



Conference Program

International Conference on Business,
Accounting, Supply Chain, and Logistics

November 21-22, 2019.
Harris Hotel-Solo, Indonesia

Organized by :
Accounting Study Program



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Remarks

Prof. Jamal Wiwoho, S.H., M.Hum.

Prof. Djoko Suhardjanto, M.Com (Hons)., Ph.D.

Agung Nur Probohudono, S.E.,M.Si.,Ph.D.,Ak.,CA

Yukki Nugrahawan Hanafi

About Speaker

Prof. Juliana Sutanto, Ph.D.

Prof. Habib Mahama, Ph.D.

Prof. Madya Dr. Corina Joseph

Prof. Ruhul Salim, Ph.D.

Prof. Dr. Hooy Chee Wooi

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"New Paradigm of Link and Match Between Government, University, and Industry"

Harris Hotel, 21 November 2019

Sritex, 22 November 2019

Time	Session
Day 1, 21 November 2019 (Harris Hotel)	
International Conference on Business, Accounting, Supply Chain, and Logistics	
07.30 – 08.00	Registration
08.00 – 08.05	National anthem
08.05 – 08.20	Welcome greetings and opening remark Prof. Jamal Wiwoho, S.H. M.Hum. Rector of Universitas Sebelas Maret Yuki Nugrahawan Hanafi Chairman of Indonesian Logistics and Forwarder Association Chairman of Asean Federation of Forwarders Association
08-20 – 10.20	Plenary session 1 : <ul style="list-style-type: none"> • Prof. Juliana Sutanto Lancaster University,UK Inter-Organizational Systems (IOS) and Industry 4.0 (The Logistics Aspect in Inherent IOS and Industry 4.0) • Prof. Habib Mahama, Ph.D Qatar University, Qatar Management Accounting and Supply Chain Practices • Prof. Madya Dr. Corina Joseph Universiti Teknologi MARA Cawangan Sarawak, Malaysia Advancing Environmental Sustainability in the Logistic Sector- Supply Chain Management Perspective • Prof. Ruhul Salim, BSc, MSc., Ph.D. Curtin University, Australia Human Capital, Institution and The Environment Degradation. Their Correlation in the Logistics Area
10.20 – 11.00	Discussion
11.00 – 12.30	Plenary session 2: <ul style="list-style-type: none"> • Iwan Setiawan Lukminto President Director of PT Sri Rejeki Isman Textile Industry • Prof. Djoko Suhardjanto, M.Com (Hons)., Ph.D Dean of Faculty of Economics and Business UNS Accounting Logistics • Prof. Dr. Hooy Chee Woi Universiti Sains Malaysia, Malaysia Analytics of Journal Publication in Finance

12.30 – 13.00	Discussion
13.00 – 14.00	Lunch break
14.00 – 15.30	Parallel session 1 (A-G) – Harris Hotel Parallel session 1 (H-K) – Sala View
15.30 – 16.00	Break
16.00 – 17.30	Parallel session 2 (A-G) – Harris Hotel Parallel session 2 (H-K) – Sala View
17.30 – 18.30	Break
Gala Dinner	
18.30 – 18.45	Welcome dinner speech Prof. Djoko Suhardjanto, M.Com (Hons)., Ph.D. Dean of Faculty of Economics and Business UNS
18.45 – 19.00	Traditional dance
19.00 – 19.15	Entertainment
19.15 – 19.45	Inaguration DPC ALFI Solo
19.45 – 20.00	Traditional dance
20.00 – 21.00	Entertainment
Day 2, 22 November 2019 (SRITEX)	
Annual Meeting of Indonesian Logistics and Forwarder Association	
07.30 – 08.00	Registration and coffee break
08.00 – 09.30	<ol style="list-style-type: none"> 1. Opening remark 2. Entertainment (traditional dance) 3. National anthem 4. Mars ALFI 5. Welcome greetings Iwan Setiawan Lukminto President Director of PT Sri Rejeki Isman 6. Welcome greetings Yuki Nugrahawan Hanafi Chairman of Indonesian Logistics and Forwarder Association 7. Keynote Speech Ir. Budi Karya Sumadi Minister of Transportation 8. Doa

HOTEL	ROOM	SESSION 1	SESSION 2
HARRIS	A	TAX	-
HARRIS	B	LSC	-
HARRIS	C	FA	-
HARRIS	D	FA	-
HARRIS	E	SER	HEM
HARRIS	F	OB	BUS
HARRIS	G	IS	IS
SALA VIEW	H	DT	PSA
SALA VIEW	I	IFE	EGD
SALA VIEW	J	HRM	CG
SALA VIEW	K	CSR	AF

CODE	DESCRIPTION
TAX	Taxation
LSC	Logistics and Supply Chain
FA	Financial Accounting
SER	Social and Environmental Responsibility
HEM	Household Economic and Micro Finance
OB	Organizational Behavior
BUS	Business
IS	Information Systems
PSA	Public Sector Accounting
IFE	Islamic Finance and Economics
EGD	Economic Growth and Development
HRM	Human Resource Management
CG	Corporate Governance
CSR	Corporate Social Responsibility
AF	Audit and Fraud
DT	Disclosure and Transparency

PARALLEL SESSION 2
BUSINESS (BUS)

THE ROLE OF COMPETITIVE ADVANTAGE IN MEDIATING THE INFLUENCE OF PROMOTIONAL STRATEGY ON MARKETING PERFORMANCE (A STUDY ON THE TENUN IKAT INDUSTRY IN BALI)

Ni Nyoman Kerti Yasa, Ica Rika Candraningrat, I G. A. Ketut Giantari, Putu Laksmita Dewi Rahmayanti

IMPLEMENTATION OF LAMIKRO APPLICATION FOR SMES IN INDONESIA TO DEAL WITH THE INDUSTRIAL REVOLUTION 4.0

Saktiana Rizki Endiramurti

Agung Dwi Mahendra

Atika Kusuma Dewi

Dina Rahmana

Inez Novindriastuti

Fariz Hakim

Putri Arumsari Budidiningrat

SEVERAL FACTORS TO GENERATE BUSINESS PERFORMANCE OF MOSLEM FOOD ENTREPRENEUR (GOFOOD) IN SURAKARTA AND YOGYAKARTA

Septi Kurnia Prastiwi

Asep Maulana Rohimat

Putu Widhi Iswari

ECONOMIC EXTERNALITY OF THE IMPACT OF DEVELOPMENT HYPERMART AND APARTMENTS IN KOTA MALANG

Setyo Tri Wahyudi

INTEGRATED ENTREPRENEURS IN MALANG ISLAMIC UNIVERSITY

Farida Syakir

Nurul Humaidah

Affifudin

THE POTENTIAL ANALYSIS OF CASSAVA PRODUCTION IN THE FRAMEWORK OF FOOD SECURITY IN JEMBER REGENCY, EAST JAVA, INDONESIA

Lilis Yuliat i

M. Abd. Nasir

I Wayan Subagiarta

THE POTENTIAL ANALYSIS OF CASSAVA PRODUCTION IN THE FRAMEWORK
OF FOOD SECURITY IN JEMBER REGENCY, EAST JAVA, INDONESIA

Lilis Yuliati, M. Abd. Nasir, I Wayan Subagiarta
Universitas Jember

Abstract. The results of agricultural products in the form of cassava have been recognized as one of the important agricultural crops in Indonesia, in addition to rice and corn. These fast-growing food needs require strategies to achieve self-sufficiency based on diversity of local food resources. The purpose of this study was to determine the potential for the development of cassava production in Jember Regency. By using the Location Quotient (LQ) analysis in 5 sub-districts namely Arjasa, Mayang, Ledokombo, Tempurejo, and Sumberbaru, the results showed that cassava plants have good potential to be cultivated and developed in Jember Regency. Thus, cassava plants can be managed intensively and these efforts can be carried out through the agribusiness system (development of production facilities and infrastructure sub-systems, on-farm/cultivation sub-systems, processing and marketing sub-systems) in order to achieve sustainable food security.

Keywords: Cassava Production, Food Security, Agriculture