



**THE REPRESENTATION OF SADISM THROUGH CHRISTIAN GREY
IN E.L JAMES' *FIFTY SHADES OF GREY***

THESIS

Written by:

Wulan Ningsih Hariyanti

160110101101

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS JEMBER**

2019



**THE REPRESENTATION OF SADISM THROUGH CHRISTIAN GREY
IN E.L JAMES' *FIFTY SHADES OF GREY***

THESIS

Submitted to English Department, Faculty of Letters,
Jember University as One of Requirements to Obtain
the Award of Sarjana Sastra Degree
in English Study

Written by:
Wulan Ningsih Hariyanti
160110101101

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS JEMBER
2019**

DEDICATION

This thesis is dedicated to my beloved parents, Ning Widyastuti and Hariyadi, my beloved sister, brother and all my friends. Without whom none of my success would be possible.

MOTTO

Live as if you were to **die tomorrow**; Learn as if you were to **live forever**.

(Mahatma Gandhi)

DECLARATION

I hereby declared that the thesis entitled *The Representetation of Sadism Through Christian Grey in E.L James' Fifty Shades of Grey* is an original of writing. I further declare this thesis has not been submitted and will not be submitted, either in part or in full, for the award of any other degree or any publication. I certify to the best of my knowledge that all sources used in any help received in preparation of this thesis has been acknowledged.

Jember, 03 Desember 2019

The writer

Wulan N.H

160110101101

APPROVAL SHEET

Approved and received by the Examination Committee of English Department, Faculty of Humanities, Jember University.

Name : Wulan Ningsih Hariyati
Title : The Representation of Sadism Through Christian Grey in E.L James' *Fifty Shades of Grey*
Day/Date : 03 Desember 2019/10.00 WIB
Place : Faculty of Humanities, Jember University

Chairman

Jember, 03 Desember 2019

Secretary

Dr. Mochamad Ilham, M.Si.

NIP. 1963102319901011001

Dra. Supiastutik, M.Pd.

NIP. 196605141998032001

The Members:

1. Drs. Imam Basuki, M.Hum. (.....)
NIP. 196309041989021001

2. Dr. Eko Suwargono, M.Hum. (.....)
NIP. 196511061993031001

Approved by the Dean

Prof. Dr. Akhmad Sofyan, M.Hum.

NIP. 196805161992011001

ACKNOWLEDGEMENT

All praises to the Highest and the Almighty God whom kneel down and pray for His blessings and mercies in finishing my study. I would also like to express my deepest gratitude and appreciation to those who given me a great and helpful contributions in supporting my study. Thanks for:

1. My lovely family, especially my parents Mr. Hariyadi and Mrs. Ning Widyastuti who support me and always by my side.
2. Prof. Dr. Akhmad Sofyan, M.Hum., the Dean of Faculty of Humanities, Jember University
3. Dra. Supiastutik, M.Pd., the Head of English Department;
4. Dr. Mochamad Ilham, M.Si., my first advisor and Drs. Supiastutik, M.Pd., my second advisor who have given me advice, guidance and lots of life experiences during finishing this study;
5. All lecturers of the English Department who have shared their precious knowledge during my academic years in Jember University;
6. My lovely friends, The Gendats (Erisa Mutia, Ima Lutfi and Laila Riska). Thank you for Supporting and helping me to do this work;
7. All my friends from English Department academic 2014;

Jember, Desember 2019

Wulan Ningsih H

Summary

The Representation Of Sadism Through Christian Grey In E. L James' *Fifty Shades Of Grey*; Wulan Ningsih Hariyanti, 160110101101; 2019; 41 pages; English Department, Faculties of Humanities, Jember University.

This research analyzes The Representation of Sadism through Christian Grey in E. L James' *Fifty Shades of Grey*. The term sadism is represented in the novel because of the author's dissatisfaction with the sex story in the novel *Twilight* by Stephenie Meyer. This novel has inspired by the author to create "Grey" as a sadistic character in her novel.

There are two goals of this research including finding the representation of sadism in the novel and the author critical position. The representation theory by Stuart Hall is used as the main theory supported by the psychoanalysis theory by Sigmund Freud. Those theories are applied to analyze the representation of sadism through Christian Grey in *Fifty Shades of Grey*. In conducting this research, firstly, I combine the selected data using the Representation theory by Stuart Hall's. There are three approaches in this theory that namely, reflective approach, constructionist approach, and intentional approach. However, the constructionist approach is only used in this research because this approach deals with the way to gain the meaning of literary work using language that focuses on a certain discourse to construct meaning. The discourse is taken to find out the representation of sadism trough the male main character in the novel. Thus, this approach is suitable to implement in this research to obtain the meaning of sadism in *Fifty Shades of Grey*. The meaning of sadism in this novel can be seen through the selected statements of the main male character; Grey who states that he is a sadist. The supporting theory, psychoanalysis by Sigmund Freud, consists of *id*, *ego*, and *superego* to delineate the meaning of sadism done by Christian Grey as the dominant subject toward the submissive subject; Anastasia Stell.

The author writes the novel *Fifty Shades of Grey* because the writer is inspired by the sex story between Bella and Edward in *Twilight*. James says that

she is dissatisfied with the concept of sex in the main male character of Twilight series “Edward Cullen”. In her novel, the term sadism is presented by the idea of creating play-room that contains dangerous tools to be put in their sexual activity, such as bondage with tape, rope, blindfold, whip, bondage with leather cuffs, and bondage with handcuffs/shackles/manacles. Additionally, the contract letter is also created as the form of threatening things to make sure that the submissive will follow what the dominant rules.

TABLE OF CONTENT

DEDICATION	iii
MOTTO	iv
DECLARATION	v
APPROVAL SHEET	vi
ACKNOWLEDGEMENT	vii
Summary	viii
CHAPTER 1. INTRODUCTION	1
1.1 The Background of Study	1
1.2 Research Topic.....	2
1.3 Research Questions	3
1.4 The goal of the study.....	3
CHAPTER 2. LITERATURE REVIEW	4
2.1 Previous Research.....	4
2.2 Theoretical Frameworks	5
2.2.1 Representation theory	6
2.2.2 Psychoanalysis theory of Sigmund Freud.....	9
2.2.2 Sexual Disorder.....	12
CHAPTER 3. METHOD OF THE RESEARCH.....	14
3.1 Type of Research	14
3.2 Data Collection	14
3.3 Data Processing and Data Analysis	14
CHAPTER IV. DISCUSSION	17
4.1 The Representation of Sadism Through Christian Grey in E. L James's <i>Fifty Shades of Grey</i>	17

4.2	Id, Ego and Superego of the <i>Fifty Shades of Grey</i> 's Male Main Character	26
4.2	The Critical Position of E.L James	33
CHAPTER V. CONCLUSION.....		38
BIBLIOGRAPY		41

CHAPTER 1. INTRODUCTION

1.1 The Background of Study

Fifty Shades of Grey is an adult novel written by E.L James in 2011. Adult novel is usually called as erotic novel. Erotic means a term that tell about sex, prostitution, obscenity, and pornography, in normal language lust, sex and the erotic are interrelated terms (Ellis,1936). Thus, it can be known that erotic novel contains story about romantic relationship through sexual interaction. In relation to the novel, Grey, as the main character, suffers from sexual disorder. Based on Alhtrocchi, the sexual disorder is the abnormal condition that happens in someone's life. This abnormality attracts public opinion whether it is acceptable or not. However, some of them think that these sexual practices are distasteful, immoral, deviant and abnormal (1980: 466).

Based on the novel, Anastasia Steele, a female main character, is a fresh graduate student. She has to take over her friend's job interview due to her friend's illness. She meets Christian Grey, a young successful businessman who interviews her. Grey is handsome, brilliant, and rich but also full of the enigmatic reserve. Soon after their first meeting, Anna and Grey are getting closer. Grey is attracted by Anna because of her gracious, smart and independent. Moreover, he treats Anna as better as a man can do to his lover, even though Anna still thinks that Grey is not a romantic person. Because of his treatment, Anna started to fall in love with Grey. Then, Grey forces Anna to follow anything he wants regarding fulfilling his abnormal sexual desire. He creates a contract to make sure that Anna won't break the rules he provides. Because of his multinational business and vast wealth, Grey becomes a sadistic man who cannot control his abnormal sexual desire toward Anna (James, 2011).

Based on the novel, the submissive shall accept **whippings, floggings, spankings, caning, and paddling** from the dominant without any hesitation or complaint (James, 2011: 170). Moreover, it is also told that, "... I am going to put these inside you, and then I am going to spank you, not for punishment, but your

pleasure and mine” (James, 2011: 362). By those two quotes, it can be inferred that Grey as the dominant does painful non-stop lovemaking toward Anastasia Steele to achieve his sexual pleasure. However, this problem relates to the term sadism in which a person can be considered as sadist because this person does intense pain such as whipping, burning and kicking that is inflicted on an unwilling participant to receive sexual pleasure (Lahey, 1983: 517).

Accordingly, sexual disorder can appear in a person because of a traumatic event in the past that can influence a person’s sexuality in the future (Giugliano, 2003: 276). Grey’s abnormal sexual desire is caused by his worst memory from his childhood that brings him to be part of Bondage, Dominant, Sadomasochism, and Masochism (BDSM). In case, BDSM can be defined as the giving or receiving of pleasure, often sexual, from the infliction or reception of pain or humiliation (Burton, 2014).

To explore the topic of discussion regarding to sadism experienced by Christian Grey as the main character in the novel, Stuart Hall’s theory of representation is appropriate to inspect the representation of sadism through the male main character since this theory offers some approaches which consist of reflective, intentional, and constructionist to construct the meaning of sadism through the language. Besides, I also use Sigmund Freud’s theory of psychoanalysis as the supporting theory since this theory offers three essential concepts comprising the *id*, the *ego* and the *superego* to define that unconsciousness plays an important significant role in analyzing psychological aspects in this novel that relate to sadism (Bertens, 1983: 13). Therefore, it is needed to analyze further about sadism represented in this novel because it is abnormal sexual practices that deal with violence.

1.2 Research Topic

The topic is the main idea as the basis for doing research. It must be planned before starting research. According to Murray, a research topic is the broad subject matter addressed by study (Murray, 2005: 42). This novel tells

about Grey's abnormal sexual desire caused by his worst memory from his childhood that brings him to be the part of Bondage, Dominant, Sadomasochism, and Masochism (BDSM) participant. Sadism is defined as the way to provide or inflict pain to his partner. Based on the explanation above, I simplified the main topic that exists in the novel which only focuses on the representation of sadism through Christian Grey in E. L James's *Fifty Shades of Grey*, also how the critical position of the author.

1.3 Research Questions

Through the issue of sadism in *Fifty Shades of Grey* written by E. L James, the problems in this research are stated as below:

1. How does the novel represent sadism through the male main character?
2. How is the position of the author?

1.4 The goal of the study

This research is analyzed to achieve several goals. The first goal is to make the writer understand the sexual disorder and the characteristic as well as to make the writer knows more clearly about the theory of representation by Stuart Hall and the theory of psychoanalysis by Sigmund Freud. Next, this research can contribute to show the reader how the representation and the psychoanalysis theories are operated in analyzing certain phenomena in literary work mainly the issue of sadism so that it can be used for the next researchers as the basis of analysis. Lastly, this research is conducted to answer the research questions including to know how the novel represent sadism through the male main character and also to find out the position of the author.

CHAPTER 2. LITERATURE REVIEW

This chapter presents previous researches and theoretical framework briefly. The previous researches help to widen this research and also it is used as the basic analysis. In case there are two previous researches in the form of thesis that relate to the topic of discussion; sadism. Meanwhile theoretical framework gives clear definition on how the theory is applied to answer the research questions in this research.

2.1 Previous Research

This research consists of several previous researches in the form of thesis that relate to representation theory and sadism. The first previous research is written by Soleha, entitled “Rejection Against Traditional Gender Roles Represented in *Celeste NG’S Everything I Never Told You*” (2018). In her thesis, she focuses on rejection against traditional gender roles as the emergence of liberal feminism in the American women around 1940s-1960s. In addition she uses representation theory mainly, using discursive approach since it contains the way discourse can construct a meaning. By this point it can be seen that the theory that is used in her research and also in this research; representation theory; constructionist approach. In case, the gap between her research and this research is the different object of material with the different topic. Soleha uses a novel which is written by Celeste NG namely *Everything I Never Told You* meanwhile I use *Fifty Shades Of Grey* written by E.L James. Moreover, Soleha’s topic concerns on rejection against traditional gender roles while mine focuses on sadism. Thus, Soleha’s research contributes to widen this research because of it is same theory (Soleha, 2018).

The second previous research is written by Pelagi, entitled “Sexual Sadism and Masochism in Character Kevin Morano in Novel *Seduction in Death* By J.D Robb (2017) which discusses about sexual disorder which consist of sadism and masochism. In doing her thesis she uses Sigmund Freud’s psychoanalysis theory.

Accordingly, the result of her research shows that there are sexual needs unfulfilled by Kevin Morano; main male character that ultimately he commits sadism and masochism. Therefore, this thesis contributes in finding the information mainly about sadism (Pelangi, 2017).

The third previous research is written by Afni, entitled “Masculinity And Power Reflected In Christopher Nolan’s *Batman The Dark Knight Rises* Movie (2012): A Psychoanalytic Approach” (2013). In her thesis, she focuses on masculinity and power especially in Batman’s character. It relates to Batman’s attributes which consist of costume, vehicles, weapon and also the technology that support him. In addition, she uses psychoanalysis theory by Freud. In case, the gap between her research and this research is the different object of material with the different topic. Afni uses a movie which is written by Christopher Nolan namely *Batman The Dark Knight Rises* Movie(2012) meanwhile I use a novel entitled *Fifty Shades Of Grey* written by E.L James. Moreover, Afni’s topic concerns on masculinity and power especially in Batman while mine focuses on sadism. Therefore, Afni’s research contributes to widen this research because of its same theory; psychoanalysis (Afni, 2013).

Therefore, those several previous researches above give contribution in gaining lots of information related to sadism.

2.2 Theoretical Frameworks

This chapter consists of several literature reviews which are taken from some previous research and some related theories by experts. The first sub-chapter elaborates the previous researches that are related to the topic. Furthermore, the next sub-chapter is about the explanation of the theory that I used. It is the theory of representation by Stuart Hall and psychoanalysis by Sigmund Freud.

2.2.1 Representation theory

Cultural theorist Stuart Hall describes that representation theory means using language to say something meaningful about, or to represent, the world meaningfully as the process by which meaning is produced and exchanged between members of a culture through the use of language, signs and images which stand for or represents things (Hall, 1997). Stuart Hall describes that representation theory is represents something through language, sign and word.

Representation is the production of meaning through language. The *shorter Oxford English Dictionary* suggests two relevant meanings of representation in Hall's book (1997:16):

1. To represent something is to described or depict it, to call it up in the mind by description or portrayal or imagination to place a likeness of it before us in our mind or in the sense;
2. To represent also means to symbolize stand for, to be a specimen of, or to substitute for; as in the sentences, 'In Christianity, the cross represents the suffering and crucifixion of Christ.

Representation is a way to gain the meaning of literary work through the language. In other words, it is an important part of the process of production and exchanged meaning of the concept in our minds through language. Language is one of the media to make sense of things or meaning which is produced and exchanged. The meaning is constructed through the quotation and dialogues that contain the issue of sadism as the topic of discussion. In this case, the author of a literary work delivers her or his idea to say a certain discourse by using sign and image upon the dialogue and prologues in the literary work. Consequently, meaning can be constructed and exchanged by society to represent something (Soleha: 2018)

In case, this theory has several approaches which consist of reflective, intentional, and constructionist. The definition of reflective approach is language is said to function like a mirror; it reflects the true meaning of an object, person,

idea or event as it already exists in the world. Besides that representation theory relates to mimetics. The Greek '*mimesis*' is used for this purpose to describe how language imitates (or "mimics") nature. Essentially, the *reflective* theory proposes that language works by simply reflecting or imitating a fixed "truth" that is already present in the real world (Hall, 1997).

The *intentional* approach suggests that the speaker or author of a particular work *imposes* meaning onto the world through the use of language. In case, the use of language are in the form of words. These words are only selected words that refer to the author's way of thinking to get a deep meaning of literary works. Because of this, communication is needed as the essence of language in which it is derived from shared linguistics conventions and shared codes within a culture. However, the author's intended meaning or message have to follow these rules and conventions in order to be easily shared and understood (Hall, 1997).

The constructionist approach is suitable to analyze the construction of meaning through language to explore various of discourses within the novel, in which it recognizes the social character of language and acknowledges that neither things in themselves nor the individual users of language can fix meaning (Hall, 1997). Hall explains in his book about the constructive approach below:

"things don't mean: we construct meaning, using representational system-concepts and sign.....we must not confuse the material world world. Where things and people exist, and the symbolic practice and processes through which representation, meaning and language operate."

(Hall, 1997:25)

The meaning of constructivist approach explains that the material object that deals with people and where they live is not the things that are stated by meaning, however rather on the language

Hall describes because of a particular sound or word stands for, symbolizes or represent a concept that it can function, in language, as a sign and convey meaning – or , as the constructions say, signify(1997:26).

In this case, the constructive approach is appropriate to apply because the object that will be analyzed is the main male character in the novel that is infected by sadistic behaviour. Writer tries to represent sadism through the main male character in her novel. Hall explains that there are two major variants or models of the constructive approach that are semiotic approach by Ferdinand de Saussure and discursive approach by Michael Foucault and I use discursive approach by Michael Foucault. This research only focuses on discursive to construct the meaning of sadism as the topic of discussion. In this approach language is not the only way to construct meaning, it also can be done by using discourse, the use of words to exchange and ideas. In this research, I want to analyze the subject matter but I only concerns with the use of discourse. Below is Hall's statement about discourse:

“discourse is about the production of knowledge through language. But since all social practices entail meaning and meaning shape and influence what we do - our conduct – all practices have a discursive aspect (Hall, 1997:44).

Additionally, he also states, “Things mean something and were ‘true’, only within a specific historical context. He did not believe that the same phenomena would be found across different historical period. he thought that, in each period discourse produced form of knowledge, object, subjects, and practices on knowledge, which differed radically from period, with no necessary continuity between them” (Hall, 1997:46).

Constructing the meaning toward certain discourse is not only about the discourse happened in the material thing itself, but rather on constructing a wider meaning toward the issue existed in material thing which related to historical context of a particular periode. Meanwhile, contextual background used to construct wider meaning compared to the meaning that only existed in material thing.

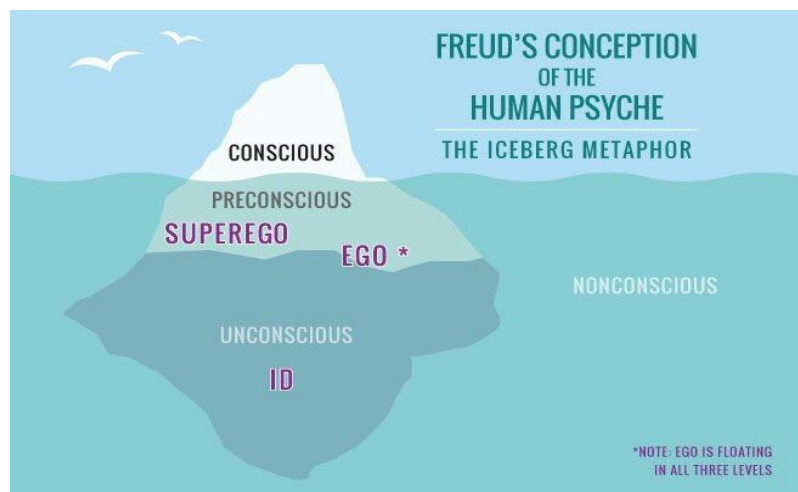
According to this perspective, the discourse that being discussed in E.L James *Fifty Shades of Grey* deals with the representation of sadism as the result of the author in writing the novel. Consequently, by combining the discourse in the novel with the contextual background upon the condition in American 2011 will be analyzed further to get detail information about sadism in the novel.

2.2.2 Psychoanalysis theory of Sigmund Freud

Sigmund Freud (1856 to 1939) is the founding father of psychoanalysis theory, a method for treating mental illness and also a theory that explains human behavior. Freud believes that events happened in our childhood have a great deal to shape our personality. He also states that children go through a series of psychosexual stages influenced their personality in adulthood. This theory becomes well-known in psychology but also brings controversial reactions both in his era and modern life. Freud assumes that personality developed through a series of childhood stages in which the pleasure-seeking energies of the *id* become the focus of certain erogenous areas. An erogenous zone is characterized as an area of the body that is particularly sensitive to stimulation.

The five psychosexual stages including the oral, anal, phallic, latent and genital stages and the erogenous zone associates with each stage serves as a source of pleasure (Cherry, 2018). The stages are divided into the oral stage (Birth to 1 year old), the anal stage (1 to 3 years old), the phallic stage (3 to 6 years old), the latent period (6 to puberty), and the genital stage (puberty to death). If the other stages have been completed successfully, the individual should now be well-balanced, warm, and caring. Unlike many of the earlier stages of development, Freud believes that the *ego* and the *superego* are fully formed and functioned at this point. Younger children are ruled by the *id*, which demands immediate satisfaction of the most basic needs and wants. Teens in the genital stage of development are able to balance their most basic urges against the need to conform to the demands of reality and social norms.

Freud (1923) later develops the more structural model of the mind comprising the entities of the *id*, the *ego*, and the *superego* which is called “the psychic apparatus”. These are not physical areas within the brain, but rather hypothetical conceptualizations of important mental functions. The *id*, the *ego*, and the *superego* have most commonly been conceptualized as three essential parts of the human personality (McLeod:2018).



Based on picture above, there are three elements of psychoanalysis theory by Sigmund Freud. They are *id*, *ego*, and *superego* which will be explained further below.

Id is a side of human thinking which consists of needs. *Id* works to follow instincts of what the body needs from biological and psychological needs such as sex, emotion, and food. *Id* contains the biological elements including instinct and *id*. In case, *id* is the conscious psychic energy to operate *ego* and *superego*. Below is the meaning of *id* from Lahey.

“The life instincts give rise to motives that sustain and promote life, such as hunger, self protection, and sexual desire. To Freud, the sexual and aggressive urges are by far the most important of these motives” (Lahey, 1983: 427).

Based on Lahey, *Id* does not care about everything that body needs and expects both pleasure and satisfaction. Freud mentions that *id* is a primary process of thinking. Meanwhile, *ego* is in the middle of the *id* and the *superego*. *Ego* is a psychological aspect of personality. It can emerge because of the need of the body to objectify desire no matter what without considering the realistic way to make it happen that is allowed or not. However, *ego* helps *id* to satisfy its needs. Lahey said that,

“*The ego* is formed because *the id* has to develop realistic ways of meeting needs and avoiding trouble caused by selfish and aggressive behaviour. *The ego* operates according to the reality principle” (Lahey, 1983 : 428).

Ego develops from *id* during in fancy. *The ego's* goal is to satisfy the demands of *id* in a safe a socially acceptable way. In contrast to *id*, *the ego* follows the reality principle as it operates in both the conscious and unconscious mind (McLeod:2018).

Ego takes control the demands of instincts. In addition, the act of *ego* runs suitable as a respond toward the reality between *id* and *superego*. Because of this, *ego* controls instincts focusing in attitude, ethics and norm to avoid the negative things happen in society as the result of unrealistic way to obtain human desire. Therefore, *ego* is the executive of personality; great desire of human being which must be objectified.

On the other hand, *superego* has a function to determine wheter the action that human does is true or false, proper or not, good or bad for human being's actions must obey and follow social morality. In case, society plays important role as the role model for people to live in. Lahey stated that,

“Society places restriction on the actions of the *id* and *ego* by creating *the superego*, the part of the thinking that opposes the desire of *the id* by enforcing moral restriction and by striving to attain a goal of “ideal” perfection” (Lahey, 1983 : 429).

It can be seen that superego plays important role as a controller between *id* and *ego*. This superego leads to the rules that exist in society in which people must follow and obey to. Because of this, these rules impact to limit the demand of *id*. Hence *superego* is the society's judgement (Freud, 1922 : 69).

Superego develops during early childhood (when the child identifies with the same sex parent) and is responsible for ensuring moral standards are followed. *The superego* operates on the morality principle and motivates us to behave in a socially responsible and acceptable manner(McLeod:2018).

In relation to the topic of discussion in this research; sadism in Christian Grey's characters, it can be inferred that Grey has sexual disorder in which he could achieve his abnormal sexual desire by inflictig pain toward his lover; Anna. By this case, to fulfill Grey's desire in doing his abnormal sex toward her lover, he breaks the rule of what normal sexual practices should be. In case, Grey makes Anna physically and mentally suffer because of his sexual violence. Yet, Grey still does it to acheive sexual satisfaction. Besides, *superego* can also be seen in this novel that will be discussed further in chapter 4 in which Grey realizes that what he does is cosidered as crime and breaks the existing laws in society.

2.2.2 Sexual Disorder

Sex and human sexuality are a core part of being human, so it is natural to wonder about sex in all of its different forms. The sexual disorder is alike people — they come in all different kinds of shapes and sizes. Having a sexual disorder does not mean something is “wrong” with you. It only means you experience a sudden reaction that affects other people at any time in their lives for any reason or no reason whatever.

While many sexual issues can be traced back to a physical problem or a sudden change in one's life circumstances, many sexual disorders' causes are not well-known or understood (Grohol,2019). In short, the sexual disorder can be indicated as the abnormality that affects someone's sexual life. The understanding of sexual disorder becomes a basic knowledge to recognize the idea of sadism

represented in the novel as the main topic of this research. According to Althrocchi:

“There is a great deal of disagreement, among the general public as well as among the mental health and legal professions, about what a sexual practices are acceptable and what practices are distasteful, immoral, deviant, or abnormal” (Althrocchi, 1980: 466).

The definion above implies meaning that sexual disorder is an abnormal sexual practices that deviate from the norm of humanity which is unpleasant and immoral. In case, sexual disorder in Christian is sadism. sadism is a practice of receiving sexual pleasure from inflicting pain on other (Lahey, 1983 : 516). Besides, sadism can be defined as,

“a marked prefrence for obtaining or icreasing sexual gratification by inflicting pain or psychological suffering (e.g humiliation) is the key characteristic of sexual sadism; a marked prefrence for one way or the other, and to minimize the stress that is inevitable in recounting a distrubig experience, especially if a decision is made to prosecute. (Davison et al. 1974 : 345-346)

Based on the definition above, sexual sadism focusses on gaining happiness or sexual satisfaction from the infliction of pain on another person. The pain that is given to the partner of sex becomes part of the satisfaction itself. In case, this action is still limited to normal such as **spanking, whipping, biting, paddling, caning** and **nipple clamps**.

However, sexual sadism is enjoying pleasure and satisfaction by making the sexual partner fells ill. In this point, the dominant does sadistic to his partner. It can happen because satisfaction has been accepted by partner although they suffer pain mainly in sexuality. Thus, this action is abnormal. In relation to the Fifty Shades of Grey, it can be seen clearly that christian grey as the male main character commite sadism since he does sexual violence toward his lover; Anastashia Steel in order to full fill his abnormal sexual desire by being a sadist.

CHAPTER 3. METHOD OF THE RESEARCH

This chapter scrutinizes the method that is used to analyze the topic of the study. Research methodology is applied as a guide to develop and get the objective result of the research. It includes type of research, data collection, data processing and data analysis.

3.1 Type of Research

This research is considered as qualitative research because the data deal with words rather than number. In this point, qualitative data are in the form of spoken words, written words and also visual images (Denscombe, 2007: 273). Indeed, the object of this research is a novel written by E. L. James entitled *Fifty of Grey* so that the data are in the form of selected quotations and dialogues related to sadism as the topic of discussion in this research.

3.2 Data Collection

The data in this research are categorized into two types consist of primary data and secondary data. In case, the primary data are information in the form of narratives text such as dialogues and quotations within *Fifty Shades of Grey* written by E.L James dealing with the topic of discussion in this research; sadism. Meanwhile the secondary data are derived from several books, journals, and internet sources mainly about the operation of representation theory by Stuart Hall and also the contextual background beyond the novel related to the real social condition of America in 2011.

3.3 Data Processing and Data Analysis

Processing and analyzing data are the next step to do after collecting the data. In processing and analyzing the novel, this research uses several steps to conduct the analysis of this research.

Accordingly, the first step is close reading comprehensively to know the main problem within *Fifty Shades of Grey*. This problem deals with sadism which is represented in Christian Grey's character. In this process, finding the data existed in the novel that relate to the topic of discussion upon sadism is important to do. The next step is finding selected data in the form of dialogues, statments, and quotations within the novel related to sadism. In case, this sadism refers to the tendency do derive pleasure especially sexual gratification in inflicting pain, suffering or humiliation on others. In relation to this definition, sadism that exists in *Fifty Shades of Grey* refers to the desire of the main male character; Grey to gain his sexual satisfaction toward his lover; Anna by doing sexual violence in the form of **lashing**, **smacking** and **snaring**.

The next step is classifying the data by choosing and categorizing quotations and dialogues in the novel which represent the issue in relation to sadism as the main topic in this research specifically focusing on the main male character; Grey. In this step, it is obligatory to mix these collected data from secondary data such as article, essay, and books that scrutinize the real social condition of American people in 2011 as the contextual background beyond the novel.

The next process is combining those selected data by using Representation theory by Stuart Hall. In this point there are three approaches in this theory consist of reflective approach, constructionist approach and intentional approach but I only apply constructionist approach because this approach deals with the way to gain the meaning of literary work by using language mainly focusing on certain discourse to costruct a meaning. This certain discourse to find out the representation of sadism trough the male main character in the novel.

Thus, this approach is suitable to use in this research to gain the meaning of sadism in *Fifty Shades of Grey*. Indeed, the meaning of sadism in this novel can be seen through selected statement of the main male character; Grey who sates that he is sadist. In addition supporting theory; psychoanalysis by segmund freud since this theory consists of *id*, *ego*, and *superego* to deliniate the meaning of

sadism mainly in Christian Grey as the dominant subject toward the submissive subject; Anastasia Stell.

Besides, it is also can be searched from the contract of sexual rules which have been agreed by both Grey and Anastasia. Moreover, it also can be explored from the existence of play room within the novel in which this play room is a room which full of tools to do sadism which consist of bondage with rope, bondage with leather cuffs, bondage with handcuffs or shackles or manacles, bondage with tape, and bondage with other (James, 2011: 174). Thus, those ways to gain the meaning of sadism are in the form of language.

The next step is mixing those collected data with the contextual background beyond the novel which relate to the real social condition of America in 2011. In this point, this condition refers to severe sexual sadism scale happened in America. Based on the article of psychological assessment in 2011, it is found that there are 102 participants deal with sexual sadism in America (Mokros, 2011:3). Therefore, this reality has a connection toward sadism in *Fifty Shades of Grey*. Then, it is needed to find the motive of the author within the novel related to sadism from the background of the author to answer the second research questions in this research. Finally, the final step is drawing conclusion. It is undertaken to make comprehensible explanation toward sadism in *Fifty Shades of Grey*.

CHAPTER V. CONCLUSSION

The sadism in this novel is represented through the character of Christian Grey as the male main character. Red room and contract letter illustrated as a symbol of sadism used by the male main character. A red room is Grey's private room to release his abnormal sexual desire that contains a lot of tools and gear that he uses when having sex. Based on the analysis conducted, it is concluded that the representation of sadism can be seen through the male main character, Christian Grey, where he shows his red room to Anna and the dangerous tools that will be used to make their sex better

The second is a contract letter. The contract letter is used to explain about the rules for the submissive and the dominant. In contract letter, it is explained that the submissive should focus on the function of vibrators, butt plugs, dildo, bondage with rope, bondage with leather cuffs, bondage with handcuffs/shackles/manacles, bondage with tape, and also the submissive should accept the pain/puishment/ discipline including **spanking, whipping, biting, genital clamps, hot wax, paddling, caning, nipple clamps**. These show how sadist is Grey because he gains sexual pleasure by inflicting pain to other people. The submissive can't reject whatever the dominant command if she rebels, she will be punished by some punishment as stated in the contract letter. The dominant also has to let his submissive partner in safety by do not act using fire play, needles, knives, cutting, piercing or blood and something that will leave permanent marks on the skin.

Christian's sadism happen because of his worst of his childhood. This creates deep trauma for him because he is too young to experience that condition. Based on Freud's Psychosexual Stages of Development there are 5 steps done in sexual activities namely, the oral stage, the anal stage, the phallic stage, the latent stage. According to Freud's, if a kid is not treated properly based on his stages of life, it will create a bad effect on the future, it's proved that Grey become a part of

BDSM and looking for new partners or the Submissive in doing sadism as the form of revenge.

The *id*, the *ego*, and the *superego* are formed inside the male main character of *Fifty Shades of Grey*. The *id* is about pleasure principle, that his pleasure is about BDSM. The *id* does not care about everything, it just expects both pleasure and satisfaction. His *ego* is a function to connect his *id* into reality, in this case, he needs a girl who is willing to satisfy his *id* and his *ego*. Christian's *ego* works to restricts the *id*, so he creates a contract to protect himself. The *superego* is about the moral principle that works along with *ego*. Grey's *superego* is shown through his playroom to save lots of stuff inside. He makes his room to satisfy his pleasure because he does not want other people to know about his sexual orientation. Hence, when he and his partner are having sex within the playroom he will be more satisfy because no one knows his sexual disorder except his partner who has been threatened by the contract.

E.L James got inspiration from reading many books and stories to build her imagination, and also from some of her life experiences (Today, 2015) James also represents the characters of Christian Grey as sadistic man, because Sadomasochism or BDSM rule consider as a common thing in America communities. Also, based on the article of psychological assessment in 2011, it is found that there are 102 participants deal with sexual sadism in America (Mokros, 2011:3). James does not agree with sadism because at the end of this novel, the characters broke their relationship. It also shows that Anna do rebellion to Grey. The author wants to show the reader if women were continuously hurt and tortured they will give up and leave the subject.

However, Grey felt regretful after being left out by Anna. He realizes that women should be loved sincerely instead of being tortured and hurt. This condition demonstrates that the *id*, the *ego*, and the *superego* are found inside the male main character's idea. Grey's *id* is about BDSM, while it is restricted by his *ego* through creating a contract to protect himself. Following by that, Grey's *superego* is shown through his playroom to save lots of stuff inside. He makes his room to satisfy his pleasure because he does not want other people know about his

sexual orientation. Hence, when he and his partner are having sex within the playroom he will be more satisfy because no one knows his sexual disorder except his partner who has been threatened by the contract. Additionally, this thesis gives the reader understanding about sexual disorder and its type, including sadism. Moreover, this thesis also guides me to aquire sadism that presented by the character through psychological knowladge.

BIBLIOGRAPY

- Afini, Ghea Nurfadila. 2013. "Masculinity And Power Reflected In Christopher Nolan's *Batman The Dark Knight Rises* Movie (2012): A Psychoanalytic Approach". Unpublished Thesis. Surakarta: Universitas Muhamadiyah Surakarta
- Altrocchi, John. *Abnormal Behaviour*. New York: Harcourt College Publisher, 1980
- Bressler, E. Charles. *Literary Criticism: An Introduction to Theory and Practice, Second Edition*. Prentice-Hall, Inc. 1994.
- Banjo. 2005. Urban Dictionary.
<https://www.urbandictionary.com/define.php?term=whipping>. Accessed on 07 November 2019.
- Burton, Neel, M D. 2014. The Psychology of Sadomasochis
<https://www.psychologytoday.com/us/blog/hide-and-seek/201408/the-psychology-sadomasochism>. Accessed on 26 September 2018.
- Cherry, Kendra. 2019. Freud's Id, Ego, and Superego.
<https://www.verywellmind.com/the-id-ego-and-superego-2795951>. Accessed on 02 October 2019
- Cherry, Kendra. 2019. Freud's Psychosexual Stages of Development.
<https://www.verywellmind.com/freuds-stages-of-psychosexual-development-2795962>. Accessed on 23 October 2019.
- Curtis, Tiffany. 2019. We asked a sex educator every questions you probably have about spanking. <https://www.yahoo.com/lifestyle/asked-sex-educator-every-probably-211141398.html>. Accessed on 07 November 2019.
- Davison, Gerald C and John M. Neale. 1974. *Abnormal Psychology Sixth Edition*. Canada.
- Deahl, Rachel. Nov 30, 2012. E.L. James: PW's Publishing Person of the Year
<https://www.publishersweekly.com/pw/by-topic/industry-news/people/article/54956-e-l-james-pw-s-publishing-person-of-the-year.html>. Accessed on 05 November 2018.
- Denscombe, M. 2007. *The Good Research Guide: For Small-Scale Social Research Projects*. New York: Open University Press.

- Edward, Amy. 2018. Freud: The Id, Ego, and Superego.
<https://www.digitalpsychology.net/psychology/a-brief-history-of-sigmund-freud-1856-1939/>. Accessed on 09 April 2019.
- Edward, Amy. 2018. A Brief History of Sigmund Freud (1856-1939)
<https://www.digitalpsychology.net/psychology/freud-the-id-ego-and-superego/>. Accessed on 09 April 2019.
- Ellis, H. 1936. *Studies in the Psychology of Sex*. New York: Random House
- FiftyShadesAS. 2015. E.L James & Fifty Shades of Grey
https://www.youtube.com/watch?v=uJ_wfml81Dc. Accessed on 04 October 2019
- Freud, Sigmund. *Group Psychology and the Analysis of the Ego*. Trans. James Trachey. London: International Press, 1922.
- Freeman, Shanna. 2019. How The Spanish Inquisition work.
<https://history.howstuffworks.com/historical-figures/spanish-inquisition.htm>. Accessed on 14 November 2019.
- Giugliano, John R. *A Psychoanalytic Overview of Excessive Sexual Behaviour and Addiction*. Pennsylvania: Taylor & Francis, Inc, 2003. PDF File.
<http://66.199.228.237/docs/A%20psychoanalytic%20overview%20of%20excessive%20sexual%20behaviour%20and%20addiction.pdf>
- Grogol, John M, Psy.D. 2019. Sex, Sexuality & Sexual Disorders.
<https://psychcentral.com/sex/>. Accessed on 01 November 2019.
- Hall, Stuart. 1997. *Representation: Cultural Representation and Signifying Practices*. London. SAGE Publications.
- Hill, Andreas, et al . 2006. "Sexual Sadis and Sadistic Personality Disorder in Sexual in Sexual Homicide". *Journal of Personality Disorder*, 20(6);671-684. City : The Gullford Press.
- Irish, Examiner. 2018. Sex advice with Suzi Godson: Her playful biting during sex hurts.
<https://www.google.com/amp/s/amp.irishexaminer.com/breakingnews/lifestyle/healthandlife/sex-advice-with-suzi-godson-her-playful-biting-during-sex-hurts-832717.html>. Accessed on 14 November 1994.
- James, E.L. 2011. *Fifty Shades of Grey*. United States of America.
- Lahey, Benjamin B. *Psychology: An introduction*. Toronto: McGraw Hill Education of Canada, 1983)

- McLeod, Saul. 2018. SimplyPsychology. simplypsychology.org/Sigmund-Freud.html.
- Meeker, C. Bondage and discipline, dominance and submission, and sadism and masochism (BDSM) identity development. In M. S. Plakhotnik, S. M. Nielsen, & D. M. Pane (Eds.), *Proceedings of the Tenth Annual College of Education & GSN Research Conference* (pp. 154-161). Miami: Florida International University, 2011.
- Mokros, Andreas et al. 2010. "Psychopath and Sexual Sadism" American Psychology – Law Societ, American Psychiatric Associaton 2010 Volume (35) : 188-199. America.
- Pelangi, Kinanti. 2017. "Sexual Sadism and Masochism in Character Kevin Morano in Novel *Seduction in Death By J.D Robb*". Unpublished Thesis. Semarang: Diponegoro University
- Rey, Michael. 2019. E.L James British Author Biography. <https://www.britannica.com/biography/E-L-James>. Accessed on 08 October 2019.
- Schreiner, Michael. 2016. *Psychoanalysis Sadism Explained*. <https://evolutioncounseling.com/sadism-explained/>. Accessed on 18 September 2018
- Soleha, Maratus. 2018. "Rejection Against Traditional Gender Roles Represented in *Celeste NG'S Everything I Never Told You*". Unpublished Thesis. Jember: Universitas Jember
- The Perfect Playroom: Fifty Shades of Grey Inspiration. <https://homeinspirationideas.net/room-inspiration-ideas/the-perfect-playroom-50-shades-of-grey-inspiration>. Accessed on 19 august 2019
- Thomas, W.Rees. 2017. *Sadism and Masocishm*. Published by The Royal College of Pyschiatrists.
- TODAY. 2015. E. L. James, '*Fifty Shades*' Real-Life Inspiration. <https://www.youtube.com/watch?v=b4SvZoSJPqE> . Accessed on 04 October 2019.
- Webbiography. 2015. E.L James : Biography. <http://www.webbiography.com/biographies/e-l-james>. Accessed on 04 October 2019.

Wigington, Patti. 2018. *Biography of Marquis de Sade, French Novelist and Libertine*. <https://www.thoughtco.com/marquis-de-sade-biography4174361>. Accessed on 25 October 2018.