

CONTENTS

1. Business Administration

15R-033: The Role of Corporate Strategy, Learning Culture, and Human Capital in Facing the Global Competitive Environment-----	1
15R-035: The Feasibility of Implementing E-Commerce in Sudan-----	2
15R-039: Application of Sales and Financial Information Systems the Company CV “XYZ” Based Smartphone-----	3
15R-058: Application of Polite Business Environment Young Entrepreneur of the Seller Clothes Imported Used in Royal Plaza Surabaya-----	4
15R-063: The Effects of Reverse Logistic Capability Factors on Cost Savings-----	5
15R-066: Business Risk, Financial Risk and Firm Performance an Empirical Study of Indonesian Manufacturing Sector Listed at Bursa Efek Indonesia-----	6
15R-084: The Relationship between Earnings Quality, Information Asymmetry and Cost of Capital: Test Using Path Analysis-----	7
15R-089: Situational Factors Influencing Online Negative Word of Mouth-----	8
15R-097: Never Stop, Giving a Life Light (Case Study of Female Leadership in Developing Family Business)-----	9
15R-167: The Effects of Emotional Labor on Job Involvement: The Moderating Roles of Perceived Person-Environment Fits-----	10

2. Case Study

15R-003: The Effect of Conflict, Stress and Motivation on Performance and Its Impact on Productivity of Employee in the Bureau of Investment Services Batu City Government.-----	11
15R-024: Effect of Knowledge Inertia and Environmental Perception on Entrepreneurial Behavior in the Development of Strategic Adaptability Behavior: Case of Indonesian National Gas Company-----	12
15R-049: Below the Line: Media Strategy in Improving Promotion of Independent Choir in Surabaya. Case Study: Concert of Coro Semplice Indonesia-----	13
15R-055: Study of Creation and Development of Small and Medium Scale Enterprises Finance (Case Study of Smes in District of East Ende, Regency of Ende)-----	14
15R-057: How Unions Recruit and Retain Their Members? (Case Study on Unions of Federasi Serikat Pekerja of Tekstil Sandang Kulit Serikat Pekerja Seluruh Indonesia in Surabaya)-----	15