A DISCOURSE ANALYSIS ON "SPA: REGAIN BALANCE OF YOUR INNER AND OUTER BEAUTY" IN THE JAKARTA POST ON 4 MARCH 2011

THESIS

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ENGLISH DEPARTMENT
FACULTY OF LETTERS
JEMBER UNIVERSITY
2011
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THESIS

A Thesis Presented to the English Department, Faculty of Letters, Jember University in accordance with the Requirements for the Degree of Sarjana Sastra In English Studies

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DEDICATION

Profoundly, I dedicate this thesis as my special feeling of gratitude to:

1. My beloved father H. Hafidi and my dearest mother Hj. Jamilatur Rosyida
   You are my most precious wealth in my life. I do thank you both for your endless love, pray, hope and pride for me.

2. My elder brother, Wachid
   Thank you for giving me good advice, motivation and constructive comments.

3. My man, Samsul Arifin
   Thank you for your love, support, understanding, and great patience. I could not have completed this effort without your assistance, tolerance, and enthusiasm.

4. My Alma Mater
MOTTO

Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.

No matter how many goals you have achieved, you must set your sights on a higher one.

*) http://www.brainyquote.com/quotes/authors/m/mattie_stepanek.html
**) http://www.brainyquote.com/quotes/authors/j/jessica_savitch.html
DECLARATION

I hereby state that the thesis entitled *Spa: Regain Balance of Your Inner and Outer Beauty in The Jakarta Post on 4 March 2011* is an original piece of writing. I declare that the analysis and the research described in this thesis have never been submitted for any other degree or any publications. I certify to the best of my knowledge that all sources used and any help received in the preparation of this thesis have been acknowledged.

Jember, October 20th, 2011

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SUMMARY

A Discourse Analysis on SPA: Regain Balance of Your Inner and Outer Beauty in The Jakarta Post on March 2011; Afifi Layli Shofa, 070110101012; 2011: 73 pages; English Department, Faculty of Letters, Jember University.

Language is not only in the form of spoken but also in written. Newspaper is included into part of linguistic system. For sure, it donates a journalistic text that can be analyzed through discourse theory which consists of grammatical and lexical analyses. This thesis is entitled Spa: Regain Balance of Your Inner and Outer Beauty in The Jakarta Post on 4 March 2011. A discourse analysis is conducted in this study by applying functional discourse which consists of grammatical and lexical cohesion. This thesis is intended to know how the meaning of language is understood through a discourse analysis. The aim of this study is also to describe the application of grammatical cohesive devices and lexical cohesive devices to the article of Spa: Regain Balance of Your Inner and Outer Beauty in The Jakarta Post Newspaper and to find out whether grammatical cohesive devices and lexical cohesive devices can make the text coherent and unified.

This thesis uses library research through some books in the library to find out concepts that are relevant to the theoretical framework of the thesis. The data of this study are collected from a written text. The qualitative data are in the form of descriptions and not in the form of numbers. Documentary (bibliographical) study is applied to this study as the technique of data collection, and the data are taken from Spa: Regain Balance of Your Inner and Outer Beauty in The Jakarta Post Newspaper which was published in 2011. Only one article is analyzed.

A descriptive method is used to describe grammatical cohesive devices; both the grammatical cohesive devices, which include reference, substitution, ellipsis, and
conjunction, and the lexical cohesive devices, which include repetition, synonym, antonym, hyponym, cohyponym, meronym, and comeronym.

In summary, the grammatical cohesive devices include reference (29 items), substitution (3 items), ellipsis (1 item) and conjunction (21 items). Thus, the article is frequently realized by reference. Meanwhile, the lexical cohesive devices include repetition (59 items), synonym (45 items), antonym (26 items), hyponym (14 items), cohyponym (4 items), meronym (11 items), comeronym (4 items), and collocation (4 items). The article is also realized by repetition.

The result of this thesis indicates that both grammatical cohesive devices and lexical cohesive devices play an important role in making the text coherent and unified. In the grammatical cohesive devices, we find that reference appear more often than others. It means that reference play important role in making the text coherent and unified. In the lexical cohesive devices, we find that repetition occurs more often than others. In conclusion, reference and repetition play an important role in making the text coherent and unified.
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First of all, I gratefully praise Allah SWT for bestowing His blessings upon me. Therefore, I would like to express my deepest sincere thanks to those who have encouraged me to finish this thesis:

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5. The librarians of Jember University who have provided me the books that I need to support my thesis.

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7. My friends in the Academic Year of 2007 and EDSA UNEJ.

May ALLAH SWT, The most beneficent, bless all of them for their sincere assistance and endow them with the proper virtue.

Jember, October 20th, 2011
Afifi Layli Shofa
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