



A SOCIOLINGUISTIC STUDY OF ANNOUNCER'S REGISTER
ON CHANNEL PROGRAM AT KISS FM RADIO STATION JEMBER

THESIS

Written by:

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ENGLISH DEPARTMENT
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UNIVERSITY OF JEMBER
2011



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THESIS

A Thesis Presented to the English Department, Faculty of Letters,
University of Jember, as One of the Requirements to Get
the Award of Sarjana Sastra Degree
in English Studies

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DEDICATION PAGE

This thesis honorably is dedicated to:

My beloved Father and Mother: *M. Djani, ST and Sri Sundari,*

for the love, prayers, support, and affection;

My beloved brothers and sister: *Dadang Ardiansyah, SE,*

who always asked me when I finished my thesis,

Ryan Wijaya, and Yesi Mariska

for the spirit, prayers and the support, I cry for you;

My Almamater

MOTTO

“Deep listening is miraculous for both listener and speaker. When someone receives us with open hearted, non judging, intensely interested listening, our spirits expand”

(Sue Patton Thoele)

DECLARATION

I hereby state that the thesis entitled *A Sociolinguistic Study of Announcer's Register in channel Program at KISS FM Radio Station Jember* is an original piece of writing. I certify that the analysis and the research described in this thesis have never been submitted for any other degree or any publications.

I certify to the best of my knowledge that all sources used and any help received in the preparation of this thesis have been acknowledged.

Jember, January 20th 2011

The Writer

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APPROVAL SHEET

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Jember, January 2011

Elvira Ari Febriyani

SUMMARY

“A Sociolinguistic Study of Announcer’s Register on Channel Program at KISS FM Radio Station Jember”; 2011; Elvira Ari Febriyani; 060110191032; English Department, Faculty of Letters; University of Jember; 44 pages.

The general study of this thesis is Sociolinguistics. Register is a part of Sociolinguistics which refers to a set of words that speakers use to communicate in certain situations and occasions reflecting their social identity. This thesis analyzes the reasons of the announcers when they use broadcasting register, the occasions when the announcers use broadcasting register and the response of the listeners when the announcers use broadcasting register. The research type of this thesis is field research and it is conducted in KISS FM radio station, Jember. Nine announcers are selected randomly. The data are collected from observation, questionnaires, and interviews, and then the writer interprets the findings. The result of this thesis show the reasons why the announcers use the broadcasting register: intimacy, prestige, identity, solidarity, and social distance. Also, it is found that 45,5% of the nine announcers or five respondents use the items in the radio station, 9% or one respondent uses them at home, 18,2% or two respondents use them whenever they meet people with the same job, and 27,3% or three respondents use the broadcasting register in other places. The responses of the 30 randomly selected listeners when they hear the broadcasting register used are respectively 20,6% or 7 respondents state that it is common, 17,6% or 6 listeners say it informative, 14,7% or 5 respondents say it intimate and the same number and percentage also occur in the response of associate category, 11,8% or 4 respondents say it impressive, 5,9% or two respondents say it respectively easy-listening, communicative and confused, and only 2,9% or one respondent says it familiar. In conclusion, language function is determined by situational or social factors, and language form.

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