordance with the problems, the theory used in this research is liberal feminism theory. The theory is a method of understanding problems in order to find the ways of solving problems. Liberal feminism first found widespread in western society during 17th century. It arose to all of forms of social domination or aauthority should be justified and promoted the social ideals of liberty and equality. Liberalism arose with the call for reform of oppressive socio-economic practices and structures; such as the feudal privileging of nobles over peasants and the system of absolute monarchy (Madsen, 2000:35). Liberal feminism disapproves women's discrimination in legislation. As Madsen states below:

“The liberal feminist interpretation of texts promotes a respect for rights – of all individuals, regardless of class – and arouses condemnation of the practices and social structures that deny those rights” (Madsen, 2000:37).

Stanton and Anthony's thinking about feminism arose initialy from her commitment to the abolitionist movement (Stanton cited by Madsen, 2000:38).

Abolitionist movement was a movement to set slaves free. Stanton's feminism and her abolitionism informs the liberal idea divided into two cases about slavery and women's oppression which fundamental rights held by the individual (Madsen, 2000:38). The rights of the individual are natural rights which the individual brings into the world at birth and it cannot be taken away because they are constitutive of the individual. It means that human individually respect and free to have their own judgment.

“Liberal Feminist Theory can be explained as an individualistic form which concentrates on women having their equality through being responsible for their actions and choices” (Brookes cited in Samkange, 2008:1173).

It means that Liberal feminists emphasize the equal right between women and men. The basic assumption of liberal feminism is freedom and stability. Those assumption are rooted in rationalism. Basically there is no difference between men and women. The basis of the struggle of feminism is to demand equal opportunities and rights for every individual including women on the basis of equality of existence as a rational human being.

The Story of Pocahontas and Captain John Smith as the literary work constructs certain knowledge about the context of liberal feminism, as the result of the social phenomenon in the story. Furthermore, the discourse constructs liberal feminism in achieving gender equality towards women in the colonial era and revolutionary war, especially the emerging conflict between patriarchal and liberal. Thus, *The Story of Pocahontas and Captain John Smith* is analyzed in liberal feminist context. The context is the position of American women under colonial and puritan patriarchy. Puritan women at this time were forbidden to participate in public oratory. Women should be confined to the domestic sphere, nurturing children, maintaining the household and serving their husbands. Therefore, liberal feminism in *The Story of Pocahontas and Captain John Smith* criticizing the injustice of those norms and the ideal of women equality of opportunity. “Liberal feminists favor gender equality in the sense of equal opportunities for men and women” (Jaggar, 1993:118). If social opportunities were equally available to men and women, individual liberty and probably

individual happiness would be maximized. Liberal feminists contend that the equality of opportunity remains desirable irrespective of the nature of biological sex differences (Jaggar, 1993:118). Those are the equality of opportunity as a valid working toward changing them.



CHAPTER 3. RESEARCH AND METHODOLOGY

Chapter three are consist of three subchapters. First subchapter will give details about research methodology, Second subchapter will give brief explanation about how the data are collected, and Last subchapter will give detail how the data are processed and analyze.

3.1 Research Methodology

This research is qualitative research. It means the data that the researcher uses are in a form of sentences or words (Blaxter, 2010:185). The research data concerns with collecting and analyzing data without using numerical data. It should be sentences and all data in this research are classified in the form of sentence and words. The data of this research are taken from the children picture book, books or e-books, articles, journal or even thesis by some previous researchers, related to the study.

The main purpose of this research is to answer the research questions. The researcher will use the constructionist approach of representation theory in the term of discourse models to describe how the liberal feminist discourse is represented in *The Story of Pocahontas and Captain John Smith* children picture book. This research also tries to get the critical position of the author toward the women condition in the story.

3.2 Data Collection

The researcher collects the data by reading. It relates to the literary works review, books, journal articles, websites, and many more sources that support the topic discussion. Therefore, the data of this research are classified into two types, the primary data and secondary data. The primary data of this research is the children picture book entitled *The Story of Pocahontas and Captain John Smith* written by Elmer Boyd Smith related to representation of liberal feminism through the main female character. The secondary data are taken from various sources.

3.3 Data Processing and Analyzing

The processing and analyzing data are applied in this research. The data can be processed and analyzed based on research questions in the chapter 1. In processing and analyzing the data, the goal of this research is to show how liberal feminism through the female main character represented and what is the critical position of the author toward the female condition in the children's picture book *The Story of Pocahontas and Captain John Smith* by Elmer Boyd Smith.

The data processing is started from the verifying data that have been taken from the story. First, the researcher does by reading this children's picture book thoroughly. Second, the researcher reads the children's picture book again to search the topic of the main topic or theme. After the researcher gets the theme, the researcher focusses on the theme and searching for discourse related to the theme. Then, the researcher does categorizing and classifying for example from statements, narrations and dialogues about liberal feminism. Thus, the researcher gets discourse about liberal feminism. The researcher does analyzing with the support of the representation theory with using discursive approach to find liberal feminism discourse in the children's picture book. Finally, the researcher gets and collects the whole data and writes a conclusion.

The process of analyzing data will do to answer two research questions. First, the researcher answers the first research questions in the first chapter about how the story represents liberal feminism experienced by the female main character based on the discourse in the children's picture book. The analysis focuses on the data of the children's picture book from sentences, dialogues, and statement from the text which tell about the portrayal goal of women's lives by using liberal feminist. The researcher uses the representation theory by Stuart Hall to analyze the data. The representation theory has a method to analyze the meaning of liberal feminism. Using constructionist approach that focuses on discursive approach is to know about the way how discourse produces a meaning. The researcher focuses on applying constructionist approach especially at discursive approach. The discursive approach is used to analyze the discourse about liberal feminism in the story.

Secondly, the researcher answers the last research questions in the first chapter as follow: what is the author's critical position in the story and society to get some important points about liberal feminism that influence the author to write this perfect story. Liberal feminism as the main topics in the story leads the author who writes the children's picture book. It focuses on Elmer Boyd Smith's life background. The author's life can influence his literary work to write a great story. The researcher must collect information where the author lives, when the author writes, what events influencing the author, and why the author writes the story. By investigating about conditions which happen in author's real life, it makes the researcher easier to find the author's position in the children's picture book and in the real life. By doing those analyses, it is also important to link any liberal feminism and all the information related to the author. The author is a part of society who also has an important part in constructing a discourse of liberal feminism toward women. Based on dialogues in the novel, the dialogues can help the researcher obtain some data about situations, conditions, and characters that influence the author to write about the woman struggle which occurs in the story.

The last thing as the ending of the research is to make a conclusion. In this case, conclusion gives explanation what the researcher gets after doing briefly analysis. Furthermore, the researcher hopes that this research will be a good reference for the next researchers.

CHAPTER 5. CONCLUSION

The Story of Pocahontas and Captain John Smith is a children picture book created by Elmer Boyd Smith in 1906. The analysis of this story is about the way of liberal feminism ideology constructed for showing the social life condition of women in the story. Representation theory by Stuart Hall is applied in order to find the discourse related to the characteristics of liberal feminism and also the relation between the story and the contextual condition in the society of American in 19th century. Then, some theories of liberal feminism from some feminists is used to understand how the concept of liberal feminism is represented in the story. Based on the analysis in the previous chapter, it is found that liberal feminism is the ideology that tries to cover the women's equality by offering the representations of women's powers, performances, the diversity, appreciating the women choice and potency of women's intelligent who equal with a men. I found that Pocahontas depicted clearly about woman power through her action when she rescued the English settler in the crowded execution. This is woman power through Pocahontas which is she portrays as a little girl about twelve years old. she also shows some performances such as bringing some food to English settlers, she is encouraging herself by learning English language, learning how the English lady dresses and learning about Christian religion while she is kidnapped by English Colony. We can see from the story that Pocahontas willing to have friendship with different culture. It shows Pocahontas loves diversity. Pocahontas succeed get her choice to make a peace between two cultures. She is the first and the only one Native American Princess who is succeed encouraging herself among American and English society. She is categorized as a brave little girl. Then, it is also found that all the movement of feminism bring the positive impact to women itself.

Based on the analysis of the story, the researcher has gotten answers from the research question. The first is about the characteristics of liberal feminism which are represented by the characters named Pocahontas. It indicates from her social life and also her actions for facing her problem. The

characteristics in here are related with liberal feminism, the educated, mentally healthy and competent women of age are the final judges of their own best interests, and it is not need to be informed by collective reasoning. Smith wants to explore the feeling of women by using a princess of Native American point of view in his story. By using the first person point of view in Pocahontas, he wants to deliver the condition and problem that were experienced by the character more intensively. We can see the patriarchy as the center of the problem in the story. I found that she was influenced by the ideology of liberal feminism. We can see from the story that it was spread by the text in the way the author use the character to represent how women should to do for achieving her happiness. From this story it can be seen that Smith negotiates the issue of woman choice and desire to femininity because in the end of story Pocahontas live happier when she finally find her worth in life. From the end of the story, Smith gives the evidence that every choice that women take is meaningful to determine how to enjoy individual freedom, how she lives as the way she wants because naturally, men and women are created equal.

Related to contextual background, *The Story of Pocahontas and Captain John Smith* is the media for Smith as part of liberal feminism discourse in American to show how the discourse of liberal feminism in 19st century. Smith shows that women free from the limits of the patriarchal system and moral laws because they are considered to limit the space for women and moral only drives women to be ideal in accordance with the wishes of society. It is depicted when Pocahontas chose to speak up in public while the execution of Captain John Smith still held by the execution from her tribe. She asked to her father to saved Captain John Smith life and became her friend. She willing to take a risk of everything she has been choosen and participating in the process of democratic destiny. Moreover, Smith tries to show that a good life is the basic idea of Liberalism. Personal freedom is the main administration of human. In essence, a good life is if humans can develop themselves. It can be seen through Pocahontas is finally given the same opportunities as men to freely pursue to learn the ways of the English women, and dressed as they did. It can be said that Smith is under the

ideological position which believe in liberal feminism concept to appreciate all the women choice to be equal with men.



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