

Sus Eko Ernada
Suyani Indriastuti

MASTERING ENGLISH FOR GLOBAL INFLUENCE: DIPLOMACY AND JOURNALISM

Essential Skills for Effective Communication
in International Arenas



PUSTAKA
RADJA

Mastering English for Global Influence : Diplomacy and Journalism
Essential Skills for Effective Communication in International Arenas @2024

Diterbitkan Oleh :

Pustaka Radja, Juli 2024.

Kantor: Dave Apartement et/17/39

Jl.Palakali Raya, Kukusan Beji, Depok. 16425

Tlp. 089610349623/ 089 804 84353.

ANGGOTA IKAPI

No. 137/JTI/2011

Penulis : Sus Eko Ernada & Suyani Indriastuti

Editor : Ida Farida

Ilustrator : Naqiba Hilwa Ernada

Hak cipta dilindungi oleh undang-undang

Dilarang mengutip atau memperbanyak sebagian

Atau seluruh isi buku ini tanpa izin tertulis dari penerbit

ISBN : 978-623-8408-11-5

x+150 ; 17 cm x 24 cm

PERPUSTAKAAN NASIONAL :

KATALOG DALAM TERBITAN (KDT)

Sus Eko Ernada & Suyani Indriastuti

MASTERING ENGLISH FOR GLOBAL INFLUENCE : DIPLOMACY AND JOURNALISM

Essential Skills for Effective Communication in International Arenas

Sus Eko Ernada & Suyani Indriastuti; Ida Farida

Dave Apartement Et/17/39 Jl. Palakali Raya, Kukusan Beji, Depok, 2023

x+150 ; 17 cm x 24 cm

MASTERING ENGLISH FOR GLOBAL INFLUENCE : DIPLOMACY AND JOURNALISM

Essential Skills for Effective Communication in International Arenas

ISBN : 978-623-8408-11-5

I. Judul II. Penulis

I. MASTERING ENGLISH FOR GLOBAL INFLUENCE : DIPLOMACY AND JOURNALISM

Essential Skills for Effective Communication in International Arenas

II. Sus Eko Ernada & Suyani Indriastuti;

Sus Eko Ernada & Suryani Indriastuti

PREFACE

Welcome to *Mastering English for Global Influence: Diplomacy and Journalism*. In today's interconnected world, effective communication in English is essential for navigating the complexities of international relations. As educators, we have witnessed firsthand the transformative impact of language proficiency on the careers of future diplomats and journalists. This book emerges from our passion for equipping students with the linguistic skills and cultural insights necessary to excel in these influential fields.

We want to express our deep appreciation to Ida Farida, our meticulous editor, and Naqiba Hilwa Ernada, our talented illustrator, for their invaluable contributions. This work would not have been possible without the support of the Department of International Relations, Faculty of Social and Political Sciences, University of Jember.

Mastering English for Global Influence: Diplomacy and Journalism: Essential Skills for Effective Communication in International Arenas

Our "English for Diplomacy and Journalism" teaching emphasises language mechanics and its strategic and ethical dimensions. Language serves as the cornerstone of diplomatic negotiations, enabling clear articulation of policies, fostering understanding across diverse cultures, and bridging the gap between conflicting interests. Similarly, in journalism, language is the tool through which truth is conveyed, stories are told, and public opinion is shaped. Mastery of English empowers practitioners in both

Mastering English for Global Influence...

disciplines to navigate complexities, uphold professional standards, and contribute meaningfully to global dialogue.

Who Should Read This Book?

This book is designed for students, professionals, and anyone interested in deepening their understanding of English in the context of global influence. Whether you are preparing for a career in international relations, aspiring to report on global events with clarity and accuracy, or simply intrigued by the interconnectedness of today's world, *Mastering English for Global Influence: Diplomacy and Journalism* offers insights and practical guidance to enhance your proficiency and impact.

As you embark on this educational journey with us, we invite you to explore *Mastering English for Global Influence: Diplomacy and Journalism*. May this book serve as a resource for language proficiency and a gateway to understanding the nuances of global communication, the ethical responsibilities inherent in reporting, and the strategic imperatives of diplomatic engagement. Together, let us embrace the transformative power of language in shaping a more connected, informed, and inclusive global community.

Sus Eko Ernada & Suyani Indriastuti

LIST OF CONTENTS

PREFACE	iii
LIST OF CONTENTS	v
INTRODUCTION	1
PART 1: ENGLISH FOR DIPLOMACY.....	7
CHAPTER 1 : DIPLOMATIC ENGLISH	9
Definition and Scope.....	9
Historical Context.....	10
Key Characteristics of Diplomatic Language.....	11
Q&A on Diplomatic Language.....	13
CHAPTER 2 : TERMINOLOGY AND PHRASES IN DIPLOMACY	15
Common Terms and Definitions.....	16
Usage in Context	17
Glossary of Diplomatic Terms.....	18
Exercise:	19
Q&A on Diplomatic Terminology and Phrases:.....	20
CHAPTER 3 : WRITING DIPLOMATIC DOCUMENTS	23
Types of Diplomatic Documents.....	24
Structure and Format.....	25
Style and Tone.....	26
Exercises:.....	26
Q&A on Writing Diplomatic Documents:	26
CHAPTER 4 : DIPLOMATIC CORRESPONDENCE..	29
Formal Letters and Emails	30
Invitations and Responses.....	31
Diplomatic Protocol and Etiquette.....	32

Mastering English for Global Influence...

Exercises:	33
Q&A on Diplomatic Correspondence:.....	33

CHAPTER 5 : SPEECH WRITING AND PUBLIC

SPEAKING.....	35
Structure of Diplomatic Speeches.....	36
Techniques for Effective Delivery	37
Handling Q&A Sessions	37
Exercises:	38
Q&A on Speech Writing and Public Speaking:	39

CHAPTER 6: NEGOTIATION AND MEDIATION....

41	
Key Negotiation Strategies	42
Language for Persuasion and Compromise.....	43
Case Studies and Simulations	44
Exercises:	45
Q&A on Negotiation and Mediation:	46

**CHAPTER 7: MULTILATERAL DIPLOMACY AND
INTERNATIONAL ORGANIZATIONS**

49	
Language of Multilateral Negotiations.....	50
Reporting and Briefing at International Meetings	51
Case Studies: UN, EU, ASEAN.....	51
Exercise: Simulated Multilateral Negotiation.....	52

PART 2 : ENGLISH FOR JOURNALISM

CHAPTER 8: JOURNALISTIC ENGLISH.....

59	
Journalistic English.....	59
Definition and Scope	59
Historical Context	59
Key Characteristics of Journalistic Language	60
Modern Adaptations and Technological Influences:.....	61

Sus Eko Ernada & Suryani Indriastuti

Key Characteristics and Differences: Diplomatic and Journalistic English:.....	62
Exercises and Questions	62
Q&A a Journalistic English:	63

CHAPTER 9: NEWS WRITING AND REPORTING .. 67

News Writing and Reporting	68
Reporting Techniques and Sources	70
Exercise 1: Writing Leads	70
Exercise 2: Crafting Headlines.....	71
Exercise 3: Reporting Techniques	71
Exercise 4: Evaluating Sources	71
Exercise 5: Inverted Pyramid Structure	72
Q&A: News Writing and Reporting	72

CHAPTER 10: FEATURE WRITING AND INTERVIEWS..... 77

Feature Writing and Interviews	78
Conducting and Reporting Interviews	79
Writing Human Interest Stories	80
Exercise: Feature Writing and Interviewing.....	81
Reflection	83
Q&A on Feature Writing, Interviews, and Human-Interest Stories.....	83

CHAPTER 11: Opinion Writing and Editorials..... 85

Writing Persuasive Editorials	85
Structure and Argumentation	87
Ethical Considerations	87
Exercise: Writing a Persuasive Editorial	88
Q&A on Opinion Writing and Editorials.....	91

CHAPTER 12: Investigative Journalism 93

Mastering English for Global Influence...

Research and Data Collection	94
Writing In-Depth Investigative Reports	94
Legal and Ethical Issues	95
Exercise: Writing an Investigative Journalism Piece	96
Q&A on Investigative Journalism	98

CHAPTER 13: Multimedia Journalism.....101

Writing for Digital Media	101
Integrating Text, Audio, and Video	102
Social Media and Blogging	102
Impact and Challenges.....	102
Exercise: Creating a Multimedia Journalism Story	103
Q&A on Multimedia Journalism	104

CHAPTER 14: Covering International News107

Challenges and Opportunities	108
Cultural Sensitivity and Context	108
Reporting from Conflict Zones	109
Exercise: International News Reporting.....	109
Q&A on International News Reporting	111

PART 3: PRACTICAL APPLICATIONS113

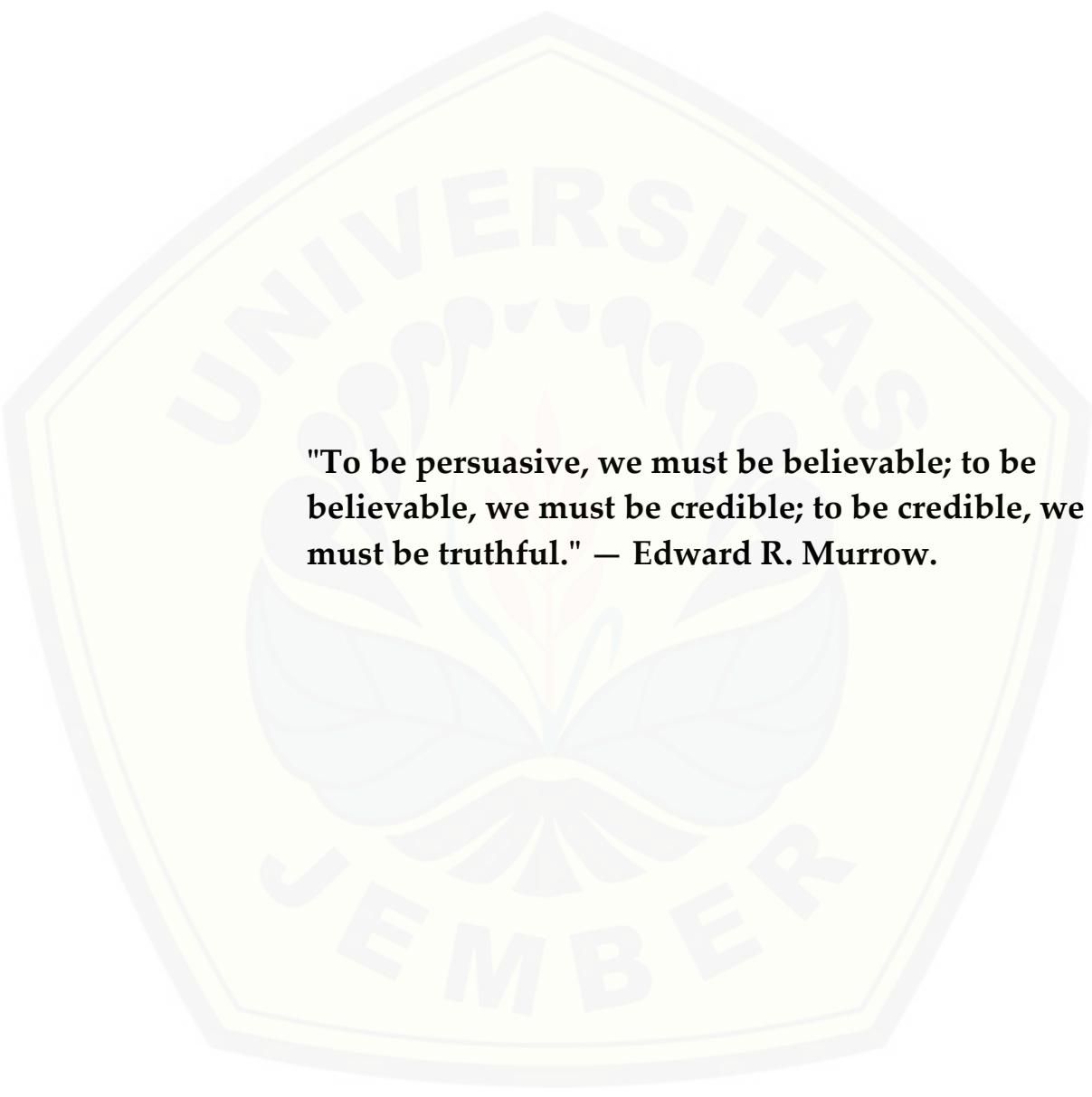
CHAPTER 15: Case Study in Diplomacy115

Understanding Recent Diplomatic Case Studies	115
Diplomatic Simulation / Role Play Exercises:	
Addressing Five Contemporary Cases	116
Exercise 1: Disputes in the South China Sea	116
Exercise 2: Climate Change and the Paris Agreement ..	117
Exercise 3: Cybersecurity and International Cooperation	119
Exercise 4: Trade Dispute Resolution	121
Exercise 5: Humanitarian Intervention and Refugee	

Sus Eko Ernada & Suryani Indriastuti

Crisis.....	122
Debriefing Questions for All Exercises	124
CHAPTER 16: Case Studies in Journalism.....	125
Role Play Exercises for Journalism Case Studies.....	126
Exercise 1: Analyzing Major News Stories	126
Exercise 2: Reporting Techniques and Language Used	127
Exercise 3: Ethical Dilemmas and Solutions.....	128
Exercise 4: Crisis Reporting and Public Communication	129
Exercise 5: Media Bias and Objectivity.....	130
Debriefing Questions for All Exercises	132
CHAPTER 17: Concluding Remarks	133
Recommended Books and Articles	133
Online Resources and Databases	134
Professional Organizations and Networks.....	135
Conclusion.....	136
RESOURCES AND FURTHER READING	138
BIBLIOGRAPHY	139

Mastering English for Global Influence...



"To be persuasive, we must be believable; to be believable, we must be credible; to be credible, we must be truthful." — Edward R. Murrow.

Mastering Engl

BIBLIOGRAPHY

- Aamidor, A. (2014). *Real Feature Writing*. Routledge. <https://doi.org/10.4324/9781410614070>
- Adeoye-Olatunde, O. A., & Olenik, N. L. (2021). Research and scholarly methods: Semi-structured interviews. *Journal of the American College of Clinical Pharmacy*, 4(10), 1358–1367. <https://doi.org/10.1002/jac5.1441>
- Ahmedova, S. F., & Ibadov, N. S. (2023). Diplomatic Language Evolution In the Texts of International Agreement (based on Karabakh conflict settlement documents). *Alfred Nobel University Journal of Philology*, 1(25), 144–165. <https://doi.org/10.32342/2523-4463-2023-1-25-11>
- Alexander, Spangher., Nanyun, Peng., J., B. May. , & Emilio, Ferrara. (2023). *Identifying Informational Sources in News Articles*. Alexander, Spangher., Nanyun, Peng., J., Bowen, May., Emilio, Ferrara. (2023). Identifying Informational Sources in News Articles. ArXiv.Org, Abs/2305.14904 Doi: 10.48550/ArXiv.2305.14904. <https://doi.org/10.48550/arXiv.2305.14904>
- Alhasani, Y. R. M., & Muslim, N. A. B. (2022). Are Negotiation Strategies Worthwhile for Digital Public Relations and Effectiveness of Communication? A Conceptual Paradigm. *Journal of Hunan University Natural Sciences*, 49(7), 66–82. <https://doi.org/10.55463/issn.1674-2974.49.7.8>
- Ali Faris Hameed. (2022). "Negotiation Strategies and Techniques for Coordination of Interests (A Study in Contemporary Negotiation Methodologies) ". *Tikrit Journal For Political Science*, 1(27), 1–26. <https://doi.org/10.25130/tjfps.v1i27.163>
- Almabrouk, K., Adnan, H., & Sarmiti, N. Z. (2023). Towards A Scientific Methodology for Arab Investigative Journalism: An in-depth Analysis of Interviews with Ten Arab Journalists. *Studies in Media and Communication*, 12(1), 132. <https://doi.org/10.11114/smc.v12i1.6376>
- Anthony, C. , A. (2021). *Mobile and Social Media Journalism: A Practical Guide for Multimedia Journalism*. . Routledge.

Sus Eko Ernada & Suryani Indriastuti

- Antonio, F. de, L. Junior. (2015). An English School Approach to Public Diplomacy . *Social Power and Norm Creation..* 12(1):11-17. , 12(1), 11–17.
- Applegate, E. (Ed.). (2023). *Investigative Journalism in the United States*. Peter Lang Verlag. <https://doi.org/10.3726/b19295>
- Arterton, F. C. (2023). Strategy and Negotiations in Politics. In *Strategy in Politics* (pp. 173–196). Oxford University Press NewYork.
<https://doi.org/10.1093/oso/9780197644836.003.0008>
- Aucoin, J. L. (2022). IRE and the Institutionalization of Investigative Journalism. *American Journalism*, 39(4), 419–429. <https://doi.org/10.1080/08821127.2022.2126411>
- Babiker Ahmed Ali, Dr. H. (2022). Employing digital media in the production of television news. *الاتصال علوم*, 7(2), 50–85. <https://doi.org/10.52981/cs.v7i2.2409>
- Baum, M. A., & Zhukov, Y. M. (2019). Media Ownership and News Coverage of International Conflict. *Political Communication*,36(1),36–63. <https://doi.org/10.1080/10584609.2018.1483606>
- Berridge, G. R. (2021). Diplomatic Language and Conflict Resolution: Case Studies in Diplomatic Discourse. . *Diplomatic History*, 39(4), 623–640.
- Boussalis, C., Chadefaux, T., Decadri, S., & Salvi, A. (2022). Public and Private Information in International Crises: Diplomatic Correspondence and Conflict Anticipation. *International Studies Quarterly*, 66(4). <https://doi.org/10.1093/isq/sqac056>
- Bylkova, S., Chubova, E., & Kudryashov, I. (2021). Public speaking as a tool for developing students' communication and speech skills. *E3S Web of Conferences*, 273, 11030. <https://doi.org/10.1051/e3sconf/202127311030>
- Cahoy, E. S., Guittar, M., Lenker, M., & Slobodnik, M. (2023). Feature Articles: A Lens on Our Profession. *Portal: Libraries and the Academy*, 23(3), 407–410. <https://doi.org/10.1353/pla.2023.a901560>
- Carlson, M. (2022). Journalists, Epistemology, and Authority. In *The Routledge Companion to News and Journalism* (pp. 64–72).

Mastering English for Global Influence...

- Routledge. <https://doi.org/10.4324/9781003174790-8>
- Chepurina, M., & Kuznetsov, E. (2020). *Multiple Facets of Russian Public Diplomacy in International Organizations: A Case Study* (pp. 167–181). https://doi.org/10.1007/978-3-030-12874-6_10
- Chilvers, A., Quan, Y., Olsen, K. N., & Thompson, W. F. (2024). The effects of cultural source sensitivity on music appreciation. *Psychology of Music*, 52(3), 284–304. <https://doi.org/10.1177/03057356231201846>
- Coatney, C. (2022). Data investigations. In *Investigative Journalism in Changing Times* (pp. 135–149). Routledge. <https://doi.org/10.4324/9781003279808-9>
- Cornago, N. (2022). Diplomacy. In *Encyclopedia of Violence, Peace, & Conflict* (pp. 562–568). Elsevier. <https://doi.org/10.1016/B978-0-12-820195-4.00137-0>
- Crystal, D. (2003). Why English? The historical context. In *English as a Global Language* (pp. 29–71). Cambridge University Press. <https://doi.org/10.1017/CBO9780511486999.004>
- DelViscio, J. (2022). Multimedia Storytelling. In *A Tactical Guide to Science Journalism* (pp. 73–79). Oxford University Press. <https://doi.org/10.1093/oso/9780197551509.003.0011>
- Demina, I., & Shkondin, M. (2023). Journalism in the Digital Media Space: Integrity Terms. *Theoretical and Practical Issues of Journalism*, 12(3), 383–398. [https://doi.org/10.17150/2308-6203.2023.12\(3\).383-398](https://doi.org/10.17150/2308-6203.2023.12(3).383-398)
- Derba, S. (2022). Terminology of Diplomatic Documents . *Naukovi Zapiski Nacional'nogo Universitetu «Ostroz'ka Akademiâ». Seriâ «Filologiâ»*, 1(15(83)), 66–68. [https://doi.org/10.25264/2519-2558-2022-15\(83\)-66-68](https://doi.org/10.25264/2519-2558-2022-15(83)-66-68)
- Dmitriev, O., & Hejase, H. J. (2023). Multimedia Planning Strategies as a Tool for International Journalism and Alternative Media Studies. *Journal of Business Theory and Practice*, 11(3), p46. <https://doi.org/10.22158/jbtp.v11n3p46>
- Dobler, C. (2023). Viertes Kapitel. (Investigativer) Journalismus in der Praxis der Rechtsprechung. In *Geschäftsgeheimnisschutz und investigativer Journalismus* (pp. 309–388). Nomos Verlagsgesellschaft mbH & Co. KG.

Sus Eko Ernada & Suryani Indriastuti

- <https://doi.org/10.5771/9783748937081-309>
- Ersoy, M., & İşeri, E. (2024). Mediated public diplomacy and peace journalism: International public news agencies on the Syrian crisis. *International Communication Gazette*, 86(3), 210–234. <https://doi.org/10.1177/17480485231151580>
- Firmstone, J. (2019). Editorial Journalism and Newspapers' Editorial Opinions. In *Oxford Research Encyclopedia of Communication*. Oxford University Press. <https://doi.org/10.1093/acrefore/9780190228613.013.803>
- Fulton, J. (2022). Investigative journalism. In *Investigative Journalism in Changing Times* (pp. 46–62). Routledge. <https://doi.org/10.4324/9781003279808-4>
- Gellrich, A. L., Koenen, E., & Averbek-Lietz, S. (2020). The epistemic project of open diplomacy and the League of Nations: Co-evolution between diplomacy, PR and journalism. *Corporate Communications: An International Journal*, 25(4), 607–621. <https://doi.org/10.1108/CCIJ-11-2019-0129>
- Georgieva, E. S., Blokhin, I. N., Oleinikov, S. V., & Labush, N. S. (2024). Journalistic cultures in the context of the conflict of civilizations. *Litera*, 3, 40–53. <https://doi.org/10.25136/2409-8698.2024.3.70066>
- Gilboa, E. (2001). Diplomacy in the media age: Three models of uses and effects. *Diplomacy & Statecraft*, 12(2), 1–28. <https://doi.org/10.1080/09592290108406201>
- Grenaderova, O. L. (2020). Structural and Stylistic Features of the Diplomatic Document in Translation From Portuguese into Russian (On material of personal Greeting Notes). *Philology at MGIMO*, 21(1), 52–58. <https://doi.org/10.24833/2410-2423-2020-1-21-52-58>
- Griffin, S. (2020). 'Nothing in the World is Finer': Diplomatic Correspondence as a Record of Versailles, 1670–1715. *Bulletin Du Centre de Recherche Du Château de Versailles*, 17. <https://doi.org/10.4000/crcv.18617>
- Guilbaud, A. (2023). Negotiating the Opening of International Organizations to Non-State Actors: The Case of the World

Mastering English for Global Influence...

- Health Organization. *International Negotiation*, 1–27. <https://doi.org/10.1163/15718069-bja10087>
- Halimatussa'diyah, Firdausi Nuzula, & Wahyunengsih. (2022). Analysis of the Journalistic Language Characteristics of Hermawan Arifianto on Liputan6.com. *ALINEA: Jurnal Bahasa, Sastra Dan Pengajarannya*, 2(3), 409–419. <https://doi.org/10.58218/alinea.v2i3.319>
- Hernández Guerrero, M. J. (2022). The translation of multimedia news stories: Rewriting the digital narrative. *Journalism*, 23(7), 1488–1508. <https://doi.org/10.1177/14648849221074517>
- Hernández-Campoy, J. M. (2013). English in its socio-historical context. *English Today*, 29(3), 58–59. <https://doi.org/10.1017/S0266078413000217>
- Hickey, R. (2017). The Scope of English Historical Linguistics. In *English Historical Linguistics* (pp. 12–41). Cambridge University Press. <https://doi.org/10.1017/9781316286562.002>
- Huang, J.-Yun. (2019). *Essay and feature writing assistance system*. .
- Ibnu Qoyyim, A. H. (2022). Iran's Multilateral Diplomacy on The International Atomic Energy Agency (IAEA) Related to The Development of Nuclear Energy 2009-2015. *Journal of International Studies on Energy Affairs*, 3(1), 39–58. <https://doi.org/10.51413/jisea.Vol3.Iss1.2022.39-58>
- Intan Fajarlie, N., & Muda Z. Monggilo, Z. (2023). The Data Journalism Practices in the Production of Investigative News Videos by Narasi TV. *Jurnal Ilmu Sosial Dan Ilmu Politik*, 27(2), 123. <https://doi.org/10.22146/jsp.79791>
- Hill, J. (2023). International Organisations. In *Aust's Modern Treaty Law and Practice* (pp. 392–414). Cambridge University Press. <https://doi.org/10.1017/9781009186933.026>
- Ismailova, F., Zelenskaya, L. L., Redkozubova, E. A., Anikeeva, I. G., & Sausheva, Y. V. (2023). Linguistic and cultural specifics of the formation of the diplomatic terminology system. *XLinguae*, 16(1), 165–176. <https://doi.org/10.18355/XL.2023.16.01.12>
- J. Michael, Sproule. (2012). Inventing Public Speaking. *Rhetoric and Public Affairs*, 15(4):563-608. , 15(4), 563–608.

Sus Eko Ernada & Suryani Indriastuti

- Jensen, B. L. (1992). Effective presentation techniques. *Conference Record on Pulp and Paper Industry Technical Conference*, 168–172. <https://doi.org/10.1109/PAPCON.1992.186295>
- Ji, D., Jiang, X., & Wang, L. (2024). Domesticating international news: China's media coverage of the Russia-Ukraine conflict. *International Communication Gazette*, 86(1), 55–72. <https://doi.org/10.1177/17480485231220145>
- Joseph S. Nye. (2004). *Soft Power: The Means To Success In World Politics*. PublicAffairs.
- Juha, R. (2016). *Public Diplomacy: A Justification*. .
- Koppell, C. (Ed.). (2022). Enabling Inclusive Peace Mediation and Negotiation. In *Untapped Power* (pp. 265–289). Oxford University PressNew York. <https://doi.org/10.1093/oso/9780197611609.003.0010>
- Kopytowska, M. (2015). Covering Conflict: Between Universality and Cultural Specificity in News Discourse, Genre and Journalistic Style. *International Review of Pragmatics*, 7(2), 308–339. <https://doi.org/10.1163/18773109-00702007>
- Kovach, B. , & Rosenstiel, T. (2007). *The Elements of Journalism: What News people Should Know and the Public Should Expect*. Three Rivers Press.
- Kovalska, M. (2023). The concepts of a complex conflict landscape as an enlargement of the terminological toolkit of the journalistic covering of international issues. *Dialog: Media Studios*, 28, 107–120. <https://doi.org/10.18524/2308-3255.2022.28.268482>
- Makki, M., & White, P. R. R. (2018). Socio-cultural conditioning of style and structure in journalistic discourse: The distinctively “objective” textuality of Iranian political news reporting. *Discourse, Context & Media*, 21, 54–63. <https://doi.org/10.1016/j.dcm.2017.12.001>
- Masters, L. (2016). Multilateral Diplomacy of The South The G77 + China In The Climate Change Negotiations. *Latin American Report*, 31(2), 54–61. <https://doi.org/10.25159/0256-6060/429>
- Matthew, Ricketson. (2020). *Writing Feature Stories : How to Research and Write Articles - from Listics to Longform*. . Routledge.

Mastering English for Global Influence...

- Mohammad, R., Talebinejad., & Mohammad, Shahi. (2016). Competition of Discourses in Journalistic Translation: Diplomatic Negotiations in Focus. *Research in Applied Linguistics*, 7(1):30-53, 7(1), 30–53.
- Moon, M. (2019). International News Coverage of the Korean Conflict. In *International News Coverage and the Korean Conflict* (pp. 111–127). Springer Singapore. https://doi.org/10.1007/978-981-13-6291-0_5
- Mulu, F., & Chungo, D. (2023). Emotions in Negotiation and Mediation: Strategies for Managing Emotional Dynamics. *International Journal of Research and Innovation in Social Science*, VII(V), 1732–1741. <https://doi.org/10.47772/IJRISS.2023.70634>
- Nicholas, B. (2012). *Reporting the news in English and Italian diplomatic correspondence*. 121-138. .
- Ohler, F. (2022). Achieving Ambitious Positions in Multilateral Chemicals Negotiations: How does the European Union influence the Negotiation Outcomes? *Journal of Contemporary European Research*, 18(1). <https://doi.org/10.30950/jcer.v18i1.1203>
- Pagliawan, D. L. (2017). Feature Style for Academic and Scholarly Writing. *Academic Journal of Interdisciplinary Studies*, 6(2), 35–41. <https://doi.org/10.1515/ajis-2017-0004>
- Pamuji, A. (2022). Opinion Essays in Promoting Nursing Students' Writing Achievement. *Journal of English Education*, 3(1), 7. <https://doi.org/10.52333/d.v3i1.919>
- Popkova, E. G., & Palagina, N. V. (2023). Linguistic and Cultural Aspects of Diplomatic Discourse: The English Language. *Journal of Language and Literature*, 14(2), 45–60.
- Popkova, E. M., & Palagina, O. I. (2023). Diplomatic Discourse in the Modern Paradigm of Approaches to Foreign Language Teaching. *Kazan Linguistic Journal*, 6(2), 257–270. <https://doi.org/10.26907/2658-3321.2023.6.2.257-270>
- Pouliot, V. (2016). *International Pecking Orders*. Cambridge University Press. <https://doi.org/10.1017/CBO9781316534564>
- Putri, H. P. (2022). Techniques of News Writing in Improving the Quality of News on Social Media YouTube Jurnal 12.

Sus Eko Ernada & Suryani Indriastuti

- QAULAN: *Journal of Islamic Communication*, 3(2), 172–187.
<https://doi.org/10.21154/qaulan.v3i2.4291>
- Qin, Y. (2020). Diplomacy as Relational Practice. *The Hague Journal of Diplomacy*, 15(1–2), 165–173.
<https://doi.org/10.1163/1871191X-15101092>
- Raftopoulos, E. (2019). *International Negotiation*. Cambridge University Press. <https://doi.org/10.1017/9781108164870>
- Research on Narrative Techniques in News Writing. (2023). *Academic Journal of Humanities & Social Sciences*, 6(10).
<https://doi.org/10.25236/AJHSS.2023.061009>
- Ricketson, M., & Graham, C. (2018). The State of Feature Writing Today. *Asia Pacific Media Educator*, 28(2), 205–217.
<https://doi.org/10.1177/1326365X18811528>
- Rock, H. (2024). The three core strategies for successful negotiations. *The European Energy and Climate Journal*, 12(1), 35–38. <https://doi.org/10.4337/eej.2024.01.05>
- Rosoux, V. (2020). From Negotiation to Mediation. In *Global Diplomacy* (pp. 97–109). Springer International Publishing.
https://doi.org/10.1007/978-3-030-28786-3_7
- Sabri, M., & Novita, L. (2020). Component of Public Speaking: The Factors that Make Students Interested in English Speech and Teaching. *Inovish Journal*, 5(1), 89.
<https://doi.org/10.35314/inovish.v5i1.1360>
- Sacco, V., & Bossio, D. (2015). Using social media in the news reportage of War & Conflict: Opportunities and Challenges. *The Journal of Media Innovations*, 2(1), 59–76.
<https://doi.org/10.5617/jmi.v2i1.898>
- Sargsyan, E. (2023a). The Penetration of French Terms into the English-Speaking Diplomatic Discourse. *Scientific Proceedings of the Vanadzor State University. Humanities and Social Sciences*, 101–107. <https://doi.org/10.58726/27382915-2023.1-101>
- Sargsyan, E. (2023b). The Penetration of French Terms into the English-Speaking Diplomatic Discourse. *Scientific Proceedings of the Vanadzor State University. Humanities and Social Sciences*, 101–107. <https://doi.org/10.58726/27382915-2023.1-101>
- Savitri, A. S., Gustirani, E., Yogiswara, K. A., & Safitri, D. (2023).

Mastering English for Global Influence...

- Lobbying and Negotiation Communication Strategy at Film The Negotiation. *Jurnal Komunikasi Dan Bisnis*, 11(2), 216–227. <https://doi.org/10.46806/jkb.v11i2.966>
- Schwarzkopf, A. (2021). The EU as a global negotiator? The advancement of the EU's role in multilateral negotiations at the UN General Assembly. *International Relations*, 35(4), 574–592. <https://doi.org/10.1177/004711782111045623>
- Seib, P. (2009). Public Diplomacy and Journalism. *American Behavioral Scientist*, 52(5), 772–786. <https://doi.org/10.1177/0002764208326522>
- Seib, P. (2010). Transnational, Journalism, Public Diplomacy and Virtual States. *Journalism Studies*, 11(5), 734–744. <https://doi.org/10.1080/1461670X.2010.503023>
- Setyorini, I., & Dawud Dawud. (2020). Subjektivitas Penulisan Feature Human Interest Media Online. *Basindo*, 4(1), 66–77.
- Shymon, S., & Lupalo, O. (2022). The right of a person to the secret of correspondence: issues of public law and private law terminology. *Uzhhorod National University Herald. Series: Law*, 1(72), 118–125. <https://doi.org/10.24144/2307-3322.2022.72.20>
- Song, Y. (2018). Multimedia news storytelling as digital literacies: An alternative paradigm for online journalism education. *Journalism*, 19(6), 837–859. <https://doi.org/10.1177/1464884916648093>
- SPYS, O. (2023). Public Speaking and Its Varieties in Educational Institutions (Normativity and Correctness of Professional Speech). *Current Issues of Linguistics and Translations Studies*, 27, 107–110. <https://doi.org/10.31891/2415-7929-2023-27-25>
- Suprianto, B., Adnan, I. Z., & Purnama, F. (2023). The Implementation of Investigative Journalism in Tempo Magazine "Treasure of Tax Officials." *International Journal of Science and Society*, 5(5), 1155–1163. <https://doi.org/10.54783/ijssoc.v5i5.1013>
- Szamburski, K., & Bodarski, R. (2023). Resolution of Interpersonal Conflicts in the Context of Methods and Strategies Applied in Dispute Resolution. *Journal of Security and Sustainability Issues*, 13(1), 195–202. <https://doi.org/10.47459/jssi.2023.13.21>

Sus Eko Ernada & Suryani Indriastuti

- Tanikawa, M. (2017). Seeking Cultural Relevance. *Journalism Practice*, 11(1), 115–133. <https://doi.org/10.1080/17512786.2015.1105725>
- Tarita, S. (2022). Phraseme – the Soft Power of Diplomatic Language. *Filologia Modernă: Realizări Şi Perspective În Context European*, 448–456. <https://doi.org/10.52505/filomod.2022.16.48>
- Tomuschat, C. (2017). The (Hegemonic?) Role of the English Language. *Nordic Journal of International Law*, 86(2), 196–227. <https://doi.org/10.1163/15718107-08602003>
- Trihastutie, N. (2024). Feature Writing and Stylistics as Media for Local Branding: A Structural Hermeneutic Analysis. *Loquēla (Journal of Linguistics, Literature, and Education)*, 2(1), 29–42. <https://doi.org/10.61276/loquela.v2i1.33>
- Turney, E., Pérez Sabater, C., & Montero Fleta, B. (2019a). *Formality and informality in electronic communication*. 241–244. <https://doi.org/10.36505/ExLing-2006/01/0054/000054>
- Turney, E., Pérez Sabater, C., & Montero Fleta, B. (2019b). *Formality and informality in electronic communication*. 241–244. <https://doi.org/10.36505/ExLing-2006/01/0054/000054>
- Udoh, G., Akpan, U., & Peters, A. (2017). A Look at Semantic Issues in News Writing and Reporting. *International Journal of Emerging Trends in Social Sciences*, 1(2), 37–45. <https://doi.org/10.20448/2001.12.3745>
- Van Krieken, K. (2018). Multimedia Storytelling in Journalism: Exploring Narrative Techniques in Snow Fall. *Information*, 9(5), 123. <https://doi.org/10.3390/info9050123>
- Venkataraman, B. (2022). Opinion Writing. In *A Tactical Guide to Science Journalism* (pp. 87–93). Oxford University Press. <https://doi.org/10.1093/oso/9780197551509.003.0013>
- Walters, P. (2017). *Teaching Journalism & Mass Communication Beyond the inverted pyramid: Teaching the writing and all-formats coverage of planned and unplanned breaking news*. <http://www.aejmc.us/spig/journal>
- Wetzstein, I. (2010). Mediated conflicts: Capacities and limitations of ‘mediative journalism’ in public diplomacy processes.

Mastering English for Global Influence...

International Communication Gazette, 72(6), 503–520.
<https://doi.org/10.1177/1748048510369215>

Wynford, H. (2013). *English for Journalists: Twentieth Anniversary Edition* (20th ed.). Routledge .

Yun, K. A., Costantini, C., & Billingsley, S. (2012). The Effect of Taking a Public Speaking Class on One's Writing Abilities. *Communication Research Reports*, 29(4), 285–291.
<https://doi.org/10.1080/08824096.2012.723270>

Zare Behtash, E., Hashemi Toroujeni, S. M., & Safarzade Samani, F. (2017). An Introduction to the Medieval English: The Historical and Literary Context, Traces of Church and Philosophical Movements in the Literature. *Advances in Language and Literary Studies*, 8(1), 143.
<https://doi.org/10.7575/aiac.all.v.8n.1p.143>

Zartman, I. W. (2022). Mediation and Negotiation Techniques. In *Encyclopedia of Violence, Peace, & Conflict* (pp. 505–513). Elsevier. <https://doi.org/10.1016/B978-0-12-820195-4.00168-0>

Zhang, F. (2022). The Reform of Journalism Education Driven by Digital Technology in the Era of Media Integration. *Wireless Communications and Mobile Computing*, 2022, 1–9.
<https://doi.org/10.1155/2022/2144718>

Sus Eko Ernada & Suryani Indriastuti

"This book is an invaluable tool for students and professionals, equipping them with essential skills to navigate the complexities of global communication."

— Djoko Purnomo (Dean, Faculty of Social and Political Sciences, Universitas Jember)

"This book teaches the mechanics of the English language and its strategic and ethical use in international contexts. It is essential for anyone aspiring to impact diplomacy and journalism."

— Abubakar Eby Hara (Professor of International Relations, University of Jember)

"The authors provide a robust framework for understanding the role of language in diplomacy and journalism. This book is a must-have for diplomats and journalists seeking to excel and contribute to international dialogue."

— Ambassador Ahmad Ubaedillah (Ambassador of Indonesia to the Kingdom of Brunei Darussalam)

"As a seasoned diplomat, I attest to the importance of mastering diplomatic language. This book is an outstanding resource, offering theoretical and practical knowledge for effective communication in international relations and journalism."

— Ambassador Safira Machrusah (Ambassador of Indonesia to Algeria, 2016-2020)