UNDERSTANDING THE USE OF FIGURATIVE LANGUAGE IN THE SONG LYRICS OF COLDPLAY GROUP BAND USING ETHNOGRAPHY OF COMMUNICATION THEORY

THESIS

Composed as One of the Requirements to Obtain S1 Degree
at The English Educational Program of Language and Arts Department
The Faculty of Teacher Training and Education, Jember University

By
DESI WIDIANTI
NIM 020210401296

ENGLISH EDUCATION PROGRAM
LANGUAGE AND ARTS EDUCATION DEPARTMENT
FACULTY OF TEACHER TRAINING AND EDUCATION
JEMBER UNIVERSITY
2007

DEDICATION

This thesis is honorably dedicated to:

1. My beloved parents, Sukip and Suhartatik.
2. My beloved grand mother, Ardjani.

APPROVAL OF THE CONSULTANTS

Understanding the Use of Figurative Language in the Song Lyrics
of "Coldplay" Group Band Using Ethnography of Communication Theory

Thesis

Proposed to fullfil one of the requirements to obtain S 1 Degree
at The English Education Program of The Language and Arts Education Department
of The Faculty of Teacher Training and Education of Jember University

Name   : Desi Widianti

Identification Number   : 020210401296

Class Level   : 2002

Place and date of birth   : Jember, December 4th, 1983

Department   : Language and Arts Education

Program   : English Education

Approved by:

Consultant I,   Consultant II,

Drs. Sugeng Ariyanto, MA.   Dra. Wiwiek Istianah, M.Kes, M.Ed
NIP. 131 658 398   NIP. 131 472 785

APPROVAL OF THE EXAMINATION COMMITTEE

This Thesis is approved and received by The Examination Committee of The Faculty of Teacher Training and Education of Jember University.

Day   : Saturday

Date   : May 12th, 2007

Place : Faculty of Teacher Training and Education

Examiners' Team

The Chair Person,   The Secretary,

Drs. Annur Rofiq, M.A, M.Sc   Dra. Wiwiek Istianah, M.Kes, M.Ed
NIP. 132 232 799   NIP. 131 472 785

The members,

1. Dra. Musli Ariani, M. App. Ling   1.
   NIP. 132 086 412

2. Drs. Sugeng Ariyanto, MA   2.
   NIP. 131 658 398

Faculty of Teacher Training and Education

The Dean,

Drs. H. Imam Muchtar, S.H.,M.Hum
NIP. 130 810 936

ACKNOWLEDGEMENT

First and foremost, praise to Allah SWT, the Most Gracious, and the most Merciful, so that I am able to finish this thesis.

I would also like to express my deepest appreciation and sincerest thanks to the following people:

1. The Dean of the Faculty of Teacher Training and Education, Jember University;

2. The Chair Person of The Language and Arts Education Department;

3. The Chair Person of The English Education Program;

4. My first consultant, Drs. Sugeng Ariyanto MA, and my second consultant, Dra. Wiwiek Istianah, M.Kes, M.Ed for their willingness and patience to facilitate and guide me to accomplish this thesis. Their suggestions and comments to the writing of this thesis are highly appreciated;

5. The examination committee and those who deliberatively support me to write up the thesis.

Finally, I hope this thesis provides some feedback to its readers. Any constructive suggestions or criticisms are respecfully welcomed and appreciated.

Jember, May 2007

The writer

TABLE OF CONTENT

III. RESEARCH METHODOLOGY

IV. RESEARCH RESULT AND DISCUSSION

V. CONCLUSIONS

REFERENCES

THE LIST OF TABLE

SUMMARY

Understanding The Use of Figurative Language in The Song Lyrics of "Coldplay" Group Band Using Ethnography of Communication Theory, Desi Widianti, 020210401296, 2007; 51 pages, English Education Program, Language and Arts Education Department, The Faculty of Teacher Training and Education, Jember University.

In the English as a foreign language teaching and learning, songs have been used as one of the materials that are able to make the teaching and learning process more relaxed and understandable. Besides, songs can make the learning activity varies. This research was done because the song lyrics sometimes are difficult to understand because it not only consists of literal language but also uses figurative language. However, the issue of figurative language in the lyrics of songs is an interesting issue to analyze since they are intended to send a certain message, and exposes the foreign language learners to the use of figurative language in the song lyrics.

Figurative language is a kind of language that uses figures of speech as a way of saying something other than the literal meaning of the words. In addition, Figurative language is applied to create a stronger expression in the song lyrics itself, and to attract the listeners' attentions. However, the issue of figurative language in the lyrics of songs is an interesting issue to analyze since they are intended to send a certain message, and exposes the foreign language learners to the use of the target language.

There are six types of figurative language, which is commonly used, in written or spoken discourse, such as simile, metaphor, symbolism, personification, hyperbole, and synecdoche. Furthermore, this research was intended to identify and to reveal the intended meaning of the Figurative Language especially in the song

lyrics of Coldplay group band. Coldplay is an England group band whose songs are written with figurative language.

In order to understand the use of figurative language in the song lyrics, the Saville and Troike Ethnography of Communication theory is used. As Saville and Troike (1982: 114) state that Ethnography of Communication analysis can be applied to know the general framework and values which guide cultural behavior in the community and be able to behave appropriately, both linguistically and culturally, within any given situation. Based on this theory, the ethnography of communication analysis is used to discover the norm or the moral message behind the song lyrics itself.

The research design was qualitative. The type of data used in this research was Artistic Data, which consisted of 22 song lyrics of Coldplay group band. Data determination method was documentary study. The Data collection method was coding or labelling system and the analysis method to describe the literal and figurative meaning, some components of Ethnography of Communication were used.

In conclusion, the research result shows that there were 168 figurative language found in the song lyrics of "Coldplay" with the total number of figurative language of simile is 2, metaphor is 100, symbolism is 47, personification is 1, hyperbole is 9, and synecdoche is 9. Each song has its own type of figurative language, such as in the song lyrics "Yellow", the words "yellow" itself is a symbolism which has literal meaning as one of bright color, sparkle and shinning, and figuratively means the girl who is very beautiful and kind. The complete intended meaning of the figurative language in the song lyrics of Coldplay can be seen in chapter 4. Based on the result, it is suggested that both teachers and students used song lyrics as an alternative technique in teaching Figurative Language to improve the students' understanding and the students' motivation in language learning, besides giving alternative of the material of learning English.

Key words: Figurative Language, "Coldplay" song lyrics.