

AN ANALYSIS OF FORMULAIC STRUCTURE IN JAMES DASHNER'S *THE MAZE RUNNER*

THESIS

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ENGLISH DEPARTMENT FACULTY OF HUMANITIES UNIVERSITAS JEMBER 2019



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Submitted to the English Department, Faculty of Humanities, Universitas Jember in partial fulfillment of the requirements for the degree Sarjana Sastra in English Studies

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DEDICATION

This thesis is dedicated to my beloved parents Sugiarto and Buni Astutik who always support and pray for me in my hard time and for my brother, Aditya for love will never end.



ΜΟΤΤΟ

"Be unpredictable, be real, be interesting. Tell a good story" (James Dashner)



DECLARATION

I sincerely declare that this thesis entitled "AN ANALYSIS OF FORMULAIC STRUCTURE IN JAMES DASHNER'S THE MAZE *RUNNER*" is a genuine writing. I state that the research described in this thesis have never been submitted for any other degree or publications. With all of my consciousness, I clarify that the sources applied and any assist received in the making of writing have all been acknowledged.



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ACKNOWLEDGEMENT

I would like to praise to Allah SWT for the blessing and mercies given me to end up my study. Secondly, I would like to give my gratitude and appreciation to those who have supported me and contributed to me every single day during my study.

- 1. Prof. Dr. Akhmad Sofyan, M.Hum, the Dean of Faculty of Humanities, Universitas Jember;
- Irana Astutiningsih S.S., M.A and Dr. Eko Suwargono, M.Hum as my advisors and Dr. Mochamad Ilham, M.Si and L.Dyah Purwita WSWW, S.S., M.A as my examiners. My deepest gratitude is given to them who have given me guidance and advices for the improvement of academic writing;
- all of the lecturers in English Department, Faculty of Humanites, Universitas Jember who have given me valuable knowledge and experience during my academic years.
- 4. My dearest family, Buni Astutik, Sugiarto, Aditya, Djakim, Tija for love, laugh, sad and prayer. I am nothing without all of you.
- 5. All of my pleasant siblings and family who have supported me to finish this thesis.
- My best friends, Yuni Eka Putri Haryanti and Mirna Tri Puspaningrum for supporting me during my though moments and giving new colour to my life.
- 7. My crazy friends, Berty, Dicha, Silvi, Dhona, Herlin for every laugh;
- 8. My new family KKN 223who give me a meaningful experience.
- All of my friends in English Department 2015who always be my family in sharing happiness and sadness. Thank you for always be kindnest friends
- My beloved partner, Fahrur Rosi for love, support, faith, and prayer. Thank you, dear.
- 11. My almamater

Hopefully, this thesis could contribute and help those who intend to do research in English Literature Studies.

Jember,



SUMMARY

An Analysis of Formulaic Structure in James Dashner's *The Maze Runner*; Retno Eka Putri Sugiastini, 150110101084; 2019: 45 pages; The English Department, Faculty of Humanities, Universitas Jember.

The Maze Runner is a novel written by James Dashner which was published in 2009. This research discusses the formula in *The Maze Runner* using formula theory by John G. Cawelti (1976) to finish this thesis. The formula in this novel is done by finding the narrative structure in the novel such as setting, plot and characterization as the standardization aspect based on Cawelti's theory formula. It helps to find out the uniqueness of this novel which makes it different from previous novels. This thesis is continued by finding the power domination through the novel as the escapism aspect based on Cawelti's theory formula. It also leads the concept of power domination as the main problem in this novel.

This thesis is qualitative research where the data are not in the form of numbers but through the descriptive research. The data are divided into two types, primary and secondary data. The primary data are taken from *The Maze Runner* novel focusing on three elements of formulaic pattern. The secondary data are taken from books, journals, articles and website from internet which are related to power domination in USA.

As a result, it can be concluded that *The Maze Runner* uses the popular pattern adventure and alien beings as the dominant pattern. The setting here using USA as the background of the story which the Maze is designed where the characters must pass many obstacles and monsters. Moreover, the Glade is the unique place which is created by the author as a safety place for the Gladers survive their life. *The Maze Runner*'s novel follows adventure, alien beings as well as dystopian story where the heroes look for a freedom and against the monsters, Grievers as well as the power domination. However, the hero named Thomas was a part of the system who has domination. The second is about power domination in USA. It is related with the power domination in USA which

appears in *The Maze Runner*'s novel. It discusses that WICKED as the Creator control the Gladers using the satellite technology through the monsters, Grievers. This condition is relevant with the USA which creates the sattelite (GPS) named Navstar to control military and civilian for war and geographic information system, earthquake monitoring, vehicle tracking as well as for commercial purposes.



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CHAPTER 1. INTRODUCTION

This chapter contains of the background of the study as the first explanation how the research will be. It also contains of the topic discussion to know what the topic that is used in this research, and research question to discuss as well as the goal of the study to point out of this research is understood well.

1.1 Background of the Study

James Dashner was born in Georgia but now lives and writes in the Rocky Mountains. He is the author of the #1 New York times bestselling Maze Runner series: The Maze Runner, The Scorch Trials, The Death Cure, The Kill Order and The Fever Code (Arreola, 2016). He also wrote the newest series is The Mortality Doctrine: The Eye of Minds, The Rule of Thoughts, and The Game of Lives (Dashner, 1995-2015). James Dashner is an American writer of speculative fiction, primarily series for children or young adult, such as The Maze Runner series and the young adult fantasy series. He wrote about the fantasy, science fiction, and children's literature genre. The Maze Runner's novel discusses about the social problem because the novel tells about adventure, fantasy and a young adult dystopian fiction. It is marked with environmental disaster and the constant terror. It also tells that there is a young man who lost his memories except his name and he has to survive in a maze which is full of the monsters, Grievers. There are many modern technologies that are used in this novel but it still has a poor quality of life because the environmental disaster and the constant terror in this modern era.

James Dashner published *The Maze Runner*'s novel on October 7th 2009 in United Kingdom as the first fantasy series and young adult dystopian fiction novel. James Dashner wrote trilogy novels of *The Maze Runner* such as *The Maze Runner* (2009), *The Scorch Trials* (2010), and *The Death Cure* (2011). Furthermore, he wrote two prequel novels, *The Kill Order* (2012), and *The Fever Code* (2016), and a companion book titled *The Maze Runner Files* (2013) (Graeme, 2014).

The Maze Runner by James Dashner tells about a young man that is sent in a maze without his memories. He just remembers his name, Thomas. In the maze, there are many young men who have been sent to that place before Thomas. They stay in a safety place of the maze, it is a Glade. The Gladers, people who stay in Glade, have a job that they can do in Glade such as gardening, cooking, runner, and many others. The runners officiate to find an exit from the maze. Everyday, the runners have to run down maze outside the Glade. In the night, all runners have to be inside the Glade because the Grievers, monsters in the maze, will come and kill everyone who still in the maze. By running, they hope to find an exit from that place and meet their family, again. But, the maze track is always changed everyday so it is impossible to exit from that place. One day, the door of the glade cannot close so the Grievers can enter the glade and attack all of the Gladers. Everyday, there is one person who is brought and killed by Grievers. The only one way to be safe from that place is by going out from that place soon.

This novel is the dsytopian novel. Dystopian is the imagined world or society in which people lead dehumanized and fearful lives (Merriam Webster, 1828). It means that dystopian is marked with environmental disaster, the constant error, and also constains of adventure story. Based on Cawelti, the central fantasy of the adventure story is that of the hero, individual or group - overcoming obstacles and dangers and accomplishing some important and moral mission (1976:39). It means that, there are many dangerous obstacles that must be finished to reach the certain goal. The main character and some people in the story must find an exit from the Maze that is full of the monsters, Grievers. There are some novels that also contain of dystopian and adventure story as The Maze Runner's novel. They are Hunger Games and The Giver. From that, there is the WICKED as the power domination that has become characteristic in dystopian novel. For example, the characters in the novel are forced to stay in a place by the stronger people and they must find the way to go out from the Maze which is full of the monsters, Grievers. The novel also tells that the characters are made to lose their memories except their name. They can only remember when they are bitten by the

Grievers. Seeing the pattern of *The Maze Runner* as the popular novel, I find it is suitable to use Cawelti's formulaic theory.

1.2 Topic to Discuss

In this part, there is explanation about the topic that will be used in this research. The topic research focuses on the power domination which is in the novel related to formula structure and cultural problem.

1.3 Research Question

Using formulaic theory by Cawelti, there are some questions are raised in this study:

- 1. How is the formulaic pattern of *The Maze Runner* as the popular novel?
- 2. How is the relationship between the formula structure and cultural problem related to power domination?

1.4 The Goal of the Study

According to the problems, the aims of this study are :

- 1. To know the formulaic pattern of the novel as the popular novel,
- 2. To know the relationship between the formula structure and cultural problem related to power domination.

CHAPTER 2. LITERATURE REVIEW

This chapter contains of the explanation of literature review. It will discuss about the theory that I used in my research and the explanation about the previous research. For my previous research, I choose three researches that have the equal theory and the equal topic to discuss my research. It is needed to distinguish the study of analysis process in my thesis proposal.

2.1 Previous Research

Literary review is a certain element of any research in supporting the research. It will help the researcher to analyze a topic through specifying the differences and the similarities with the previous research. Previous research aims to find out the gap of the research in this analysis. There are four previous research. The first is from Pingkan Ayu Prameswari (2018) entitled "Bringing Greek Mythology into American Story: A Formulaic Analysis of Rick Riordian's *The Trials of Apollo: The Hidden Oracle*". The second is from Mita Afrilia Ningsih (2018) entitled "An Analysis of Popular Formula in Erika Johansen's *The Queen Of The Tearling*". The third is from Ardha Prima Tahier (2017) entitled "An Ecocritical Analysis Of Nature and Culture In *The Maze Runner* Trilogy Novel By James Dashner." The fourth is from the article of Nurratnasari (2017) entitled "The Romance Formula in John Green's *The Fault In Our Stars*".

From the first previous research, Pingkan's thesis discusses about Greek Mythology which is brought into American story. In her novel, there were two cultures such as American culture in the 21st and Greek Mythology. It told about the hero. The heroes between American culture and Greek Mythology was different. For example, American and Greek heroes different appearance as Captain America and Superman from America and Zeus, poseidon and Hercules from Greece. Although the appearance of those heroes were different, they also had similarity. For example, from the superiority which could attract American people to read the book especially about the myth. American people could bring Greek Ideology from Greek philosophers into America. Based on books and

statemens by the famous philosophers such as Plato, Socrates, and Aristotle, the ideology from the philosophers was used by American people. It was used as foundation of American ideology to develop their country well. So, American could be a superior country because they could develop the best technology that they had. In her research, she uses the formulaic theory by John G. Cawelti to identify about the superiority in America which made the people wanted to read the novel although it told about the myth. As the result, Pingkan found that her object material (novel) is about the adventure story based on superhero story about Greek mythology in American culture in different way. She also found that the problem in America such as LGBTQ appearanced in the story. Pingkan's research uses the formula theory that is same with my theory so it makes me more easy to understand the theory.

The second previous research is from Mita that discusses about the relation or connection between the novel and culture in the story. So, she related the culture of the novel and the culture of American which had the similarity from the economic problems and social. The story of the novel told about the adventure story. It was showed that the novel contained of the hero, dangerous obstacles, evil, and the enemies. Mita's research uses the formula theory so it is same with my research. It can also help me to understand well about the formula theory.

The third previous research is from Ardha. Ardha's thesis tells that the research aims to reveal how nature is presented, what kind of human attitude the characters demonstrate, and how the interconnection between nature and culture is depicted in *The Maze Runner* trilogy. So, he investigated five environmental aspects in the novel such as the representation of nature, nature exploration, the interconnection of nature and culture, technology, and political impact on nature. He applied ecocritical approach and descriptive qualitative method. His analysis discovered a quite deep environmental value suggested by *The Maze Runner* trilogy that nature was represented through a metaphorical object of *home*, the characters then demonstrate a lack of human attitude towards nature viewed from their explorations on nature; and the interconnection between nature and culture

was according to the examination of an inappropriate encounter between a desert and a city which lead to the absence of a boundary between the two interconnected concepts, and how a totalitarian government caused disrespected attitude towards nature by abusing advanced technology (Tahier, 2017). The result of his research able to introduce Ecocriticism as a compelling theory of literary criticism ad to contribute the preservation of nature through academic way. He uses the same object material so it makes me more easy to understand well about the novel and the characteristics as well as to understand the condition of the environmental disaster. It can be caused by the stronger people who dominates a place in the novel. Besides that, his analysis is totally different discussion with me because he uses Ecocritical approach to analyze his research.

The last previous research is from article of Nurratnasari that discusses about the romance formula in *The Fault In Our Stars* novel by using Cawelti's theory formula. She discussed this research to elaborate the formulas which was in the popular novel. She used popular theory of romance by John G. Cawelti that gives contribution about the theory of my research. Her analysis showed that novel contains of formula elements such as hero and heroine characters and the plot told about the romance. This article gives some contributions especially about the theory in order to understand more about it. Furthermore, it will be different discussion because her analysis using the different object material with my research four different previous give a contribution in my research.

On the first previous, she discusses about the America Culture and Greek mythology. She also brings the issue LGBTQ in American Culture. The second previous, she analyzes about the adventure using Cawelti's formula theory. It means that the discussion can give me advantages because I also will use the adventure pattern by Cawelti's formula theory as my research. On the third previous he analyzes the characters and characteristics, the interconnection between nature and culture and totalitarian government induces disrespect attitude towards nature by misusing advanced technology. It shows that his disscussion also can help me when I find out the intrinsic elements of my novel because he uses the same object material with my research. The last previous research also gives a lot contributions in my research especially about the Cawelti's theory. In her research, she discussed about the characters of the novel that contains of romances plot. She also analyzed about the setting and characteristics about the novel.

2.2 Theoretical Framework

2.2.1 Theory of Formula by John G. Cawelti

John G. Cawelti wrote a book entitled Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture in 1976. Based on Cawelti, there are two usages of the term formula related to the conception to set forth. The first is the usage denotes a conventional way of treating some specific thing or person and the second is the usage aims to larger plot types which explains about the boy meets girl, boy and girl have a misunderstanding, boy gets girl (Cawelti, 1976:5).

From that, the popular story are patterns or archetypes to a specific culture or period. Archetypes or patterns are the popular story types in different culture at many different times (Cawelti, 1976:6). It means that, formula can be used in many stories that have equal patterns and different culture. It is like the same characteristics of the story with the previous story. For example, in a story has three heroes that will fight enemies and crime but in another story also has three heroes that will fight enemies and crime. On the other hand, both of two stories must have the differences. It can be from the power that is had by the heroes.

2.2.2 The Artistic Characteristics of Formula Literature

There are two characteristics of formula literature. The first is standardization and the second is the escapism and relaxation (Cawelti, 1976:8).

While standardization is not highly valued in modern artistic ideologies, it is, in important ways, the essence of all literature. Standard conventions establish a common ground between writers and audiences. Without at least some form of standardization, artistic communication would not be possible (Cawelti, 1976:8). So, standardization is associated with the structure, patterns, characters, plot, setting that are related to intrinsic elements. The literary works must have standardization through the certain archetype story in order they can be popular literary works.

Another characteristic of formulaic literature is esacpism. Based on Cawelti, characteristic of formula literature is the dominant influence of the goals of escape and entertainment because such formulaic types as msytery and adventure stories are used as a means of temporary escape from the frustations of life, stories in these modes are commonly defined as subliterature, entertainment, popular art, lowbrow culture, or in terms of some other pejorative opposition (1976:13). It means that escapism is the term of the writer makes the story which is different with the others stories.

2.2.3 A Typology of Literary Formulas

One of the important problems connected with the study of literary formulas is to arrive at some understanding of the general story types that underlie the diversity of formulaic constructions (Cawelti, 1976:37). There are five primary moral fantasy based on Cawelti such as Adventure, Romance, Mystery, Melodrama, Alien Beings or States.

1. Adventure

The central fantasy of the adventure story is that of the her – individual or group – overcoming obstacles and dangers and accomplishing some important and moral mission (Cawelti, 1976:39). It means that, adeventure story is the story that contains of the heroes must do the resistance to the power dominant that the heroes of the story must pass some dangerous obstacles in order to reach the certain goal. There are many dangerous obstacles that must be finished by hero to reach the certain mission.

Cawelti said that there are in general two primary ways in which the hero can be characterized: as superhero with exceptional strength or ablity or as "one of us," a figure marked, at least at the beginning of the story, by flawed abilities and attitudes presumably shared by the audience (1976:40). Actually, the hero does not have an ability or the strength or "one of us" but those people can be a hero when they can help each other, do the certain mission and reach the victory.

2. Romance

The second moral fantasy is the romance. Romance is the story about the relationship between boy and girl. The characteristic of romance is not only started by the girl, but the development of a love story between boy and girl.

The moral fantasy of the romance is that of love triumphant permanent, overcoming all obstacles and difficulties. Though the usual outcome is a permanently happy marriage, more sophisticated types of love story sometimes end in the death of one or both of the lovers, but always in such a way as to suggest that the love relation has been of asting impact (Cawelti, 1967:42). It means that, romance story can be happy ending. Boy and girl can be happy couple when they get married and love each other. On the other hand, there are some romance story that contains of sad ending. It can be the one of the couple die, cheat with another people, etc.

3. Mystery

The third moral fantasy is the mystery. The principle of the mystery story is the investigation and discovery of hidden secrets, the discovery usually leading to some benefit for the character(s) with whom the reader identifies. In mystery formulas, the problem always has a desirable and rational solution, for this is the underlying moral fantasy expressed in this formulaic archetype (Cawelti, 1976:43).

Mystery story usually tells about the investigation and discovery of hidden secrets. The aims of the mystery story is usually to solve the problem which is

difficult to be guessed. In solving the problem, it will be faced with the dangers obstacles until the problem is solved.

4. Melodrama

The next fantasy is melodrama. Melodrama is the fantasy of a world that operates according to our heart's desires in contrast to the other formula types that are fantasies of particular actions or states of being that counter some of our deepest fears or concentrate on particular wishes for victory or love or knowledge (Cawelti, 1976:45).

So, melodrama here contains of all the other fantasies. It aims to make the reader feel the condition of the story and also to build up the sense of the story.

5. Alien Beings or States

One of the largest and certainly the strangest of all formulaic types consits of stories dealing with alien beings and states. Mostly, the portrayal of the alien beings or states is the horror story that tells about the depredations and ultimate destruction of some monster, is one of the most striking formulas of this type (Cawelti, 1976:47).

2.2.4 Formulas and Culture

Formulas are cultural products and in turn presumably have some sort of influence on culture because they become conventional ways of representing and relating certain images, symbols, themes, and myths. The process through which formulas develop, change, and give way to other formulas is a kind of cultural evolution with survival through audience selection (Cawelti, 1976:20). Formula describes and relates with certain images, stbols, themes, and myths. Formula and culture cannot be separated because they are related each other and formula as cultural product.

There three main approaches that are applied to explain the cultural functions such as (1) impact or effect theories; (2) deterministic theories; and (3) symbolic or reflective theories (Cawelti, 1976:22).

The first approach is impact or effect theories. This approach is to treat literature as a moral or political problem to determine which literary patterns have desirable effects on human conduct and which have bad effects, in order to support the former and suppress or censor the latter. There is a weakness of this approach is that they tend to treat literary or artistic experience like any other kind of experience. The second approach is deterministic theories. This approach is the most striking being various applications ideas to the explanation of literature. This approach is also applied to the interpretation of all sorts of literature interestingly. There are two weaknesses of this approach such as they depend on the priori assumption that a particular social or psychological dynamic is the basic cause of human behaviour and their tendency to reduce literary experience to other froms of behaviour. The last approach is symbolic or reflective theories. In this approach, symbols and myths are means by which a culture expresses the complex of feelings, values and ideas is attaches to a thing (Cawelti, 1976:22-27).

There are four interrelated hypothesis about the dialectic between formulaic literature and the culture that produces:

- 1. Formula stories affirm existing interests and attitude by presenting an imaginary world which is aligned with these interests and attitudes.
- Formula resolve tensions and ambiguities resulting from the conflicting interests of different groups within the culture or from ambiguous attitudes toward particular values.
- 3. Formula enable the audience to explore in fantasy the boundary between the permitted and the forbidden and to experience in a carefully controlled way the possibility of stepping across this boundary.
- 4. Literary formulas assist in the process of assimilating changes in values to traditional imaginative constructs.

Some points above are explained by Cawelti in which literary formulas relate to the processes of culture (1976:35-36).

CHAPTER 3. RESEARCH DESIGN AND METHODOLOGY

This chapter contains of type of research, data collection, data processing and data analysis. Type of research explains about what type that are suitable in this research, data collection explains about what kinds of the data that are used in this research, data processing and data analysing explain about the steps to analyze this research.

3.1 Type of Research

Qualitative research is empirical research where the data are not in the form of numbers (Punch, 1998). It means that the qualitative research is descriptive research that inclines to use data analysis. The process and meaning are more highlighted in qualitative research. In this research, the data are taken based on the narrative structure in *The Maze Runner* novel. This analysis will also relate it to the condition in America where the story was written.

3.2 Data Collection

Data are the important thing in this research. The data are taken from the primary data and secondary data. The primary data are taken from the narrations, statements and dialogues from *The Maze Runner* novel. On the other hand, the secondary data are taken from the previous thesis that has similar discussion with this analysis. Other sources for secondary data are books, journal, website which are related to the topic to discuss. Furthermore, I also use the book by John G. Cawelti entitled *Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture* to understand more about the theory and answer the research question.

3.3 Data Processing and Data Analysis

Data processing and data analysis are important part after collecting the data. There are several steps in processing the data. The first step that must be done is close reading repeatedly. It aims to understand more about the whole story of the novel. After that, I read the book entitled *Adventure, Mystery, and*

Romance: Formula Stories as Art and Popular Culture by John G. Cawelti to know the theory that will be used in this analysis. That book is used because there are the patterns of the story in *The Maze Runner* will be analyzed by Formula theory.

The second step is classifying the data from the novel and other sources such as the journals, internet, thesis as the secondary data to support this analysis. After selecting and classifying the data from the novel and others sources, the next step is analyzing the data by using the formula theory by John G. Cawelti. Analyzing the data will be divided into two points. The first point is finding the intrinsic elements of the novel such as the structure, plot, characterization, and setting as the standardization aspect based on Cawelti's theory of formula. It helps to find out the uniqueness of the novel that makes it different from literary works. The second point in analyzing the data is escapism as the second aspect based on Cawelti's theory of formula to escape from the pattern of previous novels. This is done by finding the social and cultural condition of the novel. The escapism will bring the reader to escape from the reality to the foreign world that is created from this novel, *The Maze Runner*. It lead the concept of power domination as the main problem of the novel and to answer the second question of this research which will be connected to the cultural background in America.

CHAPTER 5. CONCLUSION

The Maze Runner is a popular formulaic novel which was written by James Dashner in 2009. There are two major discussions in this thesis. The first is to know how the dystopian novel can be a popular novel at that time. The second is to know how the formulaic pattern is related to American Culture about power domination.

The first research question is answered by describing the standardization of the novel such as plot, setting and characters. Through the novel, the story is constructed by the use of adventure pattern and alien beings as the dominant archetype. In terms of setting, it is found two major settings, the Maze and the Glade. The setting of place here using America as the background of the story which the Maze is designed where the characters must pass many obstacles and monsters. Furthermore, the Glade is also the unique place which is created by the author as a safety place for the Gladers survive their life. It can be said that the moral fantasy of *The Maze Runner*'s novel follows adventure, alien beings as well as dystopian story where the heroes look for a freedom and against the monsters, Grievers as well as the power domination. However, the hero named Thomas was a part of the system who has domination.

The second question is answered by finding the escapism. Through the standardization of the novel, the reader is offered to escape from the reality. However, it does not mean that the real life is different from the novel. Infact, it is closely related. As the dystopian story, the discourse of power is seen through how WICKED dominates the Gladers using satellite technology through the monsters, Grievers. It is closely related to how the USA that creates the satellite (GPS) control military and civilian. It aims for war, geographic information system, earthquake monitoring and vehicle tracking and also increasing its service for commercial. Dashner also aims to make a new atmosphere for audiences to escape from the real life.

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