

AN ANALYSIS OF RHETORIC IN SELECTED STATEMENTS OF BARACK HUSSEIN OBAMA AND SUSILO BAMBANG YUDOYONO'S SPEECH ON RECONCILIATION EFFORTS REGARDING MIDDLE EAST CONFLICTS

THESIS

Presented to English Department, Faculty of Letters, Jember University, as one of the requirements to get the Award of Sarjana Sastra degree in English Studies

Written by:

MASDUKI

NIM: 070110191059

ENGLISH DEPARTMENT
FACULTY OF LETTERS
JEMBER UNIVERSITY
2011

DEDICATION

This thesis is dedicated to:

- 1. My beloved parents, Kariman and Ngatina, for their love, prayers, support and affection;
- 2. My dear brother, Jamil and my sisters Heni, Lilik Handayani, for their spirit and amazing love;
- 3. My beloved wife for her love and support;
- 4. All of my teachers and lecturers; for their attention and help;
- 5. My Almamater.

MOTTO

It's Not What I Do But How I Do it

Not What I Say But How I Say It

(Mae West)

DECLARATION

I hereby state that the thesis entitled AN ANALYSIS OF RHETORIC IN SELECTED STATEMENTS OF BARACK HUSSEIN OBAMA AND SUSILO BAMBANG YUDHOYONO'S SPEECH ON RECONCILIATION REGARDING MIDDLE EAST CONFLICTS. I certify that the analysis and the research described in this thesis have never been submitted for any other degree or any publications.

I certify to the best of my knowledge that all sources used and any help received in the preparation of this thesis have been acknowledged.

Jember February, 2011
The writer

MASDUKI 070110191059

THESIS

AN ANALYSIS OF RHETORIC IN SELECTED STATEMENTS OF BARACK HUSSEIN OBAMA AND SUSILO BAMBANG YUDHOYONO'S SPEECH ON RECONCILIATION EFFORTS REGARDING MIDDLE EAST CONFLICTS

By

Masduki

0711010191059

Supervisor

The first supervisor : Dr. Hairus Salikin, M.Ed

The second supervisor : Drs. Hadiri, M.A

APPROVAL SHEET

The thesis entitled "An Analysis of Rhetoric in Selected Statements of Barack Hussein Obama and Susilo Bambang Yudhoyono's speech on Reconciliation Regarding Middle East Conflicts" is examined and approved by the Examination Committee of English Department, Faculty of Letters, Jember University.

Day	: Wednesday	
Date	: 2nd of February, 2011	
Place	: Facutly of letters, Jember Univer	ersity
	Secretary,	Chairman,
	ni Kusumaningputri, S.S, M.Pd NIP:132310226 embers:	Prof. Dr. Samudji, M.A NIP: 194808161976031002
1.	Dr. Hairus Salikin, M.Ed. NIP: 196310151989021001	()
2.	Drs. Hadiri, M.A. NIP: 194807171976031003	()
	ors. Wisasongko, M.A IIP: 196204141988031004	()

Approved by the Dean

<u>Drs. Syamsul Anam, M.A.</u> NIP: 19590918198801001

SUMMARY

"An Analysis of Rhetoric In Selected Statements Of Barack Hussein Obama and Susilo Bambang Yudhoyono's Speech On Reconciliation Efforts Regarding Middle East Conflicts". Masduki. Nim 07110191059.2010: 50 pages. English Department, Faculty of Letters, Jember University.

This thesis is concerned with discourse analysis, specifically related to a rhetoric approach. Rhetoric is a strategy to send someone's ideas and thoughts in order what he delivers is accepted and understood. Thus, this thesis focuses on how rhetoric works in a spoken language particularly in the political discourse. The data are taken from manuscripts of two speeches delivered by Barack Hussein Obama and Susilo Bambang Yudhoyono. Their statements are selected and then analyzed on the basis of rhetoric theories. Library research is conducted in this thesis. The method to use is descriptive method, meaning that the chosen texts of BHO and SBY are described and analyzed on the basis of language use and meanings through verbal descriptions and interpretation rather than numbers.

The result of the research proved that rhetoric is used by BHO and SBY when they deliver their speeches on reconciliation efforts regarding Middle East conflicts. It can be seen from their argumentation. BHO offers seven issues causing the tension between Muslim and the West: violent extremism, the situation between Israelis, Palestinians and the Arab world, nuclear weapons in Iran, democracy, religion freedom, women's rights, economic development and opportunity. BHO gives statements how to terminate the tension in Middle East. BHO' reconciliation efforts includes no military base in Afghanistan, persuasive approach, investment to develop Afghanistan and Pakistan, no weapon in the world, ingredients of true democracy, tolerance to choose faith, equality for women in the world, a new corps of business in Muslim-majority countries. Meanwhile, SBY delivers nine imperatives as response of BHO's speech to achieve harmony relationship, peace world among Muslim and West civilizations. The nine reconciliation offered are about the century of soft power, the process of dialogue, the solution to burn political conflicts between Muslim and West, the voice of moderation, multiculturalism and tolerance, globalization for all, global governance, education and finally global conscience. Besides, the works of rhetoric also can be seen from who the speaker is. BHO and SBY are powerful and influential persons in the world particularly in Muslims and West countries since they are representatives or presidents of their people in their own countries. Thus, through their impressive speeches, SBY and BHO are able to influence the audience to accept their ideas and thoughts.

ACKNOWLEDGEMENT

All praise to Allah, the Lord of the universe. I am grateful as with His gracious help, I can finish the thesis well. I am sure without His mercies; it is very difficult for me to carry out this writing.

The thesis has benefited from the help of many individuals. Thus, at this time, I would like to say thanks to:

- 1. Drs. Syamsul Anam, M.A. The Dean of the Faculty of Letters, University of Jember
- 2. Dr. Hairus Salikin, M.Ed. My first supervisor who gives his intellectual inspirations and counsels in writing the thesis.
- 3. Drs. Hadiri, MA. My second consultant and advisor who guides and counsels patiently in writing the thesis.
- 4. All of the lecturers of the English Department who have taught me the valuable knowledge that lead me to finish my study in due time.
- 5. All of the staff s of central library and of Faculty of Letters' library for serving me in borrowing books.
- 6. All of my friends in the English Department, the Faculty of Letters Academic year of 2004, for their hospitality and friendship.
- 7. All of my friends and cadres in "Nine Star house", LeKFAS, HIMADITA for their struggles and loyalties to the process of organization. Our intellectual companionship provided me with joy and marvelous atmosphere of activities and creativity.
- 8. My friends and beloved wife for their togetherness and supports.

Jember, February, 2011

Masduki

TABLE OF CONTENTS

FRONTISPIECES	i
DEDICATION PAGE	i
MOTTO	iii
DECLARATION PAGE	iv
SUPERVISORY SHEET	V
APPROVAL SHEET	Vi
SUMMARY	vii
ACKNOWLEDGEMENT	viii
TABLE OF CONTENTS	ix
CHAPTER 1: INTRODUCTION	
1.1 The Background of the Study	1
1.2 The Problem Statements	6
1.3 The Goals of the Study	6
1.4 The Significances of the Study	7
1.5 The Scope of the Study	7
1.6 The Organization of the Thesis	
CHAPTER II. THEORETICAL REVIEW	
2.1 Language and Its Functions	
2.2 The Function of Speech	11
2.3 The Definition of Rhetoric	12
2.4 The Functions of Rethoric	13
2.5 Diction in Rethoric	14
2.6 The Definition of Political Discourse	15
a. The Definition of Politics	15
b. The Definition of Discourse	16
2.7 Discourse Analysis	17

CHAPTER III. RESEARCH METHOD	
3.1 Types of the Research	22
3.2 Types of the Data	22
3.3 Data Collection	23
3.4 Data Analysis	24
CHAPTER IV. RESULTS AND DISCUSSION	
4.1. The Analysis of BHO's Statements Regarding the Seven Issues	25
4.1.1 Violent Extremism	26
4.1.2 The Situation between Israelis, Palestinians and the Arab World	d 29
4.1.3 Nuclear Weapons in Iran	31
4.1.4 Democracy	33
4.1.5 Religion Freedom	34
4.1.6 Women's Rights	35
4.1.7 Economic Development and Opportunity	37
4.2 The Analysis of Susilo Bambang Yudhoyono's Statements Regather Nine Imperatives	_
4.2.1 The Century of Soft Power	41
4.2.2 The Process of Dialog	42
4.2.3 Solutions to Burn Political Conflicts between Western and M World	
4.2.4 The Voice of Moderation	43
4.2.5 Multiculturalism and Tolerance	44
4.2.6 Globalization for All	45
4.2.7 Global Governance	45
4.2.8 Education	46
4.2.9 Global Conscience	47

CHAPTER V: CONCLUSION	49
BIBLIOGRAPHY	52
APPENDICES	55