



**THE ANALYSIS OF CODE MIXING IN LIFESTYLE SECTION IN
ONLINE JAWA POS NEWSPAPER**

THESIS

Written by:

YULI NURWADIYAH

120110101112

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS JEMBER**

2019



**THE ANALYSIS OF CODE MIXING IN LIFESTYLE SECTION IN
ONLINE JAWA POS NEWSPAPER**

THESIS

A thesis is presented to English Department, Faculty of Humanities,
Universitas Jember as One of the Requirements
to Obtain the Award of Sarjana Sastra Degree
in English Studies

Written by

YULI NURWADIYAH

120110101112

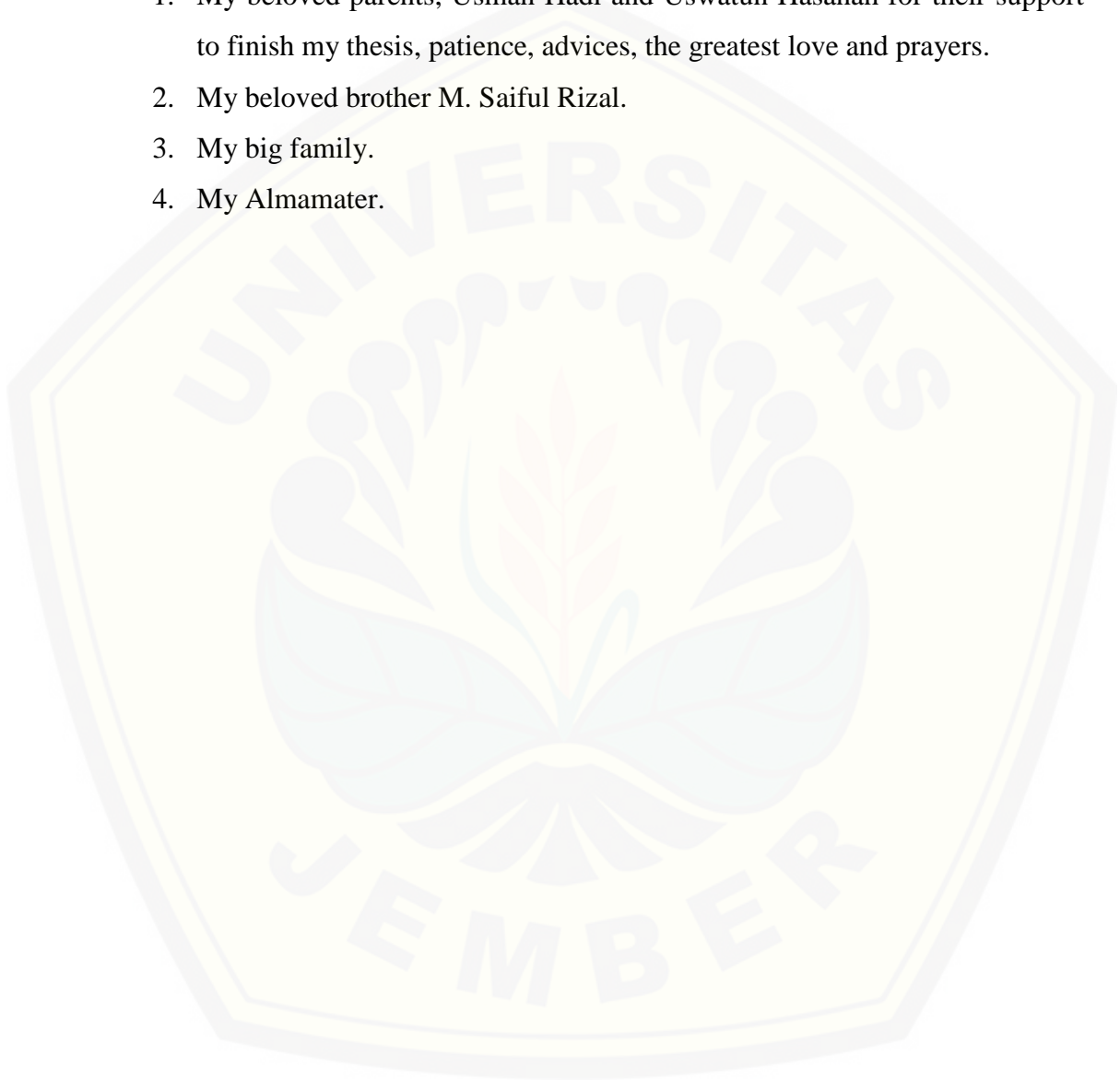
**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS JEMBER**

2019

DEDICATION

From the deepest of my heart and with lovely gratitude, this thesis is presented to :

1. My beloved parents, Usman Hadi and Uswatun Hasanah for their support to finish my thesis, patience, advices, the greatest love and prayers.
2. My beloved brother M. Saiful Rizal.
3. My big family.
4. My Almamater.



MOTTO

If You Never Try, You Will Never Know

(Jo Miller)



DECLARATION

I hereby state that the thesis entitled “ **The Analysis of Code Mixing in Lifestyle Section in Online Jawa pos Newspaper**” is an original piece of writing, I certify that the research explained in this thesis has never been submitted for any other degree or publication. I certainly certify to the best of my knowledge that all sources used and any help received during the composition of this thesis have been acknowledged.

Jember,
The Candidate

Yuli Nurwadiyah
120110101112

APPROVAL SHEET

Approved and received by the examination committee of the English Department, Faculty of Humanities, Universitas Jember.

Name : Yuli Nurwadiyah
Student Number : 120110101112
Title : The Analysis of Code Mixing in Lifestyle Section in Online Jawa Pos Newspaper
Day, Date : Thursday, 27th June 2019
Place : Faculty of Humanities, Universitas Jember

Jember, Thursday 27th June 2019

Chairman

Secretary

Drs. Syamsul Anam, M.A

Agung Tri Wahyuningsih, S.S., M. Pd

NIP. 195909181988021001

NIP. 197807232003122001

The Members :

1. Dr. Hairus Salikin, M. Ed (.....)
NIP. 196310151989021001

2. Dewianti Khazanah. S.S., M. Hum (.....)
NIP. 19851103200812202

Approved by the Dean,

Prof. Dr. Akhmad Sofyan, M. Hum

NIP. 196805161992011001

ACKNOWLEDGEMENT

My deepest gratitude belongs to Allah the Almighty. His blessings and kindness convince me to finish my thesis. There are several people who give big contributions during my study in university and my personal journey. I give my special gratitude into several people mentioned below:

1. Prof. Dr. Akhmad Sofyan, M.Hum., the Dean of the Faculty of Humanities, Universitas Jember;
2. Dra. Supiastutik, M.Pd, the Head of English Department;
3. Drs. Syamsul Anam, M.A., and Agung Tri Wahyuningsih, S.S., M. Pd., my first and second advisors, thank you for your kindness in giving me guidances, help, advices, suggestions during the process of writing my thesis;
4. Dr. Hairus Salikin, M.Ed., and Dewianti Khazanah, S.S., M. Hum., my first and second examiners, thank you for the comments and suggestions for my thesis;
5. Riskia Setiarini, S.S., M. Hum., my academic advisor, who has supported and guided me during my study;
6. All of English Department lecturers who have taught me precious knowledge and experience during my journey of learning English;
7. All of my participants, the students of Television and Film program, Faculty of Humanities, Universitas Jember, academic year 2017/2018 who have participated in my research;
8. My best friends, Ardiyah Nur Jannah S.S., Rizky Amalia Putri S.S., Feny Anggeria S.S., Siska Anggraeni S.S., Athiqa Mufida Fatati S.S., who always make me happy, give me some advices, supports, and always remind me to finish my thesis soon;
9. All of my friends in English Department academic year 2012;

Jember , 27th June 2019

Yuli Nurwadiyah

SUMMARY

The Analysis of Code Mixing in Lifestyle Section in Online Jawa Pos Newspaper; Yuli Nurwadiyah; 120110101112; 2019; (52) pages; English Department, Faculty of Humanities, Universitas Jember.

This research discusses code mixing in lifestyle section in online Jawa Pos newspaper. Specifically this is conducted to achieve three purposes, namely to find out kinds of code mixing occurred in an online Jawa Pos newspaper, to know some reasons of the writer used code mixing in her writing, and to know whether code mixing make the readers confused or not.

In addition, this research used two theories to analyze, namely code mixing theory by Muysken (2000) and the reasons of using code mixing by Hoffman (1991) as cited by Anindya (2011). The theory proposed by Muysken (2000) was used to analyze kinds of of code mixing that were found in online Jawa Pos newspaper. The second theory proposed by Hoffman (1991) is used to know some reasons of using code mixing. There were three methods used to collect the data namely, documents, interview and questionnaire. Document was first method used in this research because the data were collected through news texts in online Jawa Pos newspaper or JawaPos.com. Interview was the second method of collecting the data. Interview was used in this research because the researcher wanted to know some reasons why the writer used code mixing in her writing. Furthermore the researcher applied an interview by sending messages using WhatsApp application. The last method was questionnaire. The questionnaire was used to know the responses of the readers whether code mixing made readers confused or not when they read the news text. The questionnaire was spread to the students of Television and Film academic year 2017/2018, faculty of humanities, Universitas Jember program as participants.

In analyzing the data, the researcher used 14 news texts which contained code mixing. There were 31 total numbers from the used of code mixing in the

news texts in online Jawa Pos newspaper. The researcher only found one type of code mixing; that is insertion. There are no lexical items of alternation and congruent lexicalization. Furthermore, there were eight reasons that were revealed by Hoffman (2000), namely talking about a particular topic, quoting somebody else, being emphatic about something (express solidarity), interjection, repetition used for clarification, the intention of clarifying the speech content for interlocutor, expressing group identity, lack of vocabularies. Through the reasons, the editor used two reasons that are suitable with what she wrote, namely talking about particular topic and lack of vocabularies. The first reason was talking about particular topic, the writer applied that reason because she discussed specific topic especially about fashion and style in a lifestyle section in an online Jawa Pos newspaper. The second reason was the lack of vocabularies, because she did not find the equivalence word from English into Bahasa Indonesia. Furthermore, the editor has two other reasons. First was introducing English which was nowadays commonly used by people although people may not be aware of some English codes inserted in the writing. Second was attracted young readers' attention. The young readers added their vocabulary intentionally by reading the news about fashion. Finally, among 40 participants, 22 participants understood the meaning of lexical items of code mixing, and there were 18 participants felt difficult to understand the news texts in the newspaper. It showed, code mixing did not make the readers had a difficulty to understand contents of the news texts in online Jawa Pos newspaper.

TABLE OF CONTENTS

	Pages
FRONTISPIECE.....	ii
DEDICATION	iii
MOTTO	iv
DECLARATION	v
APPROVAL SHEET	vi
ACKNOWLEDGEMENT	vii
SUMMARY	viii
TABLE OF CONTENTS.....	x
CHAPTER I. INTRODUCTION.....	1
1.1 The Background of the Study.....	1
1.2 Research Topic	3
1.3 Research Problems	3
1.4 Research Questions	4
1.5 The Goals of the Study.....	4
1.6 The Scope of the Study	4
1.7 The Significance of the Study	5
1.8 The Organization of the Study	5
CHAPTER II. LITERATURE REVIEW.....	6
2.1 Previous Researches	6
2.2 Theoretical Framework	9
2.2.1 Bilingualism	9
2.2.2 Code Mixing	9
2.2.3 The Reasons of Doing Code Mixing	11

CHAPTER V. CONCLUSION

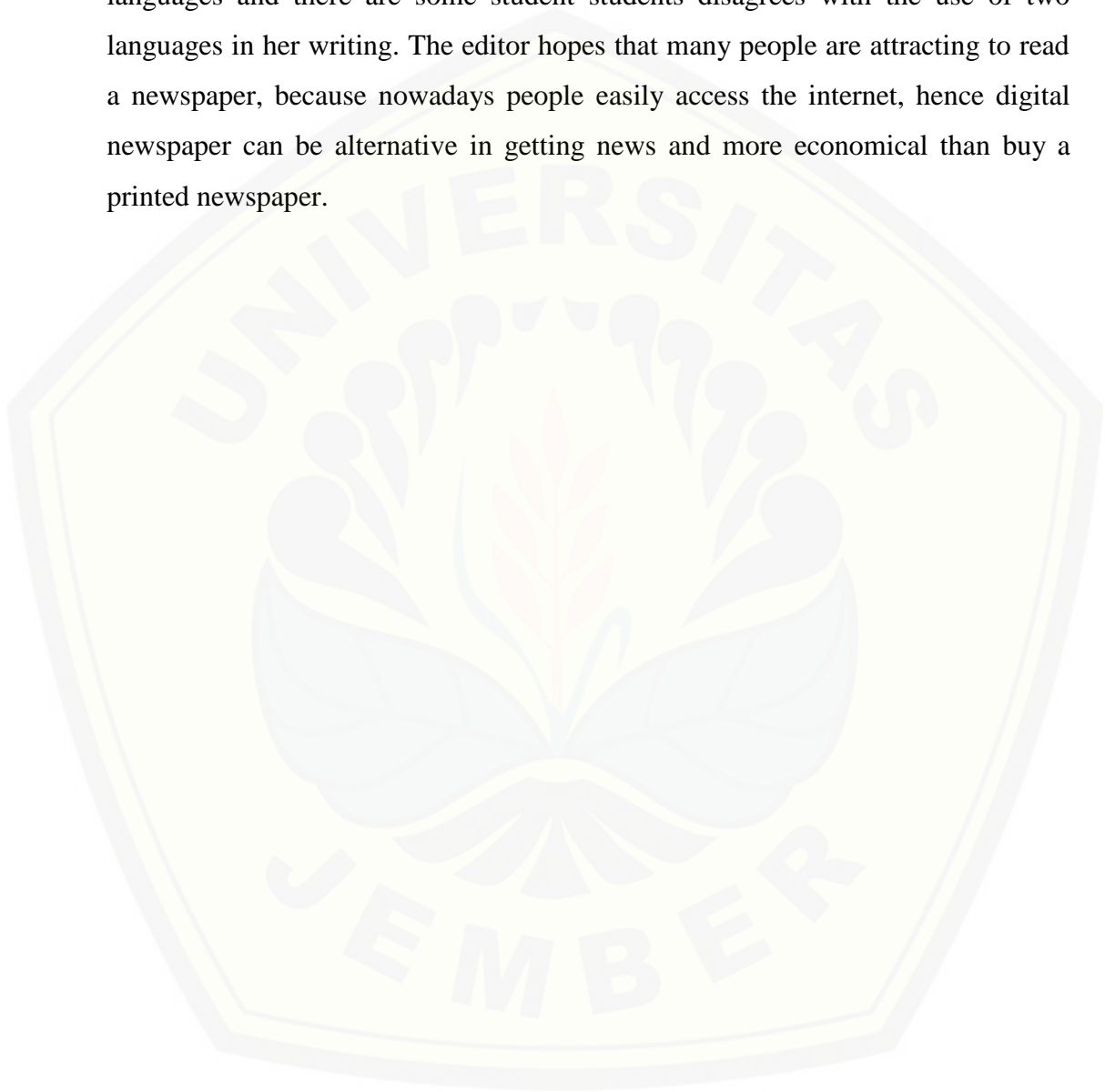
This research discusses about the analysis of code mixing in lifestyle section in an online Jawa Pos newspaper. From the discussion, the researcher found kinds of code mixing from the news text, the reasons of the writer doing code mixing and to know the response of the readers after read the news text. There are three methods that are used to collect the data, which are document, interview and questionnaire. The first data got from the 14 news texts of lifestyle section in an online Jawa Pos newspaper. Afterwards, the news text analyzed using Muysken's theory. According to Muysken (2000) code mixing divided into three types, namely insertion, alternation, and congruent lexicalization. In this research, the researcher only found insertion type; there are 31 types that are found in the news texts in an online Jawa Pos newspaper.

The second data is collected from interview, the aimed of interview to know the reasons of the writer used English code in her writing. In addition, the researcher did not interview the writer but the writer proposed the researcher to ask the editor of lifestyle section in an online Jawa Pos newspaper. There are 8 reasons which are delivered by Hoffman (1991) as cited by Anindya (2011), but the editor chose two reasons namely, talking about particular topic, the lack of vocabulary and two additional reasons by the editor. They are: introducing English which is nowadays commonly used by people although people may not be aware of some English code inserted in the writing, and attracting young readers' attention.

The last method is collected data through questionnaire, the aim to know the response of the readers after read the news texts containing English code. The researcher gets 40 questionnaires through the student of television and film program academic year 2017/2018, faculty of humanities, Universitas Jember. Furthermore, through 40 questionnaires, the researcher found 22 participants who confess that they did not have problem with news text containing English code, and 18 participants feel difficult to understand the news text. However, some the

students who do not understand give suggestion to find equivalent words of English in Bahasa Indonesia to help them understand the news text.

It can be concluded if some students who agree with the use of two languages and there are some student students disagrees with the use of two languages in her writing. The editor hopes that many people are attracting to read a newspaper, because nowadays people easily access the internet, hence digital newspaper can be alternative in getting news and more economical than buy a printed newspaper.



REFERENCES

Books

- Atmaji, Lestanto. 2012. LKP : *Rancang Bangun Sistem Informasi Perpustakaan Pada PT. Jawa Pos*. Undergraduate thesis, STIKOM Surabaya.
- Arikunto, Suharsini. 2013. *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta: Rineka Cipta.
- Blaxter, L., Huges C. & Tight M. 2006. *How to Research*. First Edition. Buckingham -Philadelphia: Open University Press.
- Blaxter, L., Huges C. & Tight M. 2010. *How to Research*. Fourth Edition. New York. Open University Press.
- Bodgan ,R.C & Biklen, S.K. (1982). *Qualitative Research for Education.An Introduction to Theory and Methods*. Boston: Allyn and Bacon ,Inc.
- Denscombe, Martyn. 2007. *The Good Research Guide for Small-scale Social Research Projects*. Third Edition. Bekshire. Macgraw Hill Open University Press.
- Denscombe, Martyn. 2010. *The Good Research Guide for Small-Scale Social Research Projects*. Fourth Edition. New York. Mc-Graw Hill Open University Press.
- Hoffman, C. 1991. *An Introduction to Bilingualism*.New York: Longman.
- Holmes. J. 1992.*An Introduction to Sociolinguistics*. New York: Addison Wesley LongmanInc.
- Holmes. J. 2013. *An Introduction to Sociolinguistics*. Fourth Edition. New York: Addison Wesley Longman Inc.
- Mackey, A & Susan M. 2005. *Second Language Research Methodology and Design*. London: Lawrence Enbaum Associate
- Muysken, Pieter. 2000. *Bilingual Speech: A Typology of Code-Mixing*. Cambridge: Cambridge University Press.
- Scotton, M. C. 2006. *An Introduction to Bilingualism*. Oxford: Blackwell Publishing.
- Slobin, D.I.1979.*Psycholinguistics*.Glenville,III.: Scott, Foresman and Company.

Trudgill, Peter .2003. *A Glossary of Sociolinguistics*. New York: Oxford University Press.

Wardhaugh, Ronald.1984. *English for a Changing World*. Upper Saddle River United States: Pearson Education (US).

Wardhaugh, Ronald.2006. *An Introduction to Sociolinguistics*.Fifth Edition. United Kingdom: TJ International Ltd.

Wehmeier, S.,et al. 2006. *Oxford Advanced Learner's Dictionary*.Seventh Edition.New York : Oxford University Press.

Wei L 2000. *Dimensions of Bilingualism*. New York: Routledge.

Journal and Thesis

Dias A. Cakrawati. 2011. *Analysis of Code Switching and Code Mixing in the Teenlit Canting Cantiq*. Faculty of Humanities, Diponegoro University.

Ehsan, A, and Aziz S.A. 2014. *Code Mixing in Urdu News of A Private Pakistani Channel: A Case Study*. Academic Research International. Vol.5. No.1.

Febrytania, G. 2017. *Code Switching and Code Mixing as Communication Strategies in Selected Episodes of Junior Masterchef Indonesia season 2*. Jember: Jember University. (Unpublished Thesis)

Kia, L. S, et al.2011. *Code-Mixing of English in the Entertainment News of Chinese Newspapers in Malaysia*.International Journal of English Linguistics. Vol. 1. No. 1.

Nagane, Dhanaji. 2005. *Code Mixing As A Need Of Post-Modern Indian Society*.An International Journal in English. Vol. 1, Issue 3.

Websites

<http://dokuliah.blogspot.co.id/2014/07/9-negara-yang-menggunakan-multibahasa.html>

http://langmedia.Fivecolleges.edu/fileuploads/ctalk_transcripts/My_cultural_diversity_cae.pdf

<https://twitter.com/MarieskaV>

<https://wartikel.com/8153/4-jenis-media/>

<https://www.nla.gov.au/content/what-is-a-newspaper>

<https://www.simplypsychology.org/interviews.html>

<https://www.wisegeek.com/what-is-a-hybrid-word.htm>

www.indonesiancupid.com/in/profile/showprofile/ID/3112795

www.jawapos.com

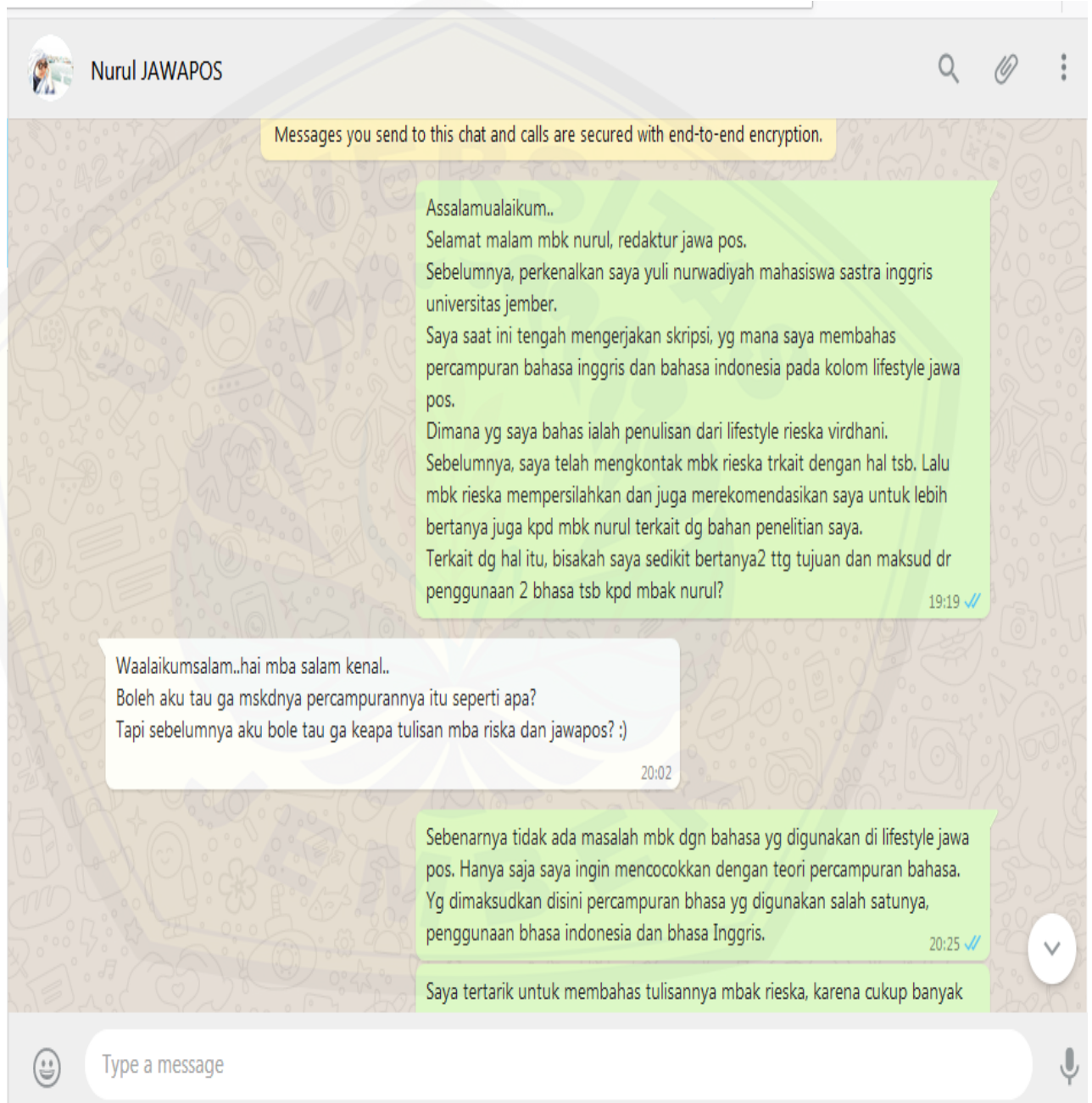
www.jawapos.com/about-us/

www.jawapos.com/category/93/lifestyle



APPENDICES

INTERVIEW



Nurul JAWAPOS

20:02

Sebenarnya tidak ada masalah mbk dgn bahasa yg digunakan di lifestyle jawa pos. Hanya saja saya ingin mencocokkan dengan teori percampuran bahasa. Yg dimaksudkan disini percampuran bhasa yg digunakan salah satunya, penggunaan bahasa indonesia dan bahasa Inggris. 20:25 ✓✓

Saya tertarik untuk membahas tulisannya mbak rieska, karena cukup banyak menggunakan kata2 bhs inggris di dalamnya mbk. Lalu juga yg dibahas berkaitan dg fashion yg memang sekarang cukup populer dan menjadi kebutuhan bagi masyarakat. Dan untuk jawa posnya sendiri, saya memang salah satu penggemar dan pembaca langganan jawapos online mbak, jadi itu memang salah satu ketertarikan sya untuk membahasnya 😊 20:27 ✓✓

ini, Salt N Pepper konsep tampilan koleksinya Smart Casual yang dipakai di kantor dan usai bekerja dan akhir pekan. Tren warna 2017 untuk busana pria yaitu biru dengan light blue hingga navy. Warna monokrom juga masih merajai tren 2017. aksesoris warna, Salt N Pepper menggunakan warna merah dan oranye. Gaya ini cocok untuk generasi milenial yang selalu memiliki karakter power of detail yang bermotif micro. Dilengkapi pula dengan aksesoris tas dengan jenis Small Utility Bag. Dan sisi feminin tetapi tetap edgy.

Ini contoh 2 bahasa yg sya maksud mbk. 20:32 ✓✓

Hihii, klo ada yg salah juga gpp kok.. butuh bgt malah masukan dr pembaca.. aku mau tau aja kenapa tertarik sm jawapos.. 21:10

Type a message

Nurul JAWAPOS

Hihii, klo ada yg salah juga gpp kok.. butuh bgt malah masukan dr pembacaa.. aku mau tau aja kenapa tertarik sm jawapos.. 21:10

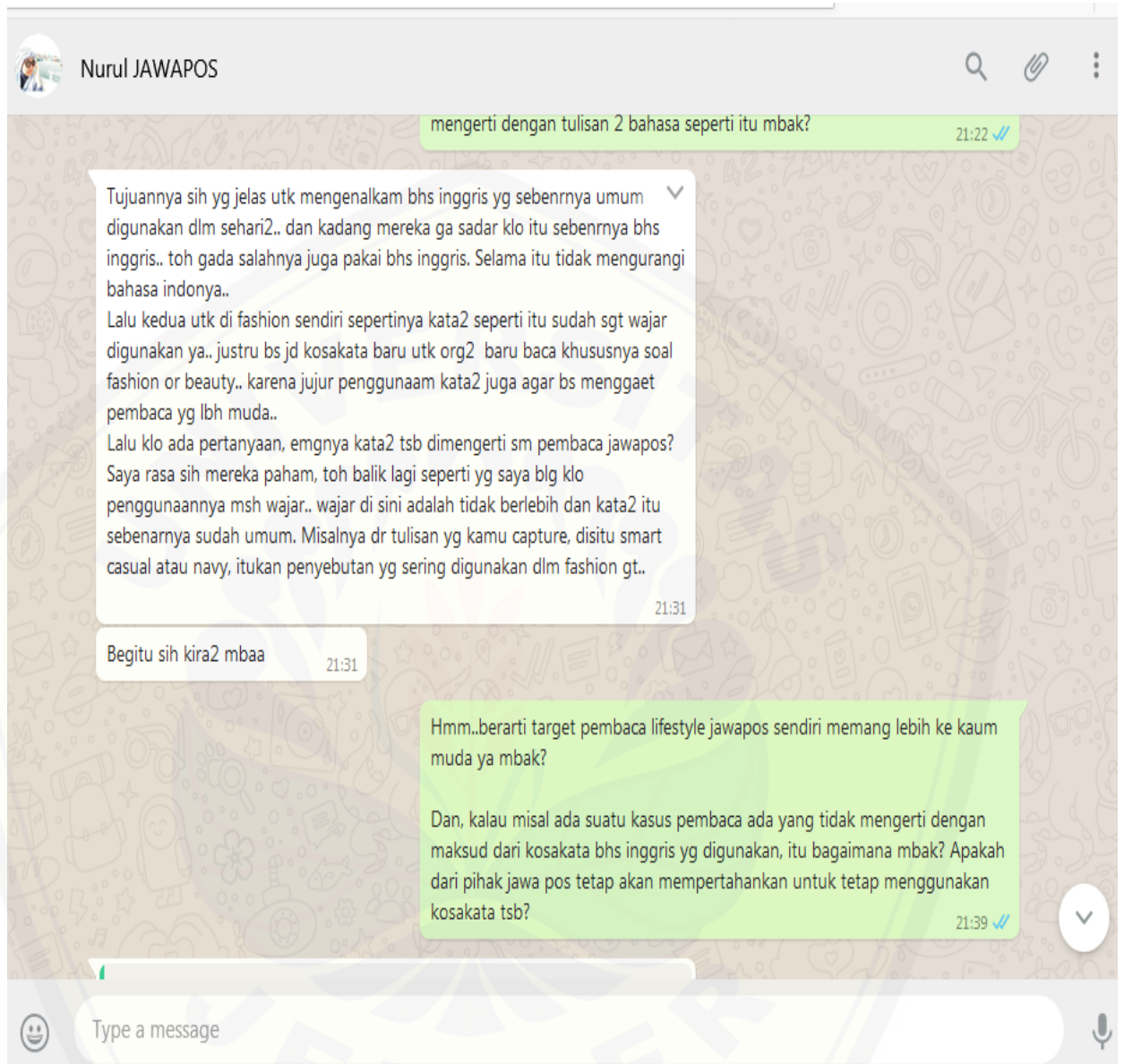
Boleh aja kok klo ternyata mau bahas yg seperti itu 21:10

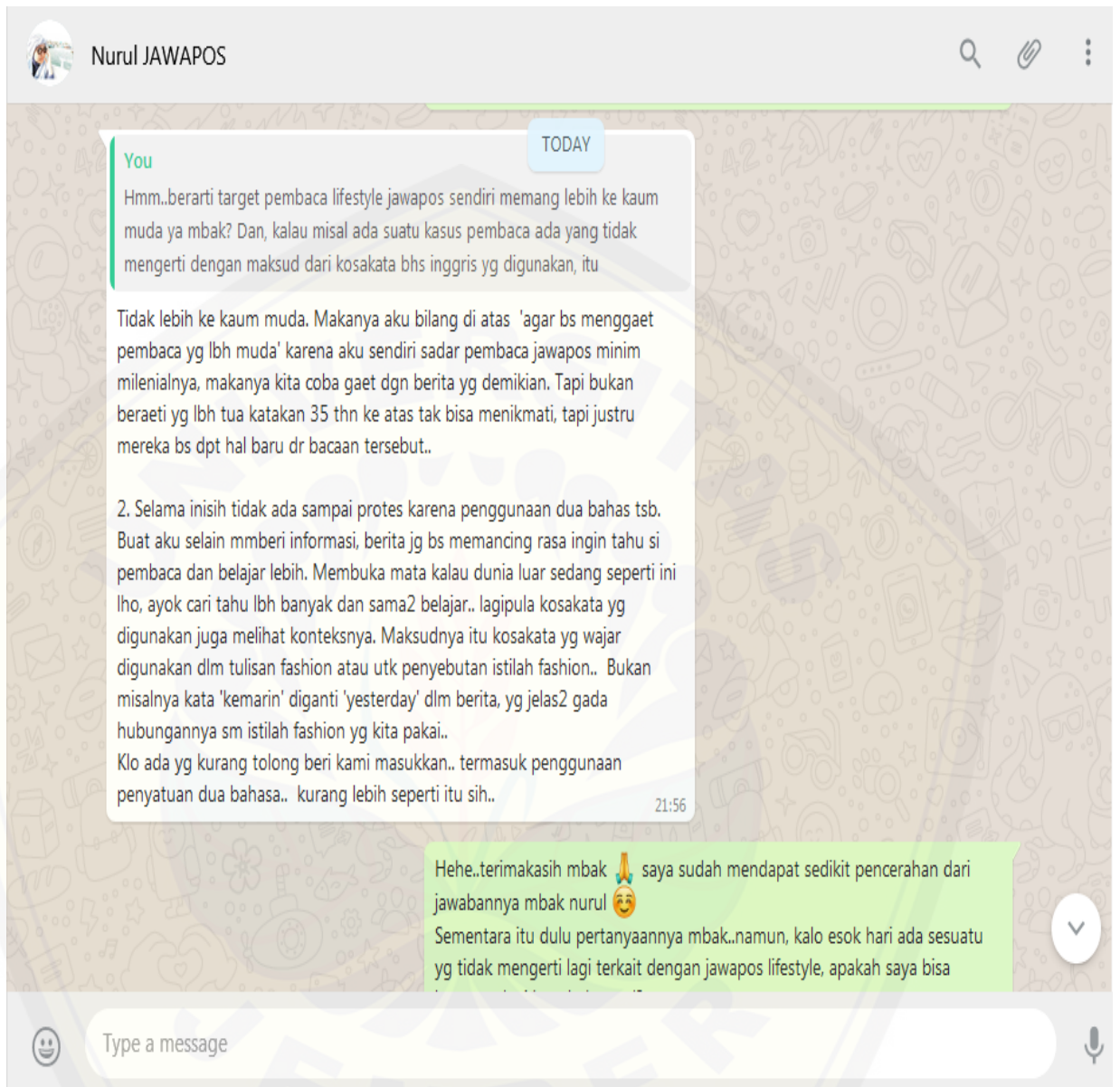
Aku bisa bantu apa? 21:10

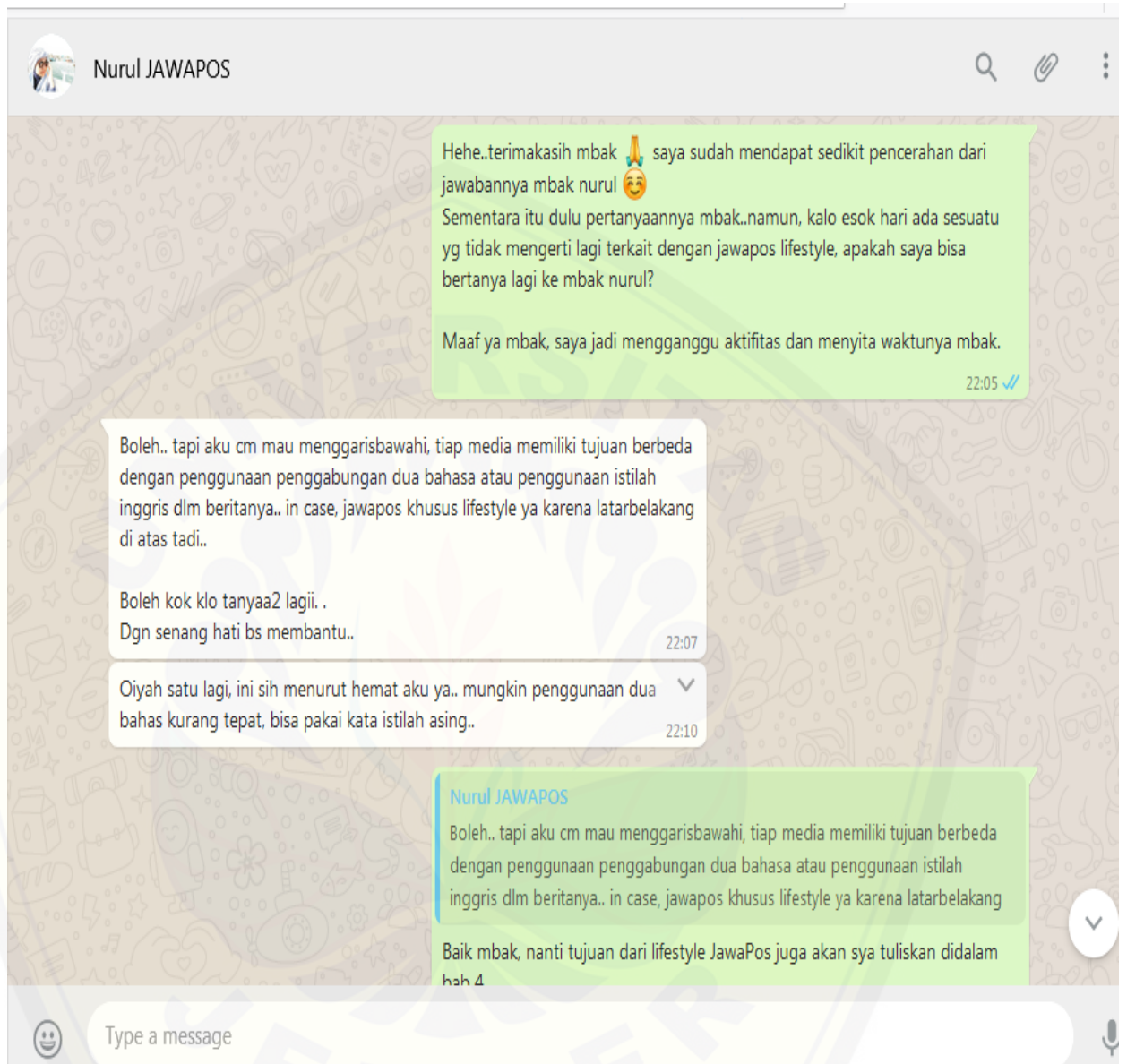
Hehe nggak kok mbak, selama saya menjadi pembaca saya merasa enjoy dg tulisan2 di jawa pos media online.
Saya mau tanya mbak, sebenarnya apa alasan dan maksud tujuan dengn tulisan yang menggunakan 2 bahasa tersebut?
Lantas, apakah pihak jawapos sudah memperkirakan para pembaca dapat mengerti dengan tulisan 2 bahasa seperti itu mbak? 21:22 ✓✓

Tujuannya sih yg jelas utk mengenalkam bhs inggris yg sebenarnya umum digunakan dlm sehari2.. dan kadang mereka ga sadar klo itu sebenarnya bhs inggris.. toh gada salahnya juga pakai bhs inggris. Selama itu tidak mengurangi bahasa indonya..
Lalu kedua utk di fashion sendiri sepertinya kata2 seperti itu sudah sgt wajar digunakan ya.. justru bs jd kosakata baru utk org2 baru baca khususnya soal fashion or beauty.. karena jujur penggunaam kata2 juga agar bs menggaet pembaca yg lbh muda..
Lalu klo ada pertanyaan, emgnya kata2 tsb dimengerti sm pembaca jawapos? Saya rasa sih mereka paham, toh balik lagi seperti yg saya blg klo penggunaannya msh wajar.. wajar di sini adalah tidak berlebih dan kata2 itu sebenarnya sudah umum. Misalnya dr tulisan yg kamu capture, disitu smart casual atau naww itukan penevbutan vn sering digunakan dlm fashion nt

Type a message







Title : **The Analysis of Code Mixing in Lifestyle Section in an Online Jawa-Pos Newspaper.** (Analisis Campur Kode di bagian Lifestyle di Surat Kabar Jawa Pos Online)

Pada kuesioner ini peneliti ingin melakukan penelitian tentang campur kode (Code Mixing) yang digunakan oleh penulis koran Jawa Pos dan bagaimana respon pembaca ketika membaca sebuah berita tersebut. Peneliti juga menggunakan respondent untuk mempertegas penelitian ini. Tujuan dari penelitian ini adalah untuk mengetahui respon yang dialami pembaca setelah membaca berita tersebut, seperti kesulitan untuk memahami atau merasa bingung untuk mengetahui makna dari bacaan berita tersebut.

Setelah anda menjawab kuesioner di bawah ini , saya akan menjaga rahasia Anda dan menyimpan jawaban Anda, dan saya tidak akan menulis nama atau identitas Anda dalam penelitian saya. Saya harap Anda menjawab pertanyaan saya secara sadar, jujur, tidak melihat jawaban teman Anda, cukup ikuti kata hati Anda untuk menjawab pertanyaan – pertanyaan ini.

Nama :

NIM :

No. Tlp :

Email :

Code mixing (campur kode) adalah percampuran satu bahasa ke bahasa lain didalam satu kalimat baik secara lisan/ucapan maupun didalam penulisan. Contoh: seperti percampuran Bahasa Indonesia dan Bahasa Inggris yang terkadang tanpa sengaja kita gunakan di dalam percakapan sehari-hari dengan teman sebaya.

1. Dari kalimat-kalimat dibawah ini, berilah tanda centang (✓) untuk menjawab jika anda memahami atau tidak memahami maksud dari kalimat yang menggunakan campur kode (code mixing) tersebut.

No	Kalimat	Apakah Anda memahami maksud dari kalimat tersebut?		Kode	Apakah Anda mengerti artinya?	
		Ya	Tidak		Ya	Tidak
1.	Setiap tren busana di sebuah negara pasti memiliki rujukan atau referensi gaya untuk ditiru.	✓		tren	✓	
				referensi	✓	
2.	Trendi, kasual, edgy menjadi ciri khas gaya American style.	✓		trendi	✓	
				kasual		
				edgy		✓
				american style	✓	
3	Sementara untuk pakaian sehari-hari daily wear, anak muda di Jepang meniru Amerika.	✓		daily wear	✓	
4.	Kemudian sering menambahkan aksesoris tas ransel dan topi pada pria.	✓		aksesoris	✓	
5.	Kini busana muslim syar'i semakin populer di kalangan kaum muslimah yang memang ingin berpakaian sesuai syari'at.	✓		populer	✓	
6.	Bahkan Label busana syar'i SI. Se. Sa mengakui perkembangan pasar busana syar'i sedang di	✓		label	✓	

	puncak pada 2016.				
7.	Dia mengklaim Si. Se. Sa sebagai pionir busana syar'i tetap konsisten menawarkan koleksi yang sesuai syari'at.	✓		klaim pionir konsisten	✓ ✓ ✓
8.	Siriz menambahkan Si.Se.Sa ingin membuat wanita berbusana syar'i tak harus kaku dengan hanya warna gelap dengan cutting biasa.	✓		cutting	✓
9.	Desainer Si.Se.Sa lainnya, Senaz menambahkan pasar sya'i semakin berkembang luas.	✓		desainer	✓
10.	Perkembangan ekonomi digital lewat media sosial juga memudahkan distribusi dan pemasaran para desainer.	✓		Distribusi desainer	✓ ✓
11.	World wide lewat media sosial semakin besar seperti instagram makin berkembang.	✓		world wide	✓
12.	Anisa Pohan mencoba untuk menghidupkan kembali fesyen betawi itu.	✓		fesyen	✓
13.	Yang stand out hari ini baju saya sebenarnya		✓	stand out	✓
14.	Bukan hanya dress, Annisa juga memiliki jenis pakaian batik betawi lainnya.	✓		dress	✓
15.	Berbagai motif lucu khas ibukota seperti Monas, pedagang kerak telur, dan transportasi khas jakarta menjadi corak kain tersebut	✓		motif	✓
16.	Annisa kini sedang mencari pakem model batik betawi yang otentik.	✓		otentik	✓
17.	Sebenarnya yang sekarang ada itu motif-motifnya modern memakai ikon-ikon Jakarta.	✓		ikon-ikon	✓
18.	Jeans adalah sebuah brand celana yang berbahan denim.	✓		brand	✓
19.	Denim model "Boy Friend" lebih khusus dibuat untuk kaum hawa namun terlihat lebih masklin dan gaya.	✓		masklin	✓

20.	Tahun lalu ada skinny jeans, itu yang populer.	✓		skinny jeans	✓	
21.	Salah satu bentuk dukungan sebagai Official Makeup and Hair Do IFW 2017, label kosmetik Wardah mengangkat tema YOUiverse "Celebrations of Colors" dengan empat make up.	✓		Official make up and hair do	✓	
				Label	✓	
				Make up	✓	
22.	Untuk memberi pendekatan berbeda terhadap empat tren make up ini, Wardah menggandeng empat orang make up artists ternama di Indonesia.	✓		Make up	✓	
				Make up artists	✓	
23.	Melalui tema ini, pihaknya mengajak wanita Indonesia untuk mengeksplorasi warna makeup untuk mengekspresikan diri tanpa batas.	✓		Tema	✓	
				Eksplorasi	✓	
				Ekspresi	✓	
24.	Look ini memberikan aksentuasi yang meng-highlight bentuk alami mata.	✓		Look	✓	
				highlight	✓	
25.	Desainer Fesyen Dian Pelangi tampil cantik di hari keempat pagelaran Indonesian Fashion Week (IFW) 2017.	✓		Desainer	✓	
				fesyen	✓	
26.	Dian terlihat tampil natural dengan nuansa cokelat dari mulai kerudung hingga sepatu.	✓		Natural	✓	
27.	Kain kerudung Dian yaitu sutera silk.	✓		silk	✓	
28.	Motifnya, dengan menggunakan kerudung koleksi Dian dengan teknik yang berbeda dari biasanya.	✓		teknik	✓	
29.	Dian menggunakan rajutan dan sweater panjang.	✓		Sweater	✓	
30.	Kemudian ditambah dengan outer rajutan panjang supaya tak mengekspos betuk tubuh.	✓		Outer	✓	
				ekspos	✓	
31.	Dian menambahkan belt atau ikat pinggang agar terkesan ramping.	✓		Belt	✓	
32.	Nuansa warna hangat cokelat krem lebih pas dipadukan dengan aksesoris keemasan.	✓		Krem	✓	
33.	Dian memakai celana baju olive	✓		olive	✓	

	yang senada dengan pakaian nuansa coklat.				✓	
34.	Dian memilih pointy shoes yang memiliki ujung runcing agar kakinya terlihat lebih kecil.	✓		Pointy shoes	✓	
35.	Dian menggunakan aplikasi ombre coklat dengan merah di bagian lipstik agar terlihat lebih segar.	✓		Aplikasi	✓	
				Ombre	✓	
				lipstik	✓	
36.	Berbagai koleksi New Arrival dan Ready to wear bisa dipilih agar tampil lebih gaya.	✓		New Arrival	✓	
				Ready to Wear	✓	
37.	Setiap hari pihak mal menampilkan peragaan busana dengan tenant-tenant Margo city.	✓		Tenant-tenant	✓	✓
38.	Koleksi yang ditampilkan Salt N Peppet dalam ajang ini berupa Spring 17, masih didominasi koleksi Smart Casual, Jogger Pants dan Bomber Jacket sebagai highlight.	✓		spring	✓	✓
				Smart casual,	✓	
				jogger pants,	✓	
				bomber jacket	✓	
39.	Tren yang diambil yaitu full print shirt dengan motif geometric dan animal print.	✓		highlight	✓	
				Full print shirt	✓	
				Geometric	✓	
40.	Tren warna 2017 untuk busana pria yaitu biru dengan ragam light blue hingga navy.	✓		Animal print	✓	
				Light blue	✓	
41.	Warna monokrom juga masih merajai tren 2017.	✓		Navy	✓	
				Monokrom	✓	
42.	Untuk aksen warna, Salt N Pepper menggunakan warna merah dan oranye.	✓		Aksen		✓
				Oranye	✓	
43.	Gaya ini cocok bagi generasi milenial yang selalu memiliki karakter power of detail yang bermotif micro pattern.	✓		Milenial	✓	
				Power of detail	✓	
				Micro pattern		✓
44.	Dilengkapi pula dengan aksesoris tas dengan jenis Small Utility Bag.	✓		Small utility bag	✓	
45.	Untuk Gaudi, koleksi yang ditampilkan juga menunjukkan sisi feminin tapi tetap edgy.	✓		Koleksi Feminin edgy		✓
46.	Warna pastel dan monokrom juga masih terlihat dari koleksi terbaru Gaudi.	✓		Pastel Monokrom	✓	
47.	Budaya korea masuk ke			Vokal		

	Indonesia dengan grup vokal pria-pria tampan atau gadis-gadis cantik dalam boy band and girl band	✓		Boy band	✓	
				Girl band	✓	
48.	Kegiatan pertama Japan Fashion Event diadakan pada tanggal 12 Januari 2017, dikhususkan bagi para pelaku dan pemerhati industri, fashion buyers, calon distributor terkemuka.	✓		Industri	✓	
				Fashion buyers	✓	
				distributor	✓	
49.	Asosiasi Perancang dan Pengusaha Mode Indonesia (APPMI) berkomitmen untuk mendukung dan mempromosikan budaya indonesia dengan cara mentransformasikan fesyen lokal yang dikemas modern agar bisa diterima dikancah internasional.	✓		komitmen	✓	
				promosi	✓	
				transformasi	✓	
				lokal	✓	
				modern	✓	
50.	IFW dapat menjadi jembatan para perajin, fashion craft, dan designer untuk melindungi budaya dan sejarah Indonesia.	✓		Fashion craft		✓
				designer	✓	
51.	Memerankan diri sendiri butuh taste masing-masing, Raline sendiri enggak merasa fashionable tapi setiap orang punya style sendiri itu terus berubah dan berkembang.	✓		Taste	✓	
				Fashionable	✓	
				Style	✓	
52.	Raline menilai dirinya memiliki gaya yang sedikit sporty fresh dan tidak telalu banyak mekap.	✓		Sporty fresh	✓	
				Mekap	✓	
53.	Raline lebih senang warna pakaian hitam dan putih karena dia suka travelling sehingga warna tersebut lebih netral.	✓		Travelling	✓	
				Netral	✓	
54.	Pagelaran busana ini bukan fashion show pada umumnya karena diiringi musisi tanah air.	✓		Fashion show	✓	
55.	Setiap fesyen desainer menggunakan pilihan makeup look Wardah yaitu genuine, faithful, brave, dan serene.	✓		makeup look	✓	
				genuine	✓	✓
				faithful	✓	
				brave	✓	
				serene		✓
56.	Ada pula setelan palaso jumpsuit, dress, dan long coat.	✓		Jumpsuit	✓	
				Dress	✓	
				Long coat	✓	
57.	Busana yang ditampilkan dari			Ready to	✓	

	mulai ready to wear hingga deluxe.	<input checked="" type="checkbox"/>		wear Deluxe	<input checked="" type="checkbox"/>	
58.	Ade Listiani menampilkan koleksi sulam suji khas Sumatera Barat dengan kombinasi warna-warna nude dan soft.	<input checked="" type="checkbox"/>		Kombinasi	<input checked="" type="checkbox"/>	
				Nude	<input checked="" type="checkbox"/>	
				soft	<input checked="" type="checkbox"/>	
59.	Hal itu terinspirasi dari Purwakarta yang merupakan sentra keramik.	<input checked="" type="checkbox"/>		sentra	<input checked="" type="checkbox"/>	

Berilah Tanda (✓) untuk Menjawab Pertanyaan di Bawah ini!

2. (a) Apakah anda sebelumnya pernah belajar bahasa inggris di suatu lembaga? misal seperti kursus bahasa inggris.

Ya Tidak

(b) Jika jawaban anda iya, berapa lama anda belajar di lembaga tersebut?

1 tahun 1 bulan (jawaban lain)

2 Tahun 2 bulan

3. Apakah anda mengalami kesulitan ketika memahami arti dari kata-kata campur kode (code mixing) yang digunakan dalam teks diatas?tolong berikan alasan

Ya
 Karena ada beberapa frasa yang saya tidak mengerti artinya

Tidak

4. Apakah penggunaan campur kode (code mixing) dalam teks diatas mempengaruhi pemahaman Anda pada seluruh isi teks?

Ya
 Karena jika tidak memahami salah satu frasa saya juga tidak dapat memahami pemahaman kalimat

Tidak

52

5. Menurut Anda, apakah penulis perlu mencari padanan kata dalam Bahasa Indonesia untuk mengganti kata-kata Bahasa Inggris yang dicampurkan?

Ya

Karena memudahkan pembaca memahami maksud kalimat.

Tidak

