

BUKTI LoA DARI ABSTRAK PENULIS



**THE 2nd INTERNATIONAL SEMINAR AND WORKSHOP
OF PLANT INDUSTRY**
Graduate Program of Biotechnology University
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Islamic Development Bank University of Jember
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Date : October 25rd, 2018

To.

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LETTER OF ACCEPTANCE

Dear Authors

We are pleased to inform you that your submitted abstract as specified below:

Title : The System Based Empowerment For People'S Coffee Institution At
The Coffee Republic Of Bondowoso
Authors : Dra. Latifatul Izzah, M.Hum., Dr. Drs. Maulana Surya Kusumah,
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has been officially accepted for **poster presentation** in The 2nd International Seminar and
Workshop of Plant Industry 2018 which will be held in Jember on November 1st – 2nd, 2018.

In order to help us in organizing a well-prepared and successful international conference,
please submit your full paper to <http://intersem-plantindustry.pui.unej.ac.id/submission/>
before October, 27th 2018 with technical writing as guided by the template of intended
proceeding or journal in <http://intersem-plantindustry.pui.unej.ac.id/oral-poster-guide/line/> ,
your kind cooperation is highly appreciated.

Once again, thank you for your participation and we are looking forward to seeing you in
Jember, Indonesia.

Your Sincerely

Mohammad Ubaidillah S Si., M.Agr., Ph.D
Chairperson of The 2nd International Seminar and Workshop of Plant Industry 2018

POSTER PRESENTATION

THE SYSTEM BASED EMPOWERMENT FOR PEOPLE'S COFFEE INSTITUTION AT THE COFFEE REPUBLIC OF BONDOWOSO



Latifatul Izzah, Maulana Surya Kusumah, Suharto, Yanuar Nurdiansyah, IG. Krisnadi

Introduction

The Regent of Bondowoso, Amin Said Husni, has declared the preference in Bondowoso coffee farmers through the icon of "Coffee Republic of Bondowoso". The Regent of Bondowoso, Amin Said Husni, has declared the preference in Bondowoso coffee farmers through the icon of "Coffee Republic of Bondowoso". The objectives of the declaration of the Arabica Coffee Cluster is to enhance the prosperity of coffee farmers. The Regent decided the Arabica Coffee Cluster as an effort to increase Bondowoso's superior products. PTPN XII contributed to the success by exporting Arabica Coffee to the European region. To maximize the planting of the Cluster of Arabica Coffee, the Regent through the Bondowoso Forestry and Plantation Agency formed 49 groups. But the problem is those 49 groups competed to each other on the market accessibility of their products.

Aim

The purpose of this research is, namely: 1) describes the causes of coffee farmers group competition; 2) increasing the farmers bargaining position against exporters and the domestic market in the form of cafes.

Method

This research was utilizing a qualitative method. The research was emphasizing the "conflict theory" approach from Ralf Dahrendorf.

Result

The Arabica Coffee Cluster succeeded in becoming a superior product of the Bondowoso Region which was inseparable from the intervention of the Regent of Amin Said Husni. The Regent invited 7 institutions to popularize Arabica coffee plants. But in the middle of the institutional process, all of the 49 coffee farmer groups worked based on their capability. They are looking for their own markets for their coffee yields products. Finally, there was a gap among farmer groups. This condition is exploited by exporters company to monopolize the price of coffee bean.



Conclusions and Recommendations

There is two source of the competition of coffee farmer group in the Bondowoso. First, competition is a result of inequality of capital flows for coffee farmers. Second, the marketing of coffee products which carried out by every group without coordination to other groups. The research team proposes the strengthening of the institution of coffee farmers by developing one door marketing system by making an application "Information System Forecasting Market Demand Against Harvest Coffee Plantation Using the Weight Moving Average (WMA) Method".









Cover Buku Yang Memuat Abstrak



DAFTAR ISI BUKU ABSTRAK

Universitas
Jember

November 01-02, 2018
Jember - Indonesia



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ABSTRAK PENULIS DALAM BUKU ABSTRAK

November 01-02, 2018
Jember - Indonesia



**The System Based Empowerment for People's Coffee Institution at
The Coffee Republic of Bondowoso**

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ABSTRACT

The purpose of this paper is to deliver the result of research at people coffee farm. The research is to describes the causes group competition and increasing the farmers bargaining position against exporters and the domestic market in the form of cafes. The Regent of Bondowoso, Amin Said Husni, has declared the preference in Bondowoso coffee farmers through the icon of "Coffee Republic of Bondowoso". The objectives of the declaration of the Arabica Coffee Cluster is to enhance the prosperity of coffee farmers. This research was utilizing a qualitative method and emphasizing the "conflict theory" approach from Ralf Dahrendorf. The study uses interpretive narrative analysis. The Arabica Coffee Cluster succeeded in becoming a superior product of the Bondowoso Region which was inseparable from the intervention of the Regent of Amin Said Husni. The research team proposes the strengthening of the institution of coffee farmers by developing one door marketing system by making an application. This System information also includes features, namely: the condition of the plantation area which owned by members of the farmer's group, the number of Bondowoso coffee farmers, the number of production of each farmer group, the production of farmer groups, the coffee market or the market of each farmer group. All of these conditions can be monitored by all farmer groups through an Android communication tool.

Keywords: Coffee Republic, coffee farmers, superior product, arabica coffee cluster

BUKTI SERTIFIKAT KEGIATAN



Certificate

14463/JUN25/DL/2018

This is to certify that:

LATIFATU IZZAH

as POSTER PRESENTER

INTERNATIONAL SEMINAR AND WORKSHOPOF PLANT INDUSTRY

"Plant Improvement Through Molecular Approach"

November 1st-2nd, 2018, at University of Jember.

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