



**ANALISIS FAKTOR-FAKTOR KONSUMSI RUMAH TANGGA  
TENAGA KERJA WANITA BURUH PABRIK ROKOK  
“PT GUDANG GARAM PERWAKILAN JEMBER” DI  
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## ABSTRACTION

This thesis made for finding out how big the effect of income, amount of household member and education degree of household head as together and or partially to fulfil the family consumption need at "PT. Gudang Garam Jember". The object in this research was the worker family of "PT. Gudang Garam Jember", August – September 2007 period of time.

This research was using *descriptive* method (a method that give systematic, factual and accurate view about population and certain patch) and *explanatory* method (a method that used for finding out if two or more variable of change have an effect). Sampling of this research was using census method and took 60 unit of population as respondent from total 150. Data analysis which was used by this research is double linier regression, also used statistic tesr for knowing the signification of income, amount of household member and education degree of household head and fulfilling consumption need of worker family as together and or partially.

Result of this research showed that as together and or partially, income, amount of household member and education degree of household head have 0,000 signification. Partially, variable which have effect to fulfil part-time worker consumption need were :

1. Income has regression coefficient 0,624 with t – test grade 9,931
  2. Amount of household member has RC 10 923,65 with t – test grade 4,632
  3. Education degree of household head has RC 7064,96 with t – test grade 3,854
- Determination Coefficient ( $R^2$ ) in this research was 0,977 which mean 97,7 % fulfil consumption need of part time worker effected by variable of income, amount of household member and household head education degree, the rest of 2,3 % was contributed by uncounted another variable.

From this result, could be concluded that variable of income, member of household and education degree of household head have an impact, as together and or partially, to fulfil consumption need of the "PT. Gudang Garam Jember" worked family been approved.

Key Word : Consumption, Income, Amount of Household Member, Education Degree

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