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VER

Achieving SDGs in South East Asia: Challenging and Tackling of Tropical Health Problems

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Organized by Faculty of Public Health, Universitas Airlangga

















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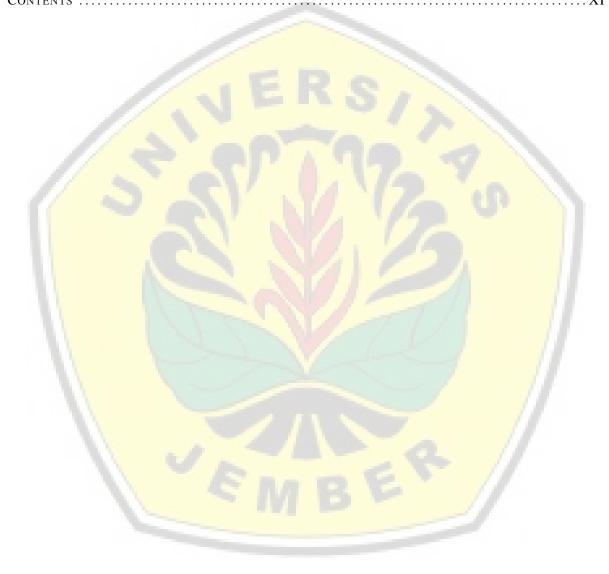
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FOREWORD

The point of Sustainable Development Goals (SDGs) has been determined in the consistent meeting in all countries. The health sector position is one of the key components in achieving the indicators. Special attention to the health sector focuses on community nutrition, national health systems, access to reproductive health and family planning and sanitation and clean water.

Based on that, Southeast Asian countries are seen as important part in formulating strategic and policy efforts to improve the effectiveness and efficiency of achieving the various goals of the SDGs. Therefore, the Doctoral Program of Health Science, Faculty of Public Health, Universitas Airlangga held The 2nd International Symposium of Public Health. This remarkable event is in collaboration with Faculty of Medicine, Widya Mandala Catholic University Surabaya and Magister Program of Public Health, Jember University. It's an honour to present "Achieving SDGs in South East Asia: Challenging and Tackling of Tropical Health Problems".

We have tried to give our best contributing of our knowledge in the field of public health especially our contribution to help the problems on tropical health, health equity and quality of health care, clinical and community relationship to enhance public health, emerging and re-emerging diseases, nutrition-enhancing as strategic investment, global strategy framework for food security and nutrition, environmental and occupational health and mental health for achieving SDGs in South East Asia.

The aim of this symposium is to disseminate knowledge and share it to the public, especially in the scientific community, such as academics and practitioners in the field of health. The symposium focusing on formulation of policy recommendations for related parties to accelerate the achievement of the target of SDGs in the field of health. The results of this symposium are also expected to be an input for policy makers, from various levels in formulating programs to accelerate the SDGs goals' achievement. This international symposium will help us, to grasp and share more knowledge especially in public health science.

At last, we would like to ackowledge for all parties which are provide the valuable materials as well as financial support for the successful symposium. As chair of organizing committee, I would also like to say deep thank you for all committees; my colleagues, and also students in faculty of Public Health Universitas Airlangga, who have been working to be part of a solid team and amazing committee.

I am looking forward to seeing you at ISoPH in the near future.

Rachmad Suhanda Chairman of the Committee



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Abstract:

Hospital is a full-service private health service institution that provides inpatient, outpatient and emergency care services. Along with the increasing number of the National Health Insurance (JKN) participants, the demands of patients and public will increase the quality of pharmaceutical services quality, requiring an extension of the old paradigm which is oriented to the product (drug oriented) into a new one that is oriented to the patient (patient oriented) with pharmaceutical service philosophy (pharmaceutical care). The purpose of this study was to analyze the patients' dissatisfaction caused by appearance of the gap between the patient's expectations and the healthcare performance that felt while using the health service. This research was an observational analytic research with cross sectional research design and the sample was taken by using the accidental sampling method by considering the patients who accidentally visited pharmacy installation of Kaliwates General Hospital, with the total amount of 56 respondents on September 4th- 23rd 2017. Based on the value of regression coefficient with p = 0.000 which the value of p<0.05 it was stated that there was a relationship between service quality with patient satisfaction in general in which the relatioship between service quality variable and patients' satisfaction was linier.

1 INTRODUCTION

Hospital is a full-service private health service institution that provides inpatient, outpatient and emergency care services. Hospitals must meet the requirements of location, building, infrastructure, human resources, pharmacy, and equipment. The requirements of pharmacy among others: firstly is ensuring the availability of pharmaceutical supplies and quality, beneficial, safe and affordable medical devices; secondly is following the standard of pharmaceutical services; thirdly is that the management of medical devices, pharmaceutical preparations and consumables products in hospital should be undertaken by a one-door system pharmaceutical installation; lastly is the price of pharmaceutical supplies at a pharmaceutical installation should be reasonable and based on the benchmark price set by the government.

Parasuraman *et al.* in Bustami (2011) combines several dimensions of service quality into five major service quality determinants which are commonly called SERVQUAL (Service Quality) as follows:

Reliability

It is the ability to provide service as soon as possible, accurately and satisfactorily. Reliability reflects consistency and reliability (credibility and accountability) of service providers.

Assurance

It is the knowledge, the ability (competence) and the courtesy of service generate trust and confidence. (competence)

- Physical evidence (Tangible).
 - It is the availability of facilities and infrastructure or physical evidence).
- Empathy

In this case, the officer/employee is able to empathise himself to the customer to ease in establishing relationships and communication including his affection to his customers.

Responsiveness

It is the ability to help all the customers, have willingness, and carry out service with responsiveness.

Along with the increasing number of National Health Insurance (*JKN*) participants, the demands of

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patients and public will increase the quality of pharmaceutical services, requiring the extension of the old paradigm which is oriented to the product (drug oriented) into a new one that is oriented to the patient (patient oriented) with pharmaceutical service philosophy (pharmaceutical care). The patients' discontent arises from the gap between the patient's expectations and the healthcare performancefelt while using the health service. Based on the results of a research by researchers at Kaliwates General Hospital, it is known that patients who sought treatment in outpatients, both public and JKN participants, and performed services in pharmacy installations did not get good service because of the attitude of unfriendly officers, the long waiting time, and the waiting room which was less comfortable so it may affect the quality of Kaliwates General Hospital. According to Supranto (2001), to win the competition, a hospital should be able to give satisfaction to its customers, look for factors causing customer dissatisfaction and try to eliminate the factors.

This study aimed to analyze the relationship between the service quality and the patients' satisfaction of Outpatient department at Pharmaceutical Installation. This research took place at Pharmaceutical Installation of Kaliwates General Hospital, Jember.

2 METHOD

This research was an observational analytic research with cross sectional research design. The study was conducted on 4-23 September 2017 Pharmaceutical Installation of Kaliwates General Hospital, Jember. Sampling in this research was done to outpatients at Pharmaceutical Installation by accidental random sampling technique with criteria of willing to be subject to research, was outpatients with general financial status, National Health Insurance—The Healthcare and Social Security Agency (JKN - BPJS Kesehatan) financing status and other partners' financing status. Based on these criteria, it was obtained sample of 56 patients.

The technique of data collection in this study was by interviews and documentation. The data were analyzed using *Spearman rho* with $\alpha = 0.05$ to find out the correlation among dependent variable, independent variable, and linear regression to find the most dominant service quality factor.

Criteria of patients were those aged 20-80 years and were willing to be respondents, who had a history of disease and with the status of financial patient. The sampling technique was simple random sampling. The technique of data collection in this study was by interview using a questionnaire to determine the characteristics of patients, service quality variables, and outpatient satisfaction. Furthermore, the data was presented by tabulation and analyzed using *Spearman rho* test and linear regression to determine the most dominant service quality factor.

3 RESULT

3.1 Individual Factor

Table 1 shows that most of the respondents are ≥ 35 years old (80.4%), and have acute illness (73.2%). By the number of samples, it has been determined based on systematic calculation of random samples.

Table 1: Frequency Distribution based on Respondents' Characteristics

Individual Factor	Amount (n)	Percentage (%)			
Age					
<35 years	11 19,6				
≥35 years	45	80,4			
Amount	56 100				
Type of the Disease History					
Acute	41	73,2%			
Chronic	15	26,8%			
Amount	56 100%				
Patient Financing					
General Financing	40	71,4%			
JKN BPJS	10 17,8%				
financing					
Patients' other	6 10,8%				
partner		/ /			
Amount	56	100%			

3.1.1 Age

Age means the time calculated from the birth of the respondent up to the undertaking of research which is stated in the year. Based on the results of the study, it is known that the age of patients who perform services in pharmacy installations in Kaliwates General Hospital is more than 35 years, the age which someone is more at risk in experiencing chronic pain. The older age makes the patients require more speed and comfortable in doing healthcare in the Hospital.

3.1.2 Patient Financing

This patient's financing status concerns on the origin of the cost incurred to replace the accepted health services, divided into 3 criteria, namely General patient financing, JKN-KIS financing and other partners' financing. General patient financing is defined as financing with cash payments or with their own money on healthcare received at a health facility. The patient with JKN is the member of The Healthcare and the BPJS Kesehatan, specifically the JKN organized by the BPJS Kesehatan which the implementation has been started since 1 January 2014. The cost is covered by BPJS Kesehatan if the members follow all procedures and administrative requirements. Meanwhile, the other partners' financing is the term relates to the health financing done by the commercial insurance owned by the patients, such as Admedika, Inhealth, as well as the insurance offered from the company.

3.1.3 History of Disease

According to WHO (1995), chronic illness is a state of illness that lasts longer than three months. The chronic disease makes patients should perform routine checkup to the hospital so that those who have chronic illness are familiar and know the flow of service at home well. A history of disease is a group of disease based on duration (time) into acute and chronic, from the initial illness until the study is performed.

Acute illness is a disorder or a rapid onset disease, or lasts for a short period of time, within hours, days to weeks. In certain circumstances, acute disease could be defined severe illness and that requires rapid treatment (emergency), or lifesaving illness, for example: acute abdomen, acute myocardial infarction, acute appendicitis, and others. While, chronic illness means disruption or illness lasting long (for months or years) or known as chronic disease. For example: hypertension, diabetes mellitus, leprosy, psoriasis and others.

3.2 Service Quality

Table 2: Distribution Frequency of Respondents Based on Service Quality of General Patients

Service	Goo	%	Good	%	Not Good	%
Quality	d		Enough		Enough	
Reliability	35	62,5	21	37,5	0	0
Assurance	23	41,5	26	46	7	12,5
Tangible	32	57,2	23	41	1	1,8
Empathy	2	3,6	15	26,8	39	69,6
Responsive	35	50	25	44,6	3	5,4
ness						

Table 2 shows that most respondents express disagreement in terms of empathy.

4 DISCUSSION

4.1 The Relationship Between Service Quality and General Patients' Satisfaction

From Table 3, the result of the research shows that the probability of reliability value is $(p = 0.033 < \alpha =$ (0,05), responsiveness (p = 0,011 < \alpha = 0,05), and empathy (p = $0.025 < \alpha = 0.05$) which is significant among the three service quality above with the satisfaction of general outpatient at pharmaceutical installation of Kaliwates General Hospital. This is in accordance with research conducted by Kawahe, M. Dkk 2015 entitled Relation Between Quality of Pharmaceutical Services with Satisfaction of Outpatients at Community Health (Puskesmas) Teling Atas Manado City. Based on the results of the research, conducted to 40 respondents of general patients at pharmaceutical installation of Kaliwates General Hospital, the dimension of responsivenesswas the most dominant service quality dimension to patient satisfaction with correlation coefficient value 0.399.

Table 3. Statistical Results of Spearman rho Test

Service Quality	Bivariate Analysis	Result
Reliability	Spearman's rho	0,033
Assurance	Spearman's rho	0,126
Tangible	Spearman's rho	0,348
Empathy	Spearman's rho	0,025
Responsiveness	<mark>Spearman</mark> 's rho	0,011

4.2 The Relationship Between Service Quality and Satisfaction of JKN BPJS Kesehatan Patients

From Table 4, the result of this research shows that the probability value of all service quality dimension> $\alpha = 0.05$, so there is no significant correlation between service quality dimension and satisfaction of out patients having *JKN-BPJS Kesehatan*. It shows that the quality of pharmaceutical installation service of Kaliwates General Hospital does not make the patient feel satisfied. The results of this research are not in accordance with of previous research because the

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number of sample is too few. Patients having JKN-BPJS Kesehatan is not satisfied because of the restriction of JKN-BPJS Kesehatan service system. Moreover, it is because patients feel the healthcare providers are not responsive in serving the needs of patients such as their responsiveness in serving complaints. This is due to the increasing number of patient visits since the JKN-BPJS Kesehatan program exists, so that the healthcare providers are not responsive to the abundance of patients' complaint and they lack sensitivity to the needs of patients.

Table 4. Statistical Results of Spearman rhoTest

Service Quality	Bivariate Analysis	Result
Reliability	Spear <mark>man's rho</mark>	0,087
Assurance	Sp <mark>earman's rho</mark>	0,903
Tangible	Spearman's rho	0,842
Empathy	Spearman's rho	0,772
Responsiveness	Spearman's rho	0,763

4.3 The Relationship Between Service Quality and Satisfaction of Patient's Other Partner

From Table 5, the result shows that the probability value of all service quality dimension> $\alpha = 0.05$, so there is no significant correlation between service quality dimension and satisfaction of patient's other partner. It shows that the quality of pharmaceutical installation service of Kaliwates General Hospital is not directly related to satisfaction.

Table 5. Statistical Results of Spearman rhoTest

Service Quality	Bivariate Analysis	Result
Reliability	Spearman's rho	0,249
Assurance	Spearman's rho	0,231
Tangible	Spearman's rho	0,381
Empathy	Spearman's rho	0,249
Responsiveness	Spearman's rho	0,285

5 CONCLUSION

Partially, it is seen that some variables do not show significant relationship especially on *JKN BPJS program* and patient's other partner. On the other hand, there is a significant relation specifically in the responsiveness factor which has the highest correlation in the general financing patient. However, based on the value of regression

coefficient and the value of double correlation R = 0.263 and the value of F = 19.249 with p = 0,000 which the value of p < 0.05, there is a relationship between service quality and patients' satisfaction in general in which the relationship between service quality variable and patients' satisfaction is linear.

Pharmaceutical Installation of Kaliwates General Hospital Jember is expected to improve the service quality in order to achieve the expected level of patients' satisfaction.

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