



The Proceeding of National Nursing Seminar The Association of Indonesian Nurse Education Center (AINEC)

Dengan Tema
"Quality Improvement in Nursing Education
Toward Global Standard to Achieve Quality
in Health Services"

Hermes Palace Hotel Banda Aceh, 28 - 30 November 2013

National Partner:

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National Seminar:

**Quality Improvement in Nursing Education toward Global
Standard to Achieve Quality in Health Services**

Banda Aceh, Aceh – Indonesia, 28-30 November 2013

Secretary Office:

Asosiasi Institusi Pendidikan Ners Indonesia (AIPNI)

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Banda Aceh, Aceh-Indonesia, 28-30 November 2013-11-21

This proceeding is published by:

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CONTENTS

Editor Board	i
Contents	iii
Greeting Message.....	v
Plenary Session	vi
Name of Participant at National Seminar	viii

Abstract Oral Presentations

1	Home Care Influence Toward Increase Nutrition Status for Malnutrition Children Under Five (Titi Huriah; Ema Wijayanti & Hanjayadi)	1
2	Effect of Balance Exercise Against Postural Balance in PSTW Kasih Sayang Ibu Batusangkar Year 2013 (Wenny Lazdia; Sherly Amelia & Silviani).....	2
3	Emotional Freedom Technique (EFT) Intervention to Reduce Pain After Post Sectio Caesarea (SC) Surgery (Lutfatul Latifah & Din Ramawati).....	3
4	The Lived Experience of Spirituality of Patients with Schizophrenia in Boarding School (Pondok Pesantren) (Sri Padma Sari , Diyan Yuli Wijayanti)	4
5	The Influence of Social Support for the Quality of Life Postpartum Mothers n Sukadono Sub District Sragen Regency (Faizah Betty Rahayuningsih & Endang Zulaicha S).....	5
6	Modified Tiredness Management Application on Tiredness and Self Care Behaviour in Primigravid Postpartum Women at RSIA Kendangsari Surabaya (Aria Aulia Nastiti; Budi Santoso & Esti Yunitasar)	6
7	The Differences of Quality of Life of the Women with HIV/AIDS Based on CD4 Level and the Openness of HIV Status in Bandung and Cimahi City (Lina Safarina).....	7
8	The Efectiveness of Psychoeducation to the Improvement of the Families Abilities in Taking Care the Elder with Depression in the Societies (Ni Made Dian Sulistiowati & Kadek Eka Swedarma)	8
9	The Influence of Logo Therapy to the Ability of Self-Concept and the Meaning in Life on Teens Prisoners at the First Class Prison Institution In Semarang, Central Java Indonesia (Dwi Heppy Rochmawati; Betie Febriana & Aji Prasetyo Nugroho)	9
10	The Relationship between Husband's Social Support and Baby Blues Syndrome Case on Postpartum Mothers (Masrurroh; Zulfa Khusniyah & Siti Muniroh)	10
11	Experiment Study: Teaching Note in Tutorial Problem Based Learning (Uswatun Khasanah & Dianis Wulan Sari)	11
12	Effect of Approach Possitive Deviance on Nutrition Status of Children Malnutrition in the Public Health Center Cimenyan District-Bandung (Eva Supriatin & Linlin Lindayani).....	12
13	Effectiveness of Deep Breathing and Slow Stroke Back Massage Toward the Decrease of Blood Pressure to patients with Hypertension in Kediri (Public Health Center of Southern Region, Kediri) (Maria Anita Yusiana & Heru Suwardianto)	13
14	Comparison of Deep Breathing Relaxation and Autogenic Relaxation for Pain Response of Post Caesarean Section Cibabat Hospital Cimahi (Eny Kusmiran; Lisbet Octovia Manalu & Diah Umanah)	14
15	Family Friendly for Improvement of Using Exclusive Breast with Integration Family Center Nursing Model and Transcultural Nursing Model At Jember District, East Java Province (Tantut Susanto & Lantin Sulistyorini)	15
16	Pengaruh Pemberian Susu Melalui Pasuhan Keperawatan terhadap Gejala Psikis Pasien Ketergantungan Narkoba di Panti Al – Kamal Sibolangit Centre 2013 (Srimis Leini Saragih & Muhammad taufik)	16
17	Environmental Influences on Body Temperature of Babies Given Early Breastfeeding Initiation in The Delivery Wardat Rumkital dr .Ramelan Surabaya (Diyah Arini & Puji Hastuti)	17
18	Factors Associated with the Incidence of Neonatal Asphyxia in Berkah Hospital Perinatal	

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	Space Pandeglang Year 2013 (Milawati Lusiani & Dini Rachmaniah)	18
19	The Effect of Health Education About Implementation Of The Family On The Hallucinations Role Strategy In Helping Schizophrenia Clients To Control Hallucinations In City Of Kediri (Byba Melda Suhita, & Intan Fazrin)	19
20	Increasing Nursing Students Studying Concentration by Repairing Sleep Quality in Sekolah Tinggi Ilmu Kesehatan Sumatera Utara Medan (Mazly Astuty & Dian Fajariadi)....	20
21	The Relation between Nurse Obedient in Implementing Standards Operational Procedure: Patient Fall Prevention and Risk Falls Incidence in the Saint Borromeo Hospital (Elizabeth Ari; Lidwina & Lusiana)	21
22	The Relationship between Problem Based Learning Methods on Competency Based Curricula and Students Soft Skills in University of Riau Nursing Program (Ari Pristiana Dewi Febriana Sabrian & Erwin)	22
23	Leadership Practices of Head Nurses as Expected and Perceived by staff Nurses in Public Hospitals in Banda Aceh, Indonesia (Dara Febriana & Andara Maurissa)	23
24	Modern Wound Care Managemen In Cut Nyak Dhien Langsa General Hospital (Edy Mulyadi; Nurrahmawati & Ajma'in)	24
25	Mother's Practice to Prevention to Child Transmission of HIV/AIDS (Ernawati & Siti Aisah)	25
26	Effect Model Perilaku Kesehatan Keluarga Penerima Jamkesmas (Sandu Siyoto)	26



A15

Title : **Family Friendly For Improvement Of Using Exclusive Breast With Integration Family Center Nursing Model And Transcultural Nursing Model At Jember District, East Java Province**

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ABSTRACT

The phenomenon of lactation in nursing mothers breastfed exclusively fulfillment requires comprehensive treatment in the community related to the population at risk in the group of breastfeeding mothers in the community. Community nurses can develop and design a program to approach the integration of community health service management models and models of nursing care. Community health programs through organizing and empowering the family as a unit of family nursing care system with the integration of the model family approach to nursing and nursing centers across cultures. This study aims to improve the ability of nursing mothers, families, and communities in family friendly activities through the integration of family center model of cross-cultural nursing and nursing to meet the sustainability of exclusive breastfeeding in the group of nursing mothers who are sensitive and sensitive to local culture in Jember. This study uses a quasi-experimental design with a nonrandomized control group design with pretest and posttest. The results were analyzed using frequency distributions and the Wilcoxon signed rank test were used to compare the behavior of lactating mothers, family independence, the ability of health workers, and management of exclusive breastfeeding services are culturally sensitive and locally sensitive to the treatment group and the control group. The results showed no significant difference between the behavior of lactating mothers, family independence, and management services exclusive breastfeeding before and after the intervention program (p value 0.000) and no significant difference between the ability of health workers before and after the intervention (p value 0.001). Exclusive breastfeeding can run continuously if the full support of breastfeeding mothers own motivation, family support, health worker visits, and the clinic.

Keywords: *Exclusive breast feeding, family friendly, mother's behavior, cadre capability*