

A SEMIOTIC ANALYSIS ON THE PUNK ALBUM COVERS: GREENDAY AND SEXPISTOLS

THESIS

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ENGLISH DEPARTMENT FACULTY OF LETTERS JEMBER UNIVERSITY 2011



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A Thesis Presented to the English Department Faculty of Letters, Jember University One of the Requirements to Get the Award of Sarjana Sastra Degree in English Studies

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The thesis is dedicated to:

- 1. My beloved parents, Mu'ari and Nurmilah
 - I am really grateful for your everlasting love and affection,
- 2. My dear sister: Martin Fatnuriyah.
- 3. My sweetheart, Yasinta Permata
- 4. My big family of Rhonera English Club
- 5. My big family of Indonesian Moslem Student Movement
- 6. My lovely friends

MOTTO

"Today must be better than yesterday"

DECLARATION

I hereby declare that the thesis entitled **A Semiotic Analysis on the Punk Album Covers: Green Day and Sexpistols** is an original piece of writing, except the quotation. I certainly certify that the thesis is not a plagiarism and its validity is qualified. Furthermore, the research presented in the thesis has never been submitted for any other degrees or publications. I certify to the best acknowledge that all source used and any help received in the preparation of this thesis have been acknowledge.

Jember, 6th June 2011

The Writer

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APPROVAL SHEET

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ACKNOWLEDGEMENTS

All praise to Allah, the Lord of the universe, the Almighty and the Most Beneficent who always blesses me, so I can finish the thesis. Eventually, I believe that without His mercies, it is almost impossible for me to compose this scientific report that is used to accomplish one of the final requirements to obtain Sarjana Sastra Degree at the Faculty of Letters, Jember University.

This thesis has been completed with the involvement and assistance of many individuals. Thus, at this time, I would like to say thanks to:

- Drs.Syamsul Anam, M.A. The Dean of Faculty of Letters, Jember University and Drs.Moch. Ilham, MSi. The Head of English Department.
- 2. Drs. Wisasongko, M.A, my first advisor and Hat Pujiati,S.s. M.A, my second advisor who guide and spend much of their time correcting my thesis patiently.
- 3. All of the lecturers of the English Department who have taught me the valuable knowledge that lead me to finish my study.
- 4. All of the staff of central library and of Faculty of Letters' library for serving me in borrowing books.
- 5. All of the members of Rhonera English Club for their motivation.
- 6. All of the members of Indonesia Moslem Student Movement for their support and contribution to my thought and my character building.
- 7. All of my 2006 classmates and many others who have helped me to finish this thesis.

Muhammad Baitul Ulum

SUMMARY

"A Semiotic Analysis the Punk Album Covers: Green Day and Sexpistols"; 2011; Muhammad Baitul Ulum; 060110101057; English Department, Faculty of Letters; University of Jember; 44 pages.

This thesis analyzes the punk album covers. The punk album covers as text are analyzed through the semiotic theory. The analyses describe how the semiotic theory signifies the meaning of the punk album covers. It investigates the levels of meaning such as denotation (denotative meaning), connotation (connotative meaning) and myth because semiotics is a systematic study of signs, sign systems or structure, sign processes and sign functions. This thesis also applies library research in order to get the data and information about matter of discussion and it taken from several books, dictionary, and internet. The data are in the form of qualitative data that have been gathered by conducting. The result of this thesis shows that the punk album coverscan be analyzed by the semiotic theory in order to know the intended meaning. The punk album covers as the data represent the ideas and they are colorful, unique, and interesting. In conclusion, the semiotic theory that applied in this thesis shows the interpretation of the punk album covers both the types of sign and the levels of meaning.

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CHAPTER I. INTRODUCTION

1.1 The Background of the Study

Many searchers talk and discuss about semiotics and language media. Not only because of fundamental philosophical issues that are often debated, but also because there is no single path to dismantle sign practices media. They put it with a simple claim of the adherents of semiotics, which the language of the media contains 'something' mysterious. Semiotics is believed as one of the reference models to reveal the mystery. It is merely for purposes of introduction, and the following sections try to describe briefly some relevant concepts as the starting point of understanding, which is about representation.

Ferdinand de Saussure stated that "language is sign systems that express the ideas" (1990:16). It means that a language is not only articulated in the form of words, numbers, etc but also in the form of object of civilization such as images, musical sounds, movies, gestures, advertisements, etc. They become languages because they have ideas constructed by several signs and it constructs the sign systems of object.

The image on the music album covers are linguistic phenomena and they catch the attention of people on the way because they are published to show the theme of the album. Every single cover album has a hidden meaning behind its picture. Every musical genre also has its own history. Then it is usually used as a symbol and identity of a group band such as a social group that state color and picture of their flag to acknowledge to the world. We refer to punk community which tries to fight of inequality in society.